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# POCKET GUIDE

## to the

# CHICAGO MARKET

## 1990

Prepared by—

Chicago Sun-Times

## During an average day in CHICAGO

Retail sales total more than $118,100,000

Manufacturers produce more than $399,000,000

Wholesale receipts account for $528,000,000

Service establishments bill $55,800,000

More than 145,000 persons leave or enter by air

Railroads bring 270,000 persons to Chicago

Buses carry 125,000 passengers to Chicago

More than 22,000 visitors, spending $262.86 each, visit Chicago

More than 3,546,900 workers earn an average of $89.00 per household—20% greater than the national average

SOURCES:
CHICAGO ASSOCIATION OF COMMERCE AND INDUSTRY;
CHICAGO CONVENTION AND TOURISM BUREAU.

A Pocket Guide to Help You Know

# THE CHICAGO MARKET

Market information
**CHICAGO SUN-TIMES**

Available . . . . . .

TO HELP YOU

REACH CHICAGO HOMES

EFFICIENTLY . . . PROFITABLY

CHICAGO MARKET RESEARCH — comprehensive surveys of the Chicago ADI providing detailed information on the market's demographics, media and product usage, shopping habits and newspaper readership.

SAVINGS AND LOAN DIRECTORY — listing of 138 Savings and Loans and their branches in the Primary Market Area. Additional sections include three maps indicating the locations of the home and branch offices; rankings and a listing of those branches whose home offices are not in the Primary Market Area.

COMMERCIAL BANK DIRECTORY — listing of 397 Commercial Banks and their secondary facilities and/or branches in the Primary Market Area. Additional sections include three maps indicating the locations of the home, secondary and branch facilities; rankings; holding companies and a listing of those branches whose home offices are not in the Primary Market Area.

CENSUS DATA PACKET — basic statistics of interest to marketers, compiled from the U.S. Census for 77 Community Areas within the city and all major suburban localities in the metropolitan market.

SHOPPING CENTER DIRECTORY — listing of 697 shopping centers classified into four categories: (1) those centers with two or more major department stores; (2) those centers with one major department store; (3) those centers containing greater than 400,000 square feet of gross leasable area but no major department store; and (4) all others having five or more tenants. Additional sections include demographic analyses of selected shopping centers' customers; a brief demographic/business analysis of the Chicago area and a listing in rank order by total leasable square footage of the 697 shopping centers.

Ask your representative from

the CHICAGO SUN-TIMES

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## Section One:

### UNDERSTANDING AND DEFINING THE CHICAGO MARKET

Chicago, Illinois is the third largest city in the United States and has grown to a point where it is now the nation's leading industrial and transportation center. Located at the northeast corner of Illinois on the Chicago River at the base of Lake Michigan, Chicago has long been a commercial and industrial center. Indians settled the area before Europeans explored Illinois. The French established settlements in the late 1600's and by 1803, the United States Government had established a key military fort at the mouth of the Chicago River.

From the time of the city's incorporation in 1837, the Chicago Area has been known as a location for excellent employment opportunities. Chicago's earliest growth prior to the Fire of 1871 centered on the establishment of the Union Stock Yards which developed as a mecca for agricultural commerce in the United States. Many European immigrants settled in Chicago and were employed in this industry.

Following the Chicago Fire, the Chicago Area developed as a center for heavy industrial production. Iron and steel mills were established in 1875 along the Calumet River. By 1900, Chicago had established itself as a major industrial center. In 1906, United States Steel chose Gary, Indiana (just south and east of Chicago) as the site of its mill. As a result, by 1920, the Chicago Area became the nation's leading industrial center. The great influx of both immigrant and transient population at this time was a direct result of this industrial development.

Today, Chicago ranks as the transportation hub of the country. For example, only Texas, a state nearly five times the area of Illinois, has more track. The Chicago Area ships more tonnage of manufactured goods by rail than any other production center in the country. Chicago's trunk lines operate half of the nation's railway mileage and move 37,000 freight cars containing 40 million tons of freight per day out of the city.

The Chicago Area ranks second nationwide in registered trucks. In this region there are approximately 2,000 trucking and warehousing firms, the highest total for any metropolitan area. Metropolitan Chicago ships 50 million tons of manufactured products each year by truck. Even though Illinois only ranks 24th in geographic size, it ranks third in the total miles of surface roads. Illinois has more miles of surface roads than all states with the exception of California and Texas. It also has the third highest total mileage of interstate roads in the country.

Shipping can traverse in two directions through the port of Chicago: northeast through the Great Lakes-St. Lawrence Seaway and south through the Illinois and Mississippi Rivers. Ships and barges carry 72 million tons of cargo in and out of the Metropolitan Area.

The strategic central location of Chicago's O'Hare Field has placed Chicago at the center of commercial air activity. On the average, more than 60 million passengers pass through Chicago every year. There are 1,170,291 scheduled plane movements at Chicago's airports. These figures rank Chicago as the busiest commercial air center. O'Hare Field handles more freight and mail than any other airport in the country. Chicago's value of import and export air shipments exceed those of any inland facility in the United States.

In order to understand more fully the statistical nature of the Chicago Area, it is important to be familiar with the six most widely accepted area descriptions:

1. City of Chicago - the 228.1 square miles of Cook County which contain 3,029,300 people within its incorporated boundaries.

2. Chicago's Primary Metropolitan Statistical Area (PMSA) - Cook, Du Page and Mc Henry Counties in Illinois.

3. The Northeastern Illinois Counties Area (NICA) - Cook, Du Page, Kane, Lake, Mc Henry and Will Counties in Illinois.

4. The Primary Market Area (PMA) - The NICA and the Gary-Hammond, Indiana PMSA.

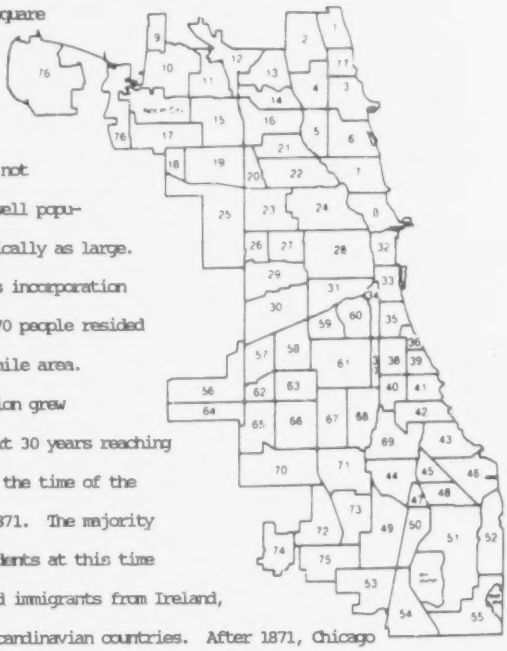
5. Chicago-Gary-Lake County Consolidated Metropolitan Statistical Area (CMSA) - The PMA plus Grundy and Kendall Counties in Illinois and Kenosha County in Wisconsin.

6. Chicago Area of Dominant Influence (ADI) - The Chicago-Gary-Lake County CMSA excluding Kenosha County plus eight counties in Illinois and Indiana.

SOURCES: Meyer, Harold M. and Wade, Richard C., Chicago-Growth of a Metropolis. Chicago: University of Chicago Press, 1969;
Chicago Association of Commerce and Industry;
U.S. Census - 1980;
Sales Management - 1989 Survey of Buying Power Estimates.

# CITY OF CHICAGO

Currently, there are 3,029,300 people living within the 228.1 square miles of incorporated Chicago. However, Chicago has not always been that well populated or geographically as large. At the time of its incorporation in 1837, only 4,170 people resided in a 10.2 square mile area. Chicago's population grew rapidly in the next 30 years reaching nearly 300,000 by the time of the Chicago Fire in 1871. The majority of Chicago's residents at this time were newly arrived immigrants from Ireland, Germany and the Scandinavian countries. After 1871, Chicago became a focal point for the mass immigration of Eastern Europeans, soon followed by new arrivals from Italy and Germany. In the years prior to World War I, many Russians came to Chicago after much civil unrest in their home country. By World War I, these new arrivals in combination with blacks who migrated from the Southern United States helped to make Chicago a large multiracial and ethnic city of 2,700,000 people. In addition, the physical size of the city increased immensely during this 80 year period. In 1889, Chicago annexed the four adjacent communities of Jefferson, Lake View, Lake and Hyde Park. These acquisitions alone increased the physical size of the city by a factor of four.



## CHICAGO COMMUNITY AREAS

| Number | Name |
|---|---|
| 1 | Rogers Park |
| 2 | West Ridge |
| 3 | Uptown |
| 4 | Lincoln Square |
| 5 | North Center |
| 6 | Lake View |
| 7 | Lincoln Park |
| 8 | Near North Side |
| 9 | Edison Park |
| 10 | Norwood Park |
| 11 | Jefferson Park |
| 12 | Forest Glen |
| 13 | North Park |
| 14 | Albany Park |
| 15 | Portage Park |
| 16 | Irving Park |
| 17 | Dunning |
| 18 | Montclare |
| 19 | Belmont Cragin |
| 20 | Hermosa |
| 21 | Avondale |
| 22 | Logan Square |
| 23 | Humboldt Park |
| 24 | West Town |
| 25 | Austin |
| 26 | West Garfield Park |
| 27 | East Garfield Park |
| 28 | Near West Side |
| 29 | North Lawndale |
| 30 | South Lawndale |
| 31 | Lower West Side |
| 32 | Loop |
| 33 | Near South Side |
| 34 | Armour Square |
| 35 | Douglas |
| 36 | Oakland |
| 37 | Fuller Park |
| 38 | Grand Boulevard |
| 39 | Kenwood |
| 40 | Washington Park |
| 41 | Hyde Park |
| 42 | Woodlawn |
| 43 | South Shore |
| 44 | Chatham |
| 45 | Avalon Park |
| 46 | South Chicago |
| 47 | Burnside |
| 48 | Calumet Heights |
| 49 | Roseland |
| 50 | Pullman |
| 51 | South Deering |
| 52 | East Side |
| 53 | West Pullman |
| 54 | Riverdale |
| 55 | Hegewisch |
| 56 | Garfield Ridge |
| 57 | Archer Heights |
| 58 | Brighton Park |
| 59 | Mc Kinley Park |
| 60 | Bridgeport |
| 61 | New City |
| 62 | West Elsdon |
| 63 | Gage Park |
| 64 | Clearing |
| 65 | West Lawn |
| 66 | Chicago Lawn |
| 67 | West Englewood |
| 68 | Englewood |
| 69 | Gtr. Grand Crossing |
| 70 | Ashburn |
| 71 | Auburn Gresham |
| 72 | Beverly |
| 73 | Washington Heights |
| 74 | Mount Greenwood |
| 75 | Morgan Park |
| 76 | O'Hare |
| 77 | Edgewater |

For research purposes, the City of Chicago has been subdivided into 77 "Community Areas" ranging in population size from Burnside (3,772) to Austin (130,401). Each of these areas has an evolving character and a local history of its own. Some were independent villages annexed by the growing city; some had strong ethnic and national origins and some had distinctive land-use patterns. Originally, each Community Area represented a definite neighborhood, but with urban change they are now regarded as standardized reportage units with an average population of 39,000.

Statistics for each Community Area have been compiled regularly since the Census of 1930. Community Areas are further subdivided into census tracts, of which there are 878 in Chicago.

SOURCES: Local Community Fact Book Chicago Metropolitan Area 1980. Chicago: Chicago Fact Book Consortium, 1984;
Mayer, Harold M. and Wade, Richard C., Chicago-Growth of a Metropolis, Chicago: University of Chicago Press, 1969;
City of Chicago Department of Planning, City and Community Development;
Sales Management - 1989 Survey of Buying Power Estimates;
Donnelley Marketing Information Services - 1989.

## Selected Demographic Statistics

### CHICAGO

| | |
|---|---|
| TOTAL POPULATION - 1988 | 3,029,300 |
| Under 18 | 784,589 |
| 18-24 | 333,223 |
| 25-34 | 536,186 |
| 35-49 | 575,567 |
| 50 and Over | 799,735 |
| OCCUPIED HOUSING UNITS - 1983 | 1,046,000* |
| Owner Occupied | 411,700 |
| Renter Occupied | 634,200 |
| UNITS IN STRUCTURE - 1983 | |
| Total Year Round Housing Units | 1,153,700 |
| 1 Unit in Structure | 288,200 |
| 2-4 Units in Structure | 420,300 |
| 5 or More Units in Structure | 444,800 |
| Mobile Homes or Trailer | 400 |
| YEAR STRUCTURE BUILT - 1983 | |
| Year Round Housing Units | 1,153,700* |
| April, 1970 or Later | 61,100 |
| 1965 to March, 1970 | 58,400 |
| 1960-1964 | 64,900 |
| 1950-1959 | 118,000 |
| 1940-1949 | 62,800 |
| 1939 or Earlier | 788,700 |
| EFFECTIVE BUYING INCOME - 1988 | |
| Total Households | 1,151,500 |
| $0 - $9,999 | 287,875 |
| $10,000 - $19,999 | 246,421 |
| $20,000 - $34,999 | 287,875 |
| $35,000 - $49,999 | 168,119 |
| $50,000 and Over | 161,210 |
| Median Household Effective Buying Income | $22,160** |
| TOTAL EMPLOYMENT - 1980 | |
| (Persons 16 Years and Over) | 1,235,865 |
| Agriculture, Forestry, Fisheries, Mining | 4,077 |
| Construction | 37,692 |
| Manufacturing - Nondurable Goods | 119,867 |
| Manufacturing - Durable Goods | 209,087 |
| Transportation | 79,411 |
| Communications, Other Public Utilities | 31,276 |
| Wholesale Trade | 53,157 |
| Retail Trade | 176,927 |
| Finance, Insurance, Real Estate | 100,052 |
| Business and Repair Services | 59,709 |
| Personal, Entertainment & Recreation Services | 44,026 |
| Health Services | 102,725 |
| Educational Services | 86,422 |
| Other Professional & Related Services | 59,440 |
| Public Administration | 71,997 |
| RETAIL SALES (000) - 1988 | $15,381,046 |
| Food (000) | 2,957,723 |
| Eating and Drinking Places (000) | 1,893,278 |
| General Merchandise (000) | 1,715,431 |
| Furniture, Home Furnishings & Appliances (000) | 1,082,395 |
| Automotive (000) | 1,950,242 |
| Drug Stores (000) | 893,316 |
| Other (000) | 4,888,661 |

* Total does not equal sum of the parts due to rounding;
** Calculated Median.

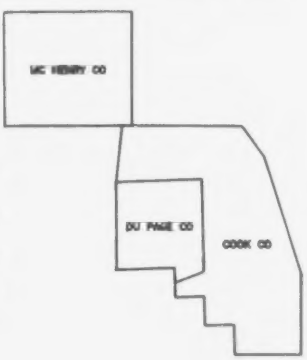
SOURCES: Sales Management - 1989 Survey of Buying Power Estimates;
U.S. Department of Commerce - Bureau of the Census - Annual Housing Survey - 1983;
U.S. Census - 1980.

## CHICAGO PRIMARY METROPOLITAN STATISTICAL AREA

In 1983, the United States Office of Management and Budget (OMB) revised the definitions of the nation's metropolitan statistical areas. The general concept underlying these definitions is that of a geographic area consisting of a large population nucleus together with adjacent communities having a high degree of economic and social integration with that nucleus. The previous term "Standard Metropolitan Statistical Area" (SMSA) has been shortened to "Metropolitan Statistical Area" (MSA). There are 263 MSA's recognized in the United States. Some major metropolitan areas of greater than one million are designated as "Consolidated Metropolitan Statistical Areas" (CMSA) whose components are designated as "Primary Metropolitan Statistical Areas" (PMSA). There are 20 CMSA's and 71 PMSA's recognized in the United States.

The Chicago PMSA is defined by "OMB" as Cook, Du Page and Mc Henry Counties in Illinois. Kane, Lake and Will Counties formerly a part of the Chicago SMSA are now included in other Chicago area PMSA's.

| Counties | Population |
|---|---|
| Cook | 5,276,000 |
| Du Page | 754,500 |
| Mc Henry | 172,600 |
| CHICAGO PMSA | 6,203,100 |




SOURCES: Executive Office of the President - Office of Management and Budget; Sales Management - 1989 Survey of Buying Power Estimates.

## Selected Demographic Statistics

### CHICAGO PRIMARY METROPOLITAN STATISTICAL AREA

| | |
|---|---|
| TOTAL POPULATION - 1988 | 6,203,100 |
| Male | 2,979,265 |
| Female | 3,223,835 |
| Under 18 | 1,580,977 |
| 18-34 | 1,753,615 |
| 35-54 | 1,587,287 |
| 55-64 | 562,745 |
| 65 and Over | 718,476 |
| HOUSEHOLDS BY AGE OF HEAD OF HOUSEHOLD - 1988 | |
| Total Households | 2,303,200 |
| Under 25 | 119,570 |
| 25-34 | 528,854 |
| 35-44 | 504,436 |
| 45-54 | 369,327 |
| 55-64 | 348,109 |
| 65 and Over | 432,904 |
| SIZE OF HOUSEHOLDS - 1988 | |
| Total Households | 2,303,200 |
| 1 Person Unit | 591,861 |
| 2 Person Unit | 696,933 |
| 3 Person Unit | 395,377 |
| 4 Person Unit | 336,671 |
| 5 Person Unit | 167,954 |
| 6 Person Unit or More | 114,404 |
| Average Household Size | 2.69 |
| EFFECTIVE BUYING INCOME - 1988 | |
| Total Households | 2,303,200 |
| $0 - $9,999 | 389,153 |
| $10,000 - $19,999 | 410,586 |
| $20,000 - $24,999 | 195,252 |
| $25,000 - $34,999 | 381,202 |
| $35,000 - $49,999 | 433,750 |
| $50,000 and Over | 493,217 |
| Average Household Effective Buying Income | $37,844 |
| Median Household Effective Buying Income | $29,107* |
| Per Capita Effective Buying Income | $14,051 |
| TOTAL EMPLOYMENT - 1980 | |
| (Persons 16 Years and Over) | 2,765,828 |
| Agriculture, Forestry, Fisheries, Mining | 15,481 |
| Construction | 111,557 |
| Manufacturing - Nondurable Goods | 247,343 |
| Manufacturing - Durable Goods | 471,104 |
| Transportation | 171,706 |
| Communications, Other Public Utilities | 69,532 |
| Wholesale Trade | 144,871 |
| Retail Trade | 439,724 |
| Finance, Insurance, Real Estate | 219,859 |
| Business and Repair Services | 142,093 |
| Personal, Entertainment & Recreation Services | 88,047 |
| Health Services | 205,852 |
| Educational Services | 195,095 |
| Other Professional & Related Services | 128,824 |
| Public Administration | 114,740 |

(Continued)

## Selected Demographic Statistics

### CHICAGO PRIMARY METROPOLITAN STATISTICAL AREA

(Continued)

| | | |
|---|---|---|
| TOTAL RETAIL SALES (000) - 1988 | | $42,741,467 |
| Total Food Stores (000) | | 7,422,292 |
| Supermarkets (000) | 6,830,957 | |
| Eating and Drinking Places (000) | | 4,137,618 |
| General Merchandise Stores (000) | | 4,987,995 |
| Department Stores (000) | 4,470,514 | |
| Apparel and Accessory Stores (000) | | 2,940,586 |
| Furniture/Home Furnishings/Appliance Stores (000) | | 2,798,436 |
| Furniture and Home Furnishings Only (000) | 1,418,471 | |
| Automotive Dealers (000) | | 8,224,093 |
| Gasoline Service Stations (000) | | 2,465,638 |
| Building Materials and Hardware Dealers (000) | | 1,929,215 |
| Drug Stores (000) | | 2,028,626 |
| Other (000) | | 5,806,968 |

| | |
|---|---|
| TOTAL RETAIL ESTABLISHMENTS - 1987 | 31,656 |
| Total Food Stores | 3,638 |
| Eating and Drinking Places | 9,605 |
| General Merchandise Stores | 491 |
| Apparel and Accessory Stores | 3,844 |
| Furniture/Home Furnishings/Appliance Stores | 2,374 |
| Automotive Dealers | 1,419 |
| Gasoline Service Stations | 1,875 |
| Building Materials and Hardware Dealers | 1,178 |
| Drug Stores | 1,397 |
| Other | 5,835 |

PROJECTIONS - December 31, 1993

| | |
|---|---|
| Population | 6,253,600 |
| Households | 2,386,600 |
| Average Household Effective Buying Income | $53,650 |
| Per Capita Effective Buying Income | $20,475 |
| Total Retail Sales (000) | $63,703,215 |
| Total Retail Sales per Household | $26,692 |

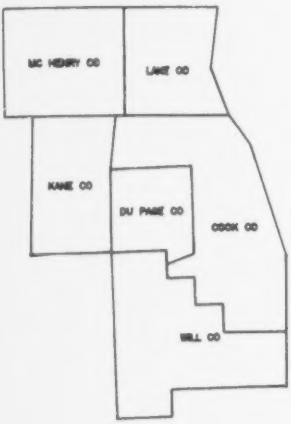
* Calculated Median.

SOURCES: U.S. Census - 1980;
Sales Management - 1989 Survey of Buying Power Estimates;
U.S. Census of Retail Trade - 1987.

## NORTHEASTERN ILLINOIS COUNTIES AREA

The United States Bureau of the Census had established prior to 1983, the Chicago Standard Metropolitan Statistical Area (SMSA) to enable federal agencies to gather metropolitan data on a coordinated basis. However, in 1983, the United States Office of Management and Budget revised its definitions of the nation's metropolitan statistical areas. Therefore, in order to reduce the confusion created by these changes, the Northeastern Illinois Planning Commission has created the term "Northeastern Illinois Counties Area" (NICA) to include the same geography as the Chicago SMSA. Originally, the Chicago SMSA included Cook, Du Page, Kane, Lake and Will Counties in Illinois and Lake County in Indiana. In 1959, Mc Henry County was added to the Chicago SMSA and Lake County, Indiana was deleted in order to form in combination with Porter County the Gary-Hammond-East Chicago SMSA*. The six Illinois counties which comprise the NICA contain an area of 3,724 square miles extending from the Indiana state line to the Wisconsin state line including the City of Chicago and 213 suburban municipalities of 2,500 or more population.

| Counties | Population |
|---|---|
| Cook | 5,276,000 |
| Du Page | 754,500 |
| Kane | 318,400 |
| Lake | 498,300 |
| Mc Henry | 172,600 |
| Will | 352,800 |
| NICA | 7,372,600 |




* Now called the Gary-Hammond PMSA.

SOURCES: Northeastern Illinois Planning Commission;
Donnelley Marketing Information Services - 1989;
Sales Management - 1989 Survey of Buying Power Estimates.

## Selected Demographic Statistics

### NORTHEASTERN ILLINOIS COUNTIES AREA

| | |
|---|---|
| TOTAL POPULATION - 1988 | 7,372,600 |
| Male | 3,567,135 |
| Female | 3,805,465 |
| Under 18 | 1,915,568 |
| 18-34 | 2,100,547 |
| 35-54 | 1,890,693 |
| 55-64 | 646,247 |
| 65 and Over | 819,545 |
| HOUSEHOLDS BY AGE OF HEAD OF HOUSEHOLD - 1988 | |
| Total Households | 2,700,000 |
| Under 25 | 142,704 |
| 25-34 | 630,819 |
| 35-44 | 603,757 |
| 45-54 | 431,927 |
| 55-64 | 398,694 |
| 65 and Over | 492,099 |
| SIZE OF HOUSEHOLDS - 1988 | |
| Total Households | 2,700,000 |
| 1 Person Unit | 666,989 |
| 2 Person Unit | 813,942 |
| 3 Person Unit | 472,079 |
| 4 Person Unit | 411,456 |
| 5 Person Unit | 202,946 |
| 6 Person Unit or More | 132,588 |
| Average Household Size | 2.73 |
| EFFECTIVE BUYING INCOME - 1988 | |
| Total Households | 2,700,000 |
| $0 - $9,999 | 432,184 |
| $10,000 - $19,999 | 473,498 |
| $20,000 - $24,999 | 228,889 |
| $25,000 - $34,999 | 457,168 |
| $35,000 - $49,999 | 523,328 |
| $50,000 and Over | 584,933 |
| Average Household Effective Buying Income | $38,471 |
| Median Household Effective Buying Income | $29,712* |
| Per Capita Effective Buying Income | $14,089 |
| TOTAL EMPLOYMENT - 1980 | |
| (Persons 16 Years and Over) | 3,238,886 |
| Agriculture, Forestry, Fisheries, Mining | 22,432 |
| Construction | 137,406 |
| Manufacturing - Nondurable Goods | 294,352 |
| Manufacturing - Durable Goods | 564,693 |
| Transportation | 191,513 |
| Communications, Other Public Utilities | 83,060 |
| Wholesale Trade | 165,793 |
| Retail Trade | 515,362 |
| Finance, Insurance, Real Estate | 249,488 |
| Business and Repair Services | 163,613 |
| Personal, Entertainment & Recreation Services | 102,908 |
| Health Services | 238,133 |
| Educational Services | 231,407 |
| Other Professional & Related Services | 146,556 |
| Public Administration | 132,170 |

(Continued)

## Selected Demographic Statistics

### NORTHEASTERN ILLINOIS COUNTIES AREA

(Continued)

| | | |
|---|---|---|
| TOTAL RETAIL SALES (000) - 1988 | | $50,224,396 |
| Total Food Stores (000) | | 8,714,812 |
| Supermarkets (000) | 8,060,157 | |
| Eating and Drinking Places (000) | | 4,712,962 |
| General Merchandise Stores (000) | | 5,674,734 |
| Department Stores (000) | 5,082,766 | |
| Apparel and Accessory Stores (000) | | 3,314,146 |
| Furniture/Home Furnishings/Appliance Stores (000) | | 3,154,298 |
| Furniture and Home Furnishings Only (000) | 1,581,776 | |
| Automotive Dealers (000) | | 10,328,590 |
| Gasoline Service Stations (000) | | 3,107,899 |
| Building Materials and Hardware Dealers (000) | | 2,378,231 |
| Drug Stores (000) | | 2,355,191 |
| Other (000) | | 6,483,533 |

| | |
|---|---|
| TOTAL RETAIL ESTABLISHMENTS - 1987 | 37,697 |
| Total Food Stores | 4,194 |
| Eating and Drinking Places | 11,346 |
| General Merchandise Stores | 587 |
| Apparel and Accessory Stores | 4,509 |
| Furniture/Home Furnishings/Appliance Stores | 2,850 |
| Automotive Dealers | 1,810 |
| Gasoline Service Stations | 2,330 |
| Building Materials and Hardware Dealers | 1,503 |
| Drug Stores | 1,595 |
| Other | 6,973 |

PROJECTIONS - December 31, 1993

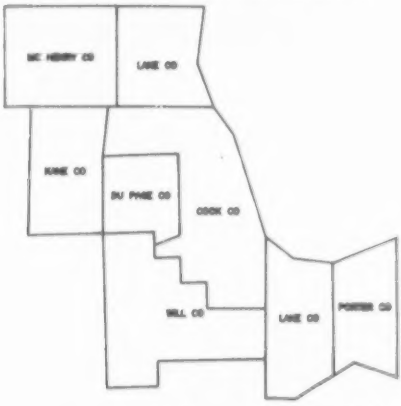
| | |
|---|---|
| Population | 7,488,600 |
| Households | 2,818,000 |
| Average Household Effective Buying Income | $54,556 |
| Per Capita Effective Buying Income | $20,530 |
| Total Retail Sales (000) | $75,242,053 |
| Total Retail Sales per Household | $26,701 |

* Calculated Median.

SOURCES: U.S. Census - 1980;
Sales Management - 1989 Survey of Buying Power Estimates;
U.S. Census of Retail Trade - 1987.

## THE PRIMARY MARKET AREA

The Primary Market Area (PMA) is defined as that geographical area in which the local newspaper provides editorial and advertising service. The PMA is defined by the individual publisher and used only with the concurrence of the Audit Bureau of Circulations. As in the case of the City and Retail Trading Zone, the PMA is divided into two zones. The city zone is comprised of the incorporated municipality in which the newspaper is published as well as selected suburban communities adjacent to that municipality. The remainder of the PMA is that area not included in the city zone. The PMA includes the six county Northeastern Illinois Counties Area (NICA) and the Gary-Hammond, Indiana PMSA. The city zone portion includes the City of Chicago and the Village of Oak Park. The PMA includes 4,644 square miles of both heavy industrial and economic concentrations as well as the richest agricultural land.




| Location | Population | % of PMA | Households | % of PMA |
|---|---|---|---|---|
| Chicago | 3,029,300 | 37.9 | 1,151,500 | 39.5 |
| Oak Park | 54,000 | 0.7 | 23,300 | 0.8 |
| City Zone | 3,083,300 | 38.6 | 1,174,800 | 40.3 |
| Remainder of Cook | 2,192,700 | 27.4 | 793,000 | 27.2 |
| Du Page | 754,500 | 9.4 | 274,700 | 9.4 |
| Kane | 318,400 | 4.0 | 113,600 | 3.9 |
| Lake, IL | 498,300 | 6.2 | 167,000 | 5.7 |
| Mc Henry | 172,600 | 2.2 | 60,700 | 2.1 |
| Will | 352,800 | 4.4 | 116,200 | 4.0 |
| Lake, IN | 496,100 | 6.2 | 173,800 | 5.9 |
| Porter | 128,200 | 1.6 | 44,000 | 1.5 |
| Remainder of PMA | 4,913,600 | 61.4 | 1,743,000 | 59.7 |
| TOTAL PMA | 7,996,900 | | 2,917,800 | |

CHICAGO NEWSPAPER CIRCULATION

| | Daily | Sunday |
|---|---|---|
| Distribution Zone | | |
| PMA | 1,160,025 | 1,549,146 |

SOURCES: Sales Management - 1989 Survey of Buying Power Estimates; ABC Fas-Fax 9/30/89.

## Selected Demographic Statistics

### PRIMARY MARKET AREA

| | |
|---|---|
| TOTAL POPULATION - 1988 | 7,996,900 |
| Male | 3,871,722 |
| Female | 4,125,178 |
| Under 18 | 2,096,366 |
| 18-34 | 2,273,811 |
| 35-54 | 2,048,144 |
| 55-64 | 700,657 |
| 65 and Over | 877,922 |
| HOUSEHOLDS BY AGE OF HEAD OF HOUSEHOLD - 1988 | |
| Total Households | 2,917,800 |
| Under 25 | 156,437 |
| 25-34 | 681,353 |
| 35-44 | 651,399 |
| 45-54 | 468,341 |
| 55-64 | 431,989 |
| 65 and Over | 528,281 |
| SIZE OF HOUSEHOLDS - 1988 | |
| Total Households | 2,917,800 |
| 1 Person Unit | 709,307 |
| 2 Person Unit | 878,846 |
| 3 Person Unit | 514,204 |
| 4 Person Unit | 449,721 |
| 5 Person Unit | 221,697 |
| 6 Person Unit or More | 144,025 |
| Average Household Size | 2.74 |
| EFFECTIVE BUYING INCOME - 1988 | |
| Total Households | 2,917,800 |
| $0 - $9,999 | 473,773 |
| $10,000 - $19,999 | 514,372 |
| $20,000 - $24,999 | 252,363 |
| $25,000 - $34,999 | 504,994 |
| $35,000 - $49,999 | 563,684 |
| $50,000 and Over | 608,614 |
| Average Household Effective Buying Income | $37,834 |
| Median Household Effective Buying Income | $29,325* |
| Per Capita Effective Buying Income | $13,804 |
| TOTAL EMPLOYMENT - 1980 | |
| (Persons 16 Years and Over) | 3,503,287 |
| Agriculture, Forestry, Fisheries, Mining | 24,496 |
| Construction | 151,032 |
| Manufacturing - Nondurable Goods | 306,485 |
| Manufacturing - Durable Goods | 650,497 |
| Transportation | 202,375 |
| Communications, Other Public Utilities | 90,358 |
| Wholesale Trade | 173,109 |
| Retail Trade | 559,068 |
| Finance, Insurance, Real Estate | 261,676 |
| Business and Repair Services | 170,848 |
| Personal, Entertainment & Recreation Services | 110,391 |
| Health Services | 256,462 |
| Educational Services | 252,340 |
| Other Professional & Related Services | 154,903 |
| Public Administration | 140,247 |

(Continued)

## Selected Demographic Statistics

### PRIMARY MARKET AREA

(Continued)

| | | |
|---|---|---|
| TOTAL RETAIL SALES (000) - 1988 | | $54,232,363 |
| Total Food Stores (000) | | 9,513,715 |
| Supermarkets (000) | 8,798,433 | |
| Eating and Drinking Places (000) | | 5,096,116 |
| General Merchandise Stores (000) | | 6,121,039 |
| Department Stores (000) | 5,457,883 | |
| Apparel and Accessory Stores (000) | | 3,500,882 |
| Furniture/Home Furnishings/Appliance Stores (000) | | 3,355,107 |
| Furniture and Home Furnishings Only (000) | 1,693,933 | |
| Automotive Dealers (000) | | 11,192,352 |
| Gasoline Service Stations (000) | | 3,514,608 |
| Building Materials and Hardware Dealers (000) | | 2,564,362 |
| Drug Stores (000) | | 2,543,067 |
| Other (000) | | 6,831,115 |

| | |
|---|---|
| TOTAL RETAIL ESTABLISHMENTS - 1987 | 40,874 |
| Total Food Stores | 4,493 |
| Eating and Drinking Places | 12,311 |
| General Merchandise Stores | 549 |
| Apparel and Accessory Stores | 4,801 |
| Furniture/Home Furnishings/Appliance Stores | 3,039 |
| Automotive Dealers | 2,040 |
| Gasoline Service Stations | 2,625 |
| Building Materials and Hardware Dealers | 1,655 |
| Drug Stores | 1,737 |
| Other | 7,524 |

### PROJECTIONS - December 31, 1993

| | |
|---|---|
| Population | 8,103,900 |
| Households | 3,038,400 |
| Average Household Effective Buying Income | $53,757 |
| Per Capita Effective Buying Income | $20,155 |
| Total Retail Sales (000) | $81,114,658 |
| Total Retail Sales per Household | $26,697 |

* Calculated Median.

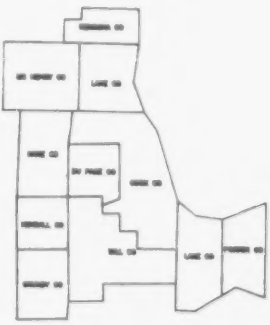
SOURCES: U.S. Census - 1980;
Sales Management - 1989 Survey of Buying Power Estimates;
U.S. Census of Retail Trade - 1987.

## CHICAGO-GARY-LAKE COUNTY
## CONSOLIDATED METROPOLITAN STATISTICAL AREA

At the time of the revision of the definitions of the nation's metropolitan statistical areas, it was determined that if a minimum of two adjacent metropolitan statistical areas (MSA) had greater than one million population; a commuter interchange rate of at least fifteen percent and central cities located within 25 miles of each other, this area would be classified as a "Consolidated Metropolitan Statistical Area" (CMSA). CMSA's must constitute a single area for general, social and economic purposes. CMSA's consist of major components recognized as "Primary Metropolitan Statistical Areas" (PMSA). There are 20 CMSA's and 71 PMSA's in the United States.

The Chicago-Gary-Lake County Consolidated Metropolitan Statistical Area contains six Primary Metropolitan Statistical Areas: Chicago, IL PMSA - Cook, Du Page, and Mc Henry Counties in Illinois; Aurora-Elgin, IL PMSA - Kane and Kendall Counties in Illinois; Joliet, IL PMSA - Grundy and Will Counties in Illinois; Lake County, IL PMSA - Lake County, Illinois; Gary-Hammond, IN PMSA - Lake and Porter Counties in Indiana; and Kenosha, WI PMSA - Kenosha County, Wisconsin..

| Counties | Population | Population Per Sq. Mile |
|---|---|---|
| Cook, IL | 5,276,000 | 5,507 |
| Du Page, IL | 754,500 | 2,239 |
| Mc Henry, IL | 172,600 | 284 |
| CHICAGO, IL PMSA | 6,203,100 | 3,261 |
| Kane, IL | 318,400 | 608 |
| Kendall, IL | 40,900 | 127 |
| AURORA-ELGIN, IL PMSA | 359,300 | 425 |
| Grundy, IL | 34,100 | 81 |
| Will, IL | 352,800 | 418 |
| JOLIET, IL PMSA | 386,900 | 305 |
| Lake, IL | 498,300 | 1,098 |
| LAKE COUNTY, IL PMSA | 498,300 | 1,098 |
| Lake, IN | 496,100 | 990 |
| Porter, IN | 128,200 | 306 |
| GARY-HAMMOND IN PMSA | 624,300 | 679 |
| Kenosha, WI | 121,900 | 447 |
| KENOSHA, WI PMSA | 121,900 | 447 |
| CHICAGO-GARY-LAKE COUNTY, IL-IN-WI CMSA | 8,193,800 | 1,447 |



SOURCES: Executive Office of the President - Office of Management and Budget;
Sales Management - 1989 Survey of Buying Power Estimates.

## Selected Demographic Statistics

CHICAGO-GARY-LAKE COUNTY
CONSOLIDATED METROPOLITAN STATISTICAL AREA

| | |
|---|---|
| TOTAL POPULATION - 1988 | 8,193,800 |
| Male | 3,969,067 |
| Female | 4,224,733 |
| Under 18 | 2,150,555 |
| 18-34 | 2,328,275 |
| 35-54 | 2,098,140 |
| 55-64 | 716,979 |
| 65 and Over | 899,851 |
| HOUSEHOLDS BY AGE OF HEAD OF HOUSEHOLD - 1988 | |
| Total Households | 2,989,400 |
| Under 25 | 161,022 |
| 25-34 | 698,038 |
| 35-44 | 667,610 |
| 45-54 | 479,017 |
| 55-64 | 441,862 |
| 65 and Over | 541,851 |
| SIZE OF HOUSEHOLDS - 1988 | |
| Total Households | 2,989,400 |
| 1 Person Unit | 725,474 |
| 2 Person Unit | 900,619 |
| 3 Person Unit | 527,322 |
| 4 Person Unit | 461,928 |
| 5 Person Unit | 227,499 |
| 6 Person Unit or More | 146,558 |
| Average Household Size | 2.74 |
| EFFECTIVE BUYING INCOME - 1988 | |
| Total Households | 2,989,400 |
| $0 - $9,999 | 481,819 |
| $10,000 - $19,999 | 526,231 |
| $20,000 - $24,999 | 258,525 |
| $25,000 - $34,999 | 517,952 |
| $35,000 - $49,999 | 580,176 |
| $50,000 and Over | 624,697 |
| Average Household Effective Buying Income | $37,867 |
| Median Household Effective Buying Income | $29,404* |
| Per Capita Effective Buying Income | $13,815 |
| TOTAL EMPLOYMENT - 1980 | |
| (Persons 16 Years and Over) | 3,589,548 |
| Agriculture, Forestry, Fisheries, Mining | 26,891 |
| Construction | 155,935 |
| Manufacturing - Nondurable Goods | 312,846 |
| Manufacturing - Durable Goods | 676,795 |
| Transportation | 206,321 |
| Communications, Other Public Utilities | 92,681 |
| Wholesale Trade | 175,334 |
| Retail Trade | 572,471 |
| Finance, Insurance, Real Estate | 264,925 |
| Business and Repair Services | 173,009 |
| Personal, Entertainment & Recreation Services | 113,032 |
| Health Services | 261,532 |
| Educational Services | 258,615 |
| Other Professional & Related Services | 157,593 |
| Public Administration | 142,568 |

(Continued)

## Selected Demographic Statistics

CHICAGO-GARY-LAKE COUNTY
CONSOLIDATED METROPOLITAN STATISTICAL AREA

(Continued)

| | | |
|---|---|---|
| TOTAL RETAIL SALES (000) - 1988 | | $55,283,011 |
| Total Food Stores (000) | | 9,777,777 |
| Supermarkets (000) | 9,049,806 | |
| Eating and Drinking Places (000) | | 5,212,435 |
| General Merchandise Stores (000) | | 6,244,651 |
| Department Stores (000) | 5,550,442 | |
| Apparel and Accessory Stores (000) | | 3,537,490 |
| Furniture/Home Furnishings/Appliance Stores (000) | | 3,397,119 |
| Furniture and Home Furnishings Only (000) | 1,715,802 | |
| Automotive Dealers (000) | | 11,378,292 |
| Gasoline Service Stations (000) | | 3,621,230 |
| Building Materials and Hardware Dealers (000) | | 2,619,328 |
| Drug Stores (000) | | 2,580,324 |
| Other (000) | | 6,914,365 |

| | |
|---|---|
| TOTAL RETAIL ESTABLISHMENTS - 1987 | 41,936 |
| Total Food Stores | 4,580 |
| Eating and Drinking Places | 12,693 |
| General Merchandise Stores | 667 |
| Apparel and Accessory Stores | 4,881 |
| Furniture/Home Furnishings/Appliance Stores | 3,119 |
| Automotive Dealers | 2,101 |
| Gasoline Service Stations | 2,725 |
| Building Materials and Hardware Dealers | 1,714 |
| Drug Stores | 1,765 |
| Other | 7,691 |

PROJECTIONS - December 31, 1993

| | |
|---|---|
| Population | 8,302,900 |
| Households | 3,112,800 |
| Average Household Effective Buying Income | $53,810 |
| Per Capita Effective Buying Income | $20,174 |
| Total Retail Sales (000) | $82,659,621 |
| Total Retail Sales per Household | $26,555 |

* Calculated Median.

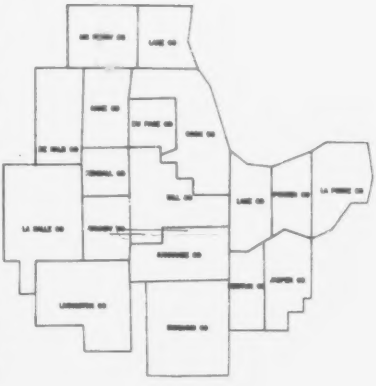
SOURCES: U.S. Census - 1980;
Sales Management - 1989 Survey of Buying Power Estimates;
U.S. Census of Retail Trade - 1987.

## CHICAGO AREA OF DOMINANT INFLUENCE

The Area of Dominant Influence (ADI) is a geographic market design which defines each television market exclusive of another based on measurable viewing patterns. The ADI is an area that consists of all counties in which the television stations in the home market receive the majority of viewer preference. Each county in the United States is assigned to one ADI exclusively. There is no overlap. All counties within the United States (Alaska and Hawaii excluded) are assigned to ADI's annually.

The Chicago ADI includes the Chicago-Gary-Lake County CMSA excluding Kenosha County, Wisconsin, plus five additional counties in Illinois and three in Indiana. The population of the Chicago ADI is greater than the population in all but eight of the United States. There are only nine states in the United States where retail sales are greater than in the Chicago ADI. The Chicago ADI includes both the richest farm lands and heaviest industrial concentrations of any ADI in the United States.

| Counties | Population |
|---|---|
| Cook, IL | 5,276,000 |
| Du Page, IL | 754,500 |
| Mc Henry, IL | 172,600 |
| PMSA | 6,203,100 |
| Kane, IL | 318,400 |
| Lake, IL | 498,300 |
| Will, IL | 352,800 |
| NICA | 7,372,600 |
| Lake, IN | 496,100 |
| Porter, IN | 128,200 |
| PMA | 7,996,900 |
| De Kalb, IL | 75,000 |
| Grundy, IL | 34,100 |
| Iroquois, IL | 32,100 |
| Kankakee, IL | 101,300 |
| Kendall, IL | 40,900 |
| La Salle, IL | 107,600 |
| Livingston, IL | 41,600 |
| Jasper, IN | 27,500 |
| La Porte, IN | 107,000 |
| Newton, IN | 14,500 |
| Chicago ADI | 8,578,500 |



SOURCES: Sales Management - 1989 Survey of Buying Power Estimates;
Arbitron - American Research Bureau.

## Selected Demographic Statistics

### CHICAGO AREA OF DOMINANT INFLUENCE

| | |
|---|---|
| TOTAL POPULATION - 1988 | 8,578,500 |
| Male | 4,157,900 |
| Female | 4,420,600 |
| Under 18 | 2,248,542 |
| 18-34 | 2,438,797 |
| 35-54 | 2,187,355 |
| 55-64 | 751,409 |
| 65 and Over | 952,397 |
| HOUSEHOLDS BY AGE OF HEAD OF HOUSEHOLD - 1988 | |
| Total Households | 3,128,500 |
| Under 25 | 171,058 |
| 25-34 | 726,430 |
| 35-44 | 694,056 |
| 45-54 | 498,904 |
| 55-64 | 462,593 |
| 65 and Over | 575,459 |
| SIZE OF HOUSEHOLDS - 1988 | |
| Total Households | 3,128,500 |
| 1 Person Unit | 760,237 |
| 2 Person Unit | 945,261 |
| 3 Person Unit | 551,494 |
| 4 Person Unit | 483,054 |
| 5 Person Unit | 237,176 |
| 6 Person Unit or More | 151,278 |
| Average Household Size | 2.74 |
| EFFECTIVE BUYING INCOME - 1988 | |
| Total Households | 3,128,500 |
| $0 - $9,999 | 512,678 |
| $10,000 - $19,999 | 561,777 |
| $20,000 - $24,999 | 276,106 |
| $25,000 - $34,999 | 547,221 |
| $35,000 - $49,999 | 600,162 |
| $50,000 and Over | 630,556 |
| Average Household Effective Buying Income | $37,329 |
| Median Household Effective Buying Income | $28,905* |
| Per Capita Effective Buying Income | $13,613 |
| TOTAL EMPLOYMENT - 1980 | |
| (Persons 16 Years and Over) | 3,754,440 |
| Agriculture, Forestry, Fisheries, Mining | 38,942 |
| Construction | 165,438 |
| Manufacturing - Nondurable Goods | 327,961 |
| Manufacturing - Durable Goods | 704,171 |
| Transportation | 212,656 |
| Communications, Other Public Utilities | 97,251 |
| Wholesale Trade | 182,294 |
| Retail Trade | 599,194 |
| Finance, Insurance, Real Estate | 271,502 |
| Business and Repair Services | 177,203 |
| Personal, Entertainment & Recreation Services | 118,328 |
| Health Services | 274,385 |
| Educational Services | 275,273 |
| Other Professional & Related Services | 161,714 |
| Public Administration | 148,128 |

(Continued)

## Selected Demographic Statistics

### CHICAGO AREA OF DOMINANT INFLUENCE

(Continued)

| | | |
|---|---|---|
| TOTAL RETAIL SALES (000) - 1988 | | $57,287,464 |
| Total Food Stores (000) | | 10,163,803 |
| Supermarkets (000) | 9,414,150 | |
| Eating and Drinking Places (000) | | 5,339,621 |
| General Merchandise Stores (000) | | 6,422,625 |
| Department Stores (000) | 5,688,671 | |
| Apparel and Accessory Stores (000) | | 3,631,864 |
| Furniture/Home Furnishings/Appliance Stores (000) | | 3,502,266 |
| Furniture and Home Furnishings Only (000) | 1,762,459 | |
| Automotive Dealers (000) | | 11,966,648 |
| Gasoline Service Stations (000) | | 3,771,569 |
| Building Materials and Hardware Dealers (000) | | 2,764,150 |
| Drug Stores (000) | | 2,653,953 |
| Other (000) | | 7,070,965 |

| | |
|---|---|
| TOTAL RETAIL ESTABLISHMENTS - 1987 | 44,266 |
| Total Food Stores | 4,803 |
| Eating and Drinking Places | 13,311 |
| General Merchandise Stores | 740 |
| Apparel and Accessory Stores | 5,095 |
| Furniture/Home Furnishings/Appliance Stores | 3,288 |
| Automotive Dealers | 2,318 |
| Gasoline Service Stations | 2,926 |
| Building Materials and Hardware Dealers | 1,862 |
| Drug Stores | 1,857 |
| Other | 8,066 |

PROJECTIONS - December 31, 1993

| | |
|---|---|
| Population | 8,680,400 |
| Households | 3,252,800 |
| Average Household Effective Buying Income | $53,064 |
| Per Capita Effective Buying Income | $19,884 |
| Total Retail Sales (000) | $85,457,136 |
| Total Retail Sales per Household | $26,272 |

* Calculated Median.

SOURCES: U.S. Census - 1980;
Sales Management - 1989 Survey of Buying Power Estimates;
U.S. Census of Retail Trade - 1987.

## Section Two:

## MEASURING THE MARKET

POPULATION - CMSA'S AND COMPONENT CITIES

TOP 50 ARBITRON TV MARKET (ADI) RANKINGS

POPULATION - LEADING MSA'S AND CITIES

SIZE AND ECONOMIC MEASURES - CHICAGO, SUBURBAN AND ADI AREAS

MARRIAGES, BIRTHS AND DEATHS

NEW CAR SALES

RESIDENTIAL BUILDING PERMITS

RESIDENTIAL BUILDING PERMITS - SELECTED CHICAGO AND SUBURBAN AREAS

1992 POPULATION PROJECTIONS - LEADING MSA'S

MEDIAN HOME VALUE AND MEDIAN CONTRACT RENT - CHICAGO AND SUBURBAN AREAS

METEOROLOGICAL DATA FOR A TYPICAL CHICAGO YEAR

RETAIL ESTABLISHMENTS, NICA COMMUNITIES 25,000 OR MORE POPULATION

RETAIL SALES, NICA COMMUNITIES 25,000 OR MORE POPULATION

RETAIL SALES, COOK COUNTY VS. NICA

RETAIL SALES, NICA VS. STATE OF ILLINOIS

TOP TWO MARKETS COMPARED

CHICAGO FOOD STORE SALES COMPARED WITH TOTAL SALES IN OTHER MAJOR AREAS

CONSUMER PRICE INDEXES FOR ALL URBAN CONSUMERS, CHICAGO AND U.S. CITY AVERAGES COMPARED

FOOD COST AS PART OF FAMILY BUDGET

FOOD PRODUCERS PRICE INDEXES

COMPARISON OF FOOD PRICE CHANGES BY PRODUCTS AND CITIES

CHICAGO PRICE TRENDS

SUBURBAN NICA, CHICAGO-GARY-LAKE COUNTY CMSA, AND CHICAGO ADI ZIP CODES

CHICAGO'S LEADING SAVINGS AND LOANS

CHICAGO'S LEADING COMMERCIAL BANKS

CHICAGO'S MAJOR REGIONAL SHOPPING CENTERS

## CONSOLIDATED METROPOLITAN STATISTICAL AREAS

(Showing PMSA components and distribution of population within, and outside of, central cities.)

| Rank | C.M.S.A. Name | C.M.S.A. Total Population | P.M.S.A. COMPONENTS Name | P.M.S.A. Total Population | CENTRAL CITIES Name | CENTRAL CITIES Population | Outside Central Cities Population |
|---|---|---|---|---|---|---|---|
| 1 | New York - Northern New Jersey - Long Island, NY - NJ - CT | 18,211,700 | New York, NY | 8,576,900 | Total | 8,742,100 | 9,469,600 |
| | | | Nassau - Suffolk, NY | 2,669,200 | New York, NY | (7,356,400) | |
| | | | Newark, NJ | 1,902,700 | Newark, NJ | 319,400 | |
| | | | Bergen - Passaic, NJ | 1,295,700 | Jersey City, NJ | 215,900 | |
| | | | Monmouth - Ocean, NJ | 987,000 | Bridgeport, CT | 141,900 | |
| | | | Middlesex - Somerset Hunterdon, NJ | 978,600 | Paterson, NJ | 138,300 | |
| | | | Jersey City, NJ | 546,500 | Elizabeth, NJ | 106,100 | |
| | | | Bridgeport - Milford, CT | 452,800 | Stamford, CT | 102,100 | |
| | | | Orange County, NY | 290,700 | Norwalk, CT | 78,100 | |
| | | | Stamford, CT | 204,700 | Danbury, CT | 65,700 | |
| | | | Danbury, CT | 176,500 | Milford, CT | 52,100 | |
| | | | Norwalk, CT | 130,400 | White Plains, NY | 45,200 | |
| | | | | | New Brunswick, NJ | 41,700 | |
| | | | | | Hoboken, NJ | 41,300 | |
| | | | | | Perth Amboy, NJ | 37,900) | |
| 2 | Los Angeles - Anaheim - Riverside, CA | 13,911,200 | Los Angeles - Long Beach, CA | 8,704,700 | Total | 5,316,200 | 8,595,000 |
| | | | Riverside - San Bernardino, CA | 2,287,700 | Los Angeles, CA | (3,431,700) | |
| | | | Anaheim - Santa Ana, CA | 2,273,700 | Long Beach, CA | 417,400 | |
| | | | Oxnard - Ventura, CA | 645,100 | Anaheim, CA | 250,200 | |
| | | | | | Santa Ana, CA | 243,900 | |
| | | | | | Riverside, CA | 219,100 | |
| | | | | | San Bernardino, CA | 150,300 | |
| | | | | | Pasadena, CA | 135,500 | |
| | | | | | Oxnard, CA | 134,300 | |
| | | | | | Pomona, CA | 121,400 | |
| | | | | | Burbank, CA | 92,700 | |
| | | | | | Ventura, CA | 89,500 | |
| | | | | | Palm Springs, CA | 30,200) | |

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| 3 | Chicago - Gary - Lake County, IL - IN - WI | 8,193,800 | Chicago, IL | 6,203,100 | Total | 3,835,000 | 4,358,800 |
| | | | Gary-Hammond, IN | 624,300 | Chicago, IL | (3,029,300) | |
| | | | Lake County, IL | 498,300 | Gary, IN | ( 137,700) | |
| | | | Joliet, IL | 386,900 | Aurora, IL | ( 90,300) | |
| | | | Aurora - Elgin, IL | 359,300 | Hammond, IN | ( 86,400) | |
| | | | Kenosha, WI | 121,900 | Joliet, IL | ( 77,500) | |
| | | | | | Waukegan, IL | ( 77,200) | |
| | | | | | Kenosha, WI | ( 76,000) | |
| | | | | | Elgin, IL | ( 72,500) | |
| | | | | | Evanston, IL | ( 71,100) | |
| | | | | | North Chicago, IL | ( 44,800) | |
| | | | | | East Chicago, IN | ( 36,900) | |
| | | | | | Chicago Heights, IL | ( 35,300) | |
| 4 | San Francisco - Oakland - San Jose, CA | 6,073,900 | Oakland, CA | 2,009,100 | Total | 2,495,200 | 3,578,700 |
| | | | San Francisco, CA | 1,605,500 | San Francisco, CA | ( 748,600) | |
| | | | San Jose, CA | 1,437,400 | San Jose, CA | ( 740,900) | |
| | | | Vallejo - Fairfield - Napa, CA | 419,300 | Oakland, CA | ( 361,700) | |
| | | | Santa Rosa - Petaluma, CA | 368,200 | Berkeley, CA | ( 107,600) | |
| | | | Santa Cruz, CA | 234,400 | Santa Rosa, CA | ( 104,700) | |
| | | | | | Vallejo, CA | ( 98,000) | |
| | | | | | Fairfield, CA | ( 74,600) | |
| | | | | | Napa, CA | ( 57,100) | |
| | | | | | Palo Alto, CA | ( 57,000) | |
| | | | | | Livermore, CA | ( 55,800) | |
| | | | | | Santa Cruz, CA | ( 47,900) | |
| | | | | | Petaluma, CA | ( 41,300) | |
| 5 | Philadelphia - Wilmington Trenton, PA - NJ - DE - MD | 5,942,100 | Philadelphia, PA - NJ | 4,909,700 | Total | 2,024,200 | 3,917,900 |
| | | | Wilmington, DE - NJ - MD | 564,700 | Philadelphia, PA | (1,642,900) | |
| | | | Trenton, NJ | 327,900 | Trenton, NJ | ( 92,900) | |
| | | | Vineland - Millville - Bridgeton, NJ | 139,800 | Camden, NJ | ( 83,000) | |
| | | | | | Wilmington, DE | ( 70,700) | |
| | | | | | Vineland, NJ | ( 55,300) | |
| | | | | | Norristown, PA | ( 34,000) | |
| | | | | | Millville, NJ | ( 26,200) | |
| | | | | | Bridgeton, NJ | ( 19,200) | |

| Rank | C.M.S.A. Name | C.M.S.A. Total Population | P.M.S.A. COMPONENTS Name | P.M.S.A. COMPONENTS Total Population | CENTRAL CITIES Name | CENTRAL CITIES Population | Outside Central Cities Population |
|---|---|---|---|---|---|---|---|
| 6 | Detroit - Ann Arbor, MI | 4,670,200 | Detroit, MI | 4,396,400 | Total | 1,385,100 | 3,285,100 |
| | | | Ann Arbor, MI | 273,800 | Detroit, MI | (1,081,300) | |
| | | | | | Ann Arbor, MI | ( 110,600) | |
| | | | | | Dearborn, MI | ( 85,900) | |
| | | | | | Pontiac, MI | ( 72,300) | |
| | | | | | Port Huron, MI | ( 35,000) | |
| 7 | Boston - Lawrence - Salem, MA - NH | 4,090,000 | Boston, MA | 2,840,900 | Total | 1,306,100 | 2,783,900 |
| | | | Lawrence - Haverhill, MA - NH | 368,200 | Boston, MA | ( 567,700) | |
| | | | Salem - Gloucester, MA | 266,400 | Brockton, MA | ( 93,900) | |
| | | | Lowell, MA - NH | 244,900 | Lowell, MA | ( 92,900) | |
| | | | Brockton, MA | 197,300 | Cambridge, MA | ( 90,900) | |
| | | | Nashua, NH | 172,300 | Nashua, NH | ( 81,000) | |
| | | | | | Lynn, MA | ( 79,400) | |
| | | | | | Framingham, MA | ( 63,800) | |
| | | | | | Lawrence, MA | ( 63,500) | |
| | | | | | Waltham, MA | ( 57,000) | |
| | | | | | Haverhill, MA | ( 49,300) | |
| | | | | | Salem, MA | ( 38,200) | |
| | | | | | Gloucester, MA | ( 28,500) | |
| 8 | Dallas - Fort Worth, TX | 3,754,000 | Dallas, TX | 2,476,200 | Total | 1,917,400 | 1,836,600 |
| | | | Fort Worth - Arlington, TX | 1,277,800 | Dallas, TX | (1,019,900) | |
| | | | | | Fort Worth, TX | ( 443,200) | |
| | | | | | Arlington, TX | ( 260,200) | |
| | | | | | Irving, TX | ( 134,400) | |
| | | | | | Denton, TX | ( 59,700) | |
| 9 | Houston - Galveston Brazoria, TX | 3,608,700 | Houston, TX | 3,197,100 | Total | 1,880,700 | 1,728,000 |
| | | | Galveston - Texas City, TX | 214,800 | Houston, TX | (1,717,300) | |
| | | | Brazoria, TX | 196,800 | Baytown, TX | ( 60,800) | |
| | | | | | Galveston, TX | ( 60,500) | |
| | | | | | Texas City, TX | ( 42,100) | |

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| 10 | Miami - Fort Lauderdale, FL | 3,064,700 | Miami - Hialeah, FL<br>Fort Lauderdale - Hollywood - Pompano Beach, FL | 1,850,400<br>1,214,300 | Total<br>Miami, FL<br>Hialeah, FL<br>Fort Lauderdale, FL<br>Hollywood, FL<br>Miami Beach, FL<br>Pompano Beach, FL | 1,011,100<br>387,300<br>175,300<br>154,400<br>127,200<br>97,000<br>69,900 | 2,053,600 |
| 11 | Cleveland - Akron - Lorain, OH | 2,766,800 | Cleveland, OH<br>Akron, OH<br>Lorain - Elyria, OH | 1,853,900<br>649,500<br>273,400 | Total<br>Cleveland, OH<br>Akron, OH<br>Lorain, OH<br>Elyria, OH<br>Kent, OH<br>Barberton, OH | 944,800<br>535,600<br>222,000<br>72,600<br>58,000<br>28,900<br>27,700 | 1,822,000 |
| 12 | Seattle - Tacoma, WA | 2,398,400 | Seattle, WA<br>Tacoma, WA | 1,842,500<br>555,900 | Total<br>Seattle, WA<br>Tacoma, WA<br>Everett, WA<br>Auburn, WA | 746,500<br>490,400<br>161,800<br>63,000<br>31,300 | 1,651,900 |
| 13 | Pittsburgh - Beaver Valley, PA | 2,301,100 | Pittsburgh, PA<br>Beaver County, PA | 2,109,100<br>192,000 | Total<br>Pittsburgh, PA<br>Mc Keesport, PA | 409,600<br>382,800<br>26,800 | 1,891,500 |
| 14 | Denver - Boulder, CO | 1,905,900 | Denver, CO<br>Boulder - Longmont, CO | 1,684,500<br>221,400 | Total<br>Denver, CO<br>Boulder, CO<br>Longmont, CO | 635,400<br>504,700<br>78,200<br>52,500 | 1,270,500 |
| 15 | Cincinnati - Hamilton, OH - KY - IN | 1,722,800 | Cincinnati, OH - KY - IN<br>Hamilton - Middletown, OH | 1,442,700<br>280,100 | Total<br>Cincinnati, OH<br>Hamilton, OH<br>Middletown, OH | 487,200<br>375,200<br>65,400<br>46,600 | 1,235,600 |

## TOP 50 ARBITRON TV MARKET (ADI) RANKINGS

(Rank order based on 1989 Estimated Population)

| ADI Name | Population | Households | Total Retail Sales (000) |
|---|---|---|---|
| New York, NY | 18,692,000 | 7,070,800 | $135,461,674 |
| Los Angeles, CA | 13,801,900 | 4,960,300 | $ 93,261,104 |
| CHICAGO, IL | 8,578,500 | 3,128,500 | $ 57,287,464 |
| Philadelphia, PA | 7,243,300 | 2,703,600 | $ 53,677,416 |
| San Francisco - Oakland - San Jose, CA | 5,789,600 | 2,247,600 | $ 46,355,052 |
| Boston, MA | 5,582,500 | 2,105,000 | $ 48,184,289 |
| Detroit, MI | 4,670,200 | 1,727,000 | $ 32,818,541 |
| Dallas - Ft. Worth, TX | 4,510,100 | 1,693,700 | $ 31,388,162 |
| Washington, DC | 4,490,800 | 1,678,700 | $ 35,495,092 |
| Houston, TX | 3,949,100 | 1,438,300 | $ 27,314,892 |
| Cleveland, OH | 3,815,800 | 1,448,400 | $ 24,219,114 |
| Atlanta, GA | 3,640,200 | 1,349,600 | $ 26,724,039 |
| Minneapolis - St. Paul, MN | 3,550,800 | 1,326,400 | $ 26,178,954 |
| Seattle - Tacoma, WA | 3,293,700 | 1,311,600 | $ 22,867,593 |
| Miami, FL | 3,141,400 | 1,271,600 | $ 27,953,663 |
| Tampa - St. Petersburg - Sarasota, FL | 3,086,100 | 1,299,100 | $ 22,232,750 |
| St. Louis, MO | 3,053,300 | 1,122,900 | $ 19,635,975 |
| Pittsburgh, PA | 3,051,300 | 1,177,600 | $ 17,844,526 |
| Sacramento - Stockton, CA | 2,685,400 | 999,200 | $ 16,649,057 |
| Denver, CO | 2,661,600 | 1,046,700 | $ 17,787,305 |
| Phoenix, AZ | 2,556,300 | 991,700 | $ 17,954,468 |
| Baltimore, MD | 2,539,800 | 929,900 | $ 16,947,332 |
| Hartford - New Haven, CT | 2,435,700 | 903,800 | $ 19,147,579 |
| San Diego, CA | 2,382,000 | 867,400 | $ 16,135,201 |
| Indianapolis, IN | 2,296,900 | 853,900 | $ 15,190,419 |
| Orlando - Daytona Beach - Melbourne, FL | 2,112,100 | 841,800 | $ 15,723,778 |
| Portland, OR | 2,104,500 | 823,000 | $ 13,669,280 |
| Milwaukee, WI | 2,021,600 | 764,800 | $ 13,328,920 |
| Cincinnati, OH | 1,988,900 | 744,000 | $ 12,243,271 |
| Kansas City, MO | 1,985,800 | 752,900 | $ 13,219,994 |
| Charlotte, NC | 1,920,700 | 719,900 | $ 12,518,207 |
| Nashville, TN | 1,898,100 | 710,500 | $ 10,190,378 |
| Salt Lake City, UT | 1,891,400 | 599,000 | $ 9,787,068 |
| Raleigh - Durham, NC | 1,867,800 | 685,100 | $ 11,268,213 |
| Columbus, OH | 1,791,200 | 683,900 | $ 11,002,405 |
| New Orleans, LA | 1,769,700 | 639,800 | $ 11,254,607 |
| Grand Rapids - Kalamazoo - Battle Creek, MI | 1,712,500 | 622,800 | $ 10,065,710 |
| Greenville - Spartanburg - Asheville, SC - NC | 1,687,100 | 642,300 | $ 10,203,747 |
| Buffalo, NY | 1,678,100 | 617,800 | $ 9,489,753 |
| San Antonio, TX | 1,677,800 | 566,600 | $ 9,189,651 |
| Memphis, TN | 1,677,500 | 602,900 | $ 9,595,761 |
| Norfolk - Portsmouth - Newport News - Hampton, VA | 1,641,000 | 567,100 | $ 10,432,409 |
| Oklahoma City, OK | 1,565,700 | 599,100 | $ 10,606,257 |
| Providence - New Bedford, RI - MA | 1,507,300 | 556,900 | $ 11,288,987 |
| Louisville, KY | 1,489,500 | 544,700 | $ 9,447,907 |
| Harrisburg - York - Lancaster - Lebanon, PA | 1,470,600 | 557,000 | $ 10,288,656 |
| Albuquerque, NM | 1,428,000 | 510,500 | $ 7,731,858 |
| Charleston - Huntington, WV | 1,414,000 | 520,500 | $ 7,380,750 |
| Birmingham, AL | 1,380,500 | 522,000 | $ 7,113,396 |
| Greensboro - Winston Salem - High Point, NC | 1,333,900 | 512,900 | $ 9,240,336 |

Sources: Arbitron - American Research Bureau;
Sales Management - 1989 Survey of Buying Power Estimates.

| Rank | C.M.S.A. Name | C.M.S.A. Total Population | P.M.S.A. COMPONENTS Name | P.M.S.A. COMPONENTS Total Population | CENTRAL CITIES Name | CENTRAL CITIES Population | Outside Central Cities Population |
|---|---|---|---|---|---|---|---|
| 16 | Milwaukee - Racine, WI | 1,577,400 | Milwaukee, WI<br>Racine, WI | 1,401,300<br>176,100 | Total<br>Milwaukee, WI<br>Racine, WI<br>Waukesha, WI | 742,800<br>( 605,500)<br>( 83,000)<br>( 54,300) | 834,600 |
| 17 | Portland - Vancouver, OR - WA | 1,395,900 | Portland, OR<br>Vancouver, WA | 1,179,300<br>216,600 | Total<br>Portland, OR<br>Vancouver, WA | 492,200<br>( 448,200)<br>( 44,000) | 903,700 |
| 18 | Buffalo - Niagara Falls, NY | 1,183,800 | Buffalo, NY<br>Niagara Falls, NY | 966,100<br>217,700 | Total<br>Buffalo, NY<br>Niagara Falls, NY | 391,700<br>( 327,200)<br>( 64,500) | 792,100 |
| 19 | Providence - Pawtucket - Fall River, RI - MA | 1,134,900 | Providence, RI<br>Pawtucket - Woonsocket - Attleboro, RI - MA<br>Fall River, MA - RI | 650,400<br>318,600<br>165,900 | Total<br>Providence, RI<br>Fall River, MA<br>Pawtucket, RI<br>Woonsocket, RI<br>Attleboro, MA | 406,300<br>( 159,800)<br>( 91,900)<br>( 73,300)<br>( 45,400)<br>( 35,900) | 728,600 |
| 20 | Hartford - New Britain - Middletown, CT | 1,074,400 | Hartford, CT<br>New Britain, CT<br>Middletown, CT<br>Bristol, CT | 757,600<br>149,100<br>90,000<br>77,700 | Total<br>Hartford, CT<br>New Britain, CT<br>Bristol, CT<br>Middletown, CT | 317,800<br>( 141,300)<br>( 73,700)<br>( 61,400)<br>( 41,400) | 756,600 |

SOURCES: United States Office of Management and Budget;
Sales Management - 1989 Survey of Buying Power Estimates.

## METROPOLITAN STATISTICAL AREAS WITH POPULATIONS OF 1,000,000 OR MORE
(Showing distribution of population within, and outside of, central cities.)

| Rank | M.S.A. Name | M.S.A. Total Population | Central Cities Name | Central Cities Population | Outside Central Cities Population |
|---|---|---|---|---|---|
| 1 | Los Angeles - Long Beach, CA | 8,704,700 | Total | 4,198,700 | 4,506,000 |
| | | | Los Angeles, CA | (3,431,700) | |
| | | | Long Beach, CA | ( 417,400) | |
| | | | Pasadena, CA | ( 135,500) | |
| | | | Pomona, CA | ( 121,400) | |
| | | | Burbank, CA | ( 92,700) | |
| 2 | New York, NY | 8,576,900 | Total | 7,401,600 | 1,175,300 |
| | | | New York, NY | (7,356,400) | |
| | | | White Plains, NY | ( 45,200) | |
| 3 | Chicago, IL | 6,203,100 | Total | 3,135,700 | 3,067,400 |
| | | | Chicago, IL | (3,029,300) | |
| | | | Evanston, IL | ( 71,100) | |
| | | | Chicago Heights, IL | ( 35,300) | |
| 4 | Philadelphia, PA - NJ | 4,909,700 | Total | 1,759,900 | 3,149,800 |
| | | | Philadelphia, PA | (1,642,900) | |
| | | | Camden, NJ | ( 83,000) | |
| | | | Norristown, PA | ( 34,000) | |
| 5 | Detroit, MI | 4,396,400 | Total | 1,274,500 | 3,121,900 |
| | | | Detroit, MI | (1,081,300) | |
| | | | Dearborn, MI | ( 85,900) | |
| | | | Pontiac, MI | ( 72,300) | |
| | | | Port Huron, MI | ( 35,000) | |

| | | | | | |
|---|---|---|---|---|---|
| 6 | Washington, DC - MD - VA | 3,729,800 | Total Area | 820,600 | 2,909,200 |
| | | | Washington, DC | 623,800 | |
| | | | Arlington, VA | 160,600 | |
| | | | Frederick, MD | 36,200 | |
| 7 | Houston, TX | 3,197,100 | Total Area | 1,778,100 | 1,419,000 |
| | | | Houston, TX | 1,717,300 | |
| | | | Baytown, TX | 60,800 | |
| 8 | Boston, MA | 2,840,900 | Total Area | 858,800 | 1,982,100 |
| | | | Boston, MA | 567,700 | |
| | | | Cambridge, MA | 90,900 | |
| | | | Lynn, MA | 79,400 | |
| | | | Framingham, MA | 63,800 | |
| | | | Waltham, MA | 57,000 | |
| 9 | Atlanta, GA | 2,766,400 | Total Area | 500,700 | 2,265,700 |
| | | | Atlanta, GA | 452,900 | |
| | | | Marietta, GA | 47,800 | |
| 10 | Nassau - Suffolk, NY | 2,669,200 | * | | 2,669,200 |
| 11 | St. Louis, MO - IL | 2,482,100 | Total Area | 630,700 | 1,851,400 |
| | | | St. Louis, MO | 425,100 | |
| | | | East St. Louis, IL | 49,100 | |
| | | | St. Charles, MO | 45,400 | |
| | | | Belleville, IL | 42,900 | |
| | | | Granite City, IL | 35,200 | |
| | | | Alton, IL | 33,000 | |
| 12 | Dallas, TX | 2,476,200 | Total Area | 1,214,000 | 1,262,200 |
| | | | Dallas, TX | 1,019,900 | |
| | | | Irving, TX | 134,400 | |
| | | | Denton, TX | 59,700 | |

| Rank | M.S.A. Name | M.S.A. Total Population | Central Cities Name | Central Cities Population | Outside Central Cities Population |
|---|---|---|---|---|---|
| 13 | San Diego, CA | 2,382,000 | Total | 1,176,300 | 1,205,700 |
| | | | San Diego, CA | (1,085,300) | |
| | | | Escondido, CA | ( 91,000) | |
| 14 | Minneapolis - St. Paul, MN - WI | 2,377,200 | Total | 729,900 | 1,647,300 |
| | | | Minneapolis, MN | ( 368,100) | |
| | | | St. Paul, MN | ( 272,000) | |
| | | | Bloomington, MN | ( 89,800) | |
| 15 | Baltimore, MD | 2,367,400 | Total | 791,500 | 1,575,900 |
| | | | Baltimore, MD | ( 756,200) | |
| | | | Annapolis, MD | ( 35,300) | |
| 16 | Riverside - San Bernardino, CA | 2,287,700 | Total | 399,600 | 1,888,100 |
| | | | Riverside, CA | ( 219,100) | |
| | | | San Bernardino, CA | ( 150,300) | |
| | | | Palm Springs, CA | ( 30,200) | |
| 17 | Anaheim - Santa Ana, CA | 2,273,700 | Total | 494,100 | 1,779,600 |
| | | | Anaheim, CA | ( 250,200) | |
| | | | Santa Ana CA | ( 243,900) | |
| 18 | Pittsburgh, PA | 2,109,100 | Total | 409,600 | 1,699,500 |
| | | | Pittsburgh, PA | ( 382,800) | |
| | | | Mc Keesport, PA | ( 26,800) | |
| 19 | Phoenix, AZ | 2,057,600 | Total | 1,535,400 | 522,200 |
| | | | Phoenix, AZ | ( 956,100) | |
| | | | Mesa, AZ | ( 303,400) | |
| | | | Tempe, AZ | ( 151,900) | |
| | | | Scottsdale, AZ | ( 124,000) | |

| | | | | | |
|---|---|---|---|---|---|
| 20 | Tampa - St. Petersburg - Clearwater, FL | 2,033,100 | Total<br>Tampa, FL<br>St. Petersburg, FL<br>Clearwater, FL | 638,600<br>(294,400)<br>(242,100)<br>(102,100) | 1,394,500 |
| 21 | Oakland, CA | 2,009,100 | Total<br>Oakland, CA<br>Berkeley, CA<br>Livermore, CA | 525,100<br>(361,700)<br>(107,600)<br>(55,800) | 1,484,000 |
| 22 | Newark, NJ | 1,902,700 | Total<br>Newark, NJ<br>Elizabeth, NJ | 425,500<br>(319,400)<br>(106,100) | 1,477,200 |
| 23 | Cleveland, OH | 1,853,900 | Cleveland, OH | 535,600 | 1,318,300 |
| 24 | Miami - Hialeah, FL | 1,850,400 | Total<br>Miami, FL<br>Hialeah, FL<br>Miami Beach, FL | 659,600<br>(387,300)<br>(175,300)<br>(97,000) | 1,190,800 |
| 25 | Seattle, WA | 1,842,500 | Total<br>Seattle, WA<br>Everett, WA<br>Auburn, WA | 584,700<br>(490,400)<br>(63,000)<br>(31,300) | 1,257,800 |
| 26 | Denver, CO | 1,684,500 | Denver, CO | 504,700 | 1,179,800 |
| 27 | San Francisco, CA | 1,605,500 | San Francisco, CA | 748,600 | 856,900 |
| 28 | Kansas City, MO - KS | 1,567,600 | Total<br>Kansas City, MO<br>Kansas City, KS<br>Olathe, KS<br>Leavenworth, KS | 699,500<br>(442,100)<br>(161,800)<br>(57,400)<br>(38,200) | 868,100 |

| Rank | M.S.A. Name | M.S.A. Total Population | Central Cities Name | Central Cities Population | Outside Central Cities Population |
|---|---|---|---|---|---|
| 29 | Cincinnati, OH - KY - IN | 1,442,700 | Cincinnati, OH | 375,200 | 1,067,500 |
| 30 | San Jose, CA | 1,437,400 | Total | 797,900 | 639,500 |
| | | | San Jose, CA | 740,900 | |
| | | | Palo Alto, CA | 57,000 | |
| 31 | Milwaukee, WI | 1,401,300 | Total | 659,800 | 741,500 |
| | | | Milwaukee, WI | 605,500 | |
| | | | Waukesha, WI | 54,300 | |
| 32 | Sacramento, CA | 1,398,200 | Total | 465,300 | 932,900 |
| | | | Sacramento, CA | 352,300 | |
| | | | Davis, CA | 43,800 | |
| | | | Woodland, CA | 36,500 | |
| | | | Roseville, CA | 32,700 | |
| 33 | Norfolk - Virginia Beach - Newport News, VA | 1,372,300 | Total | 1,102,300 | 270,000 |
| | | | Virginia Beach, VA | 360,300 | |
| | | | Norfolk, VA | 280,200 | |
| | | | Newport News, VA | 166,000 | |
| | | | Hampton, VA | 129,300 | |
| | | | Portsmouth, VA | 112,900 | |
| | | | Suffolk, VA | 53,600 | |
| 34 | Columbus, OH | 1,334,900 | Total | 658,400 | 676,500 |
| | | | Columbus, OH | 580,800 | |
| | | | Newark, OH | 41,800 | |
| | | | Lancaster, OH | 35,800 | |
| 35 | New Orleans, LA | 1,324,400 | Total | 584,100 | 740,300 |
| | | | New Orleans, LA | 546,500 | |
| | | | Slidell, LA | 37,600 | |
| 36 | San Antonio, TX | 1,298,200 | San Antonio, TX | 984,600 | 313,600 |

## ESTIMATED SIZE AND INCOME OF THE 77 CHICAGO COMMUNITY AREAS

Showing population, number of households, and median household income, . . . with Community Areas ranked, in descending order, for each measure.

| Community Area Number | Rank | Population | Rank | Number of Households | Median Household Income Rank | Median Household Income Amount |
|---|---|---|---|---|---|---|
| 1 | 18 | 53,982 | 10 | 27,018 | 49 | $ 21,454 |
| 2 | 15 | 59,841 | 11 | 25,857 | 14 | 33,239 |
| 3 | 8 | 72,668 | 6 | 33,877 | 64 | 12,676 |
| 4 | 28 | 43,715 | 17 | 19,638 | 42 | 24,174 |
| 5 | 38 | 36,424 | 32 | 15,338 | 45 | 22,997 |
| 5 | 2 | 123,766 | 1 | 69,107 | 37 | $ 25,472 |
| 7 | 6 | 77,130 | 3 | 44,914 | 25 | 30,482 |
| 8 | 7 | 76,665 | 2 | 46,994 | 13 | 33,356 |
| 9 | 70 | 12,518 | 67 | 4,983 | 8 | 34,583 |
| 10 | 30 | 41,356 | 26 | 16,054 | 6 | 37,869 |
| 11 | 49 | 25,242 | 45 | 10,799 | 21 | $ 31,984 |
| 12 | 59 | 18,768 | 57 | 7,102 | 1 | 49,007 |
| 13 | 61 | 16,003 | 62 | 5,939 | 3 | 40,328 |
| 14 | 25 | 46,038 | 21 | 17,157 | 46 | 22,885 |
| 15 | 16 | 58,685 | 12 | 24,632 | 27 | 29,302 |
| 16 | 21 | 50,545 | 14 | 22,232 | 39 | $ 25,049 |
| 17 | 35 | 39,738 | 31 | 15,385 | 18 | 32,455 |
| 18 | 71 | 11,192 | 70 | 4,511 | 20 | 32,344 |
| 19 | 20 | 51,146 | 15 | 21,351 | 29 | 28,600 |
| 20 | 60 | 17,294 | 59 | 6,631 | 41 | 24,476 |
| 21 | 39 | 35,019 | 34 | 14,643 | 48 | $ 21,891 |
| 22 | 4 | 88,056 | 9 | 32,296 | 54 | 18,329 |
| 23 | 10 | 70,212 | 13 | 22,352 | 61 | 15,758 |
| 24 | 3 | 102,499 | 5 | 36,181 | 62 | 13,719 |
| 25 | 1 | 130,401 | 4 | 41,380 | 53 | 19,372 |
| 26 | 44 | 29,762 | 53 | 8,485 | 65 | $ 10,783 |
| 27 | 48 | 26,098 | 52 | 8,564 | 71 | 8,550 |
| 28 | 17 | 56,706 | 19 | 19,584 | 73 | 7,141 |
| 29 | 19 | 51,319 | 33 | 15,125 | 66 | 10,013 |
| 30 | 9 | 72,555 | 18 | 19,607 | 50 | 21,144 |
| 31 | 27 | 44,204 | 39 | 13,434 | 57 | $ 16,496 |
| 32 | 74 | 8,798 | 63 | 5,793 | 59 | 16,366 |
| 33 | 75 | 7,180 | 75 | 2,507 | 75 | 6,995 |
| 34 | 63 | 14,096 | 65 | 5,269 | 63 | 13,690 |
| 35 | 40 | 32,589 | 37 | 13,710 | 67 | 9,885 |
| 36 | 64 | 13,863 | 71 | 4,247 | 77 | $ 5,729 |
| 37 | 76 | 4,670 | 76 | 1,611 | 72 | 8,290 |
| 38 | 24 | 46,408 | 23 | 16,765 | 76 | 6,182 |
| 39 | 57 | 20,155 | 46 | 9,719 | 55 | 17,414 |
| 40 | 47 | 26,343 | 48 | 9,294 | 74 | 7,007 |

## ESTIMATED SIZE AND INCOME OF THE 77 CHICAGO COMMUNITY AREAS (Continued)

| Community Area Number | Rank | Population | Rank | Number of Households | Median Household Income Rank | Median Household Income Amount |
|---|---|---|---|---|---|---|
| 41 | 41 | 32,251 | 27 | 15,878 | 40 | $ 24,816 |
| 42 | 45 | 29,615 | 43 | 12,068 | 70 | 8,582 |
| 43 | 5 | 77,178 | 7 | 32,870 | 52 | 20,319 |
| 44 | 33 | 40,178 | 22 | 17,135 | 43 | 23,880 |
| 45 | 62 | 14,290 | 69 | 4,612 | 19 | 32,373 |
| 46 | 29 | 41,790 | 36 | 13,785 | 35 | $ 26,328 |
| 47 | 77 | 3,772 | 77 | 1,049 | 26 | 29,947 |
| 48 | 54 | 21,856 | 58 | 6,985 | 5 | 38,979 |
| 49 | 12 | 65,411 | 20 | 19,326 | 34 | 26,720 |
| 50 | 72 | 11,083 | 73 | 3,730 | 28 | 29,200 |
| 51 | 58 | 20,126 | 61 | 6,130 | 33 | $ 27,286 |
| 52 | 56 | 20,573 | 55 | 7,580 | 12 | 33,941 |
| 53 | 26 | 45,187 | 41 | 12,445 | 31 | 27,683 |
| 54 | 68 | 12,716 | 74 | 3,364 | 69 | 9,175 |
| 55 | 65 | 13,220 | 68 | 4,914 | 16 | 32,838 |
| 56 | 36 | 39,407 | 35 | 13,857 | 22 | $ 31,429 |
| 57 | 73 | 10,493 | 72 | 4,226 | 23 | 31,361 |
| 58 | 43 | 30,303 | 40 | 12,682 | 44 | 23,576 |
| 59 | 67 | 13,130 | 66 | 5,096 | 38 | 25,445 |
| 60 | 42 | 31,917 | 42 | 12,303 | 47 | 22,261 |
| 61 | 23 | 49,010 | 28 | 15,801 | 56 | $ 17,372 |
| 62 | 66 | 13,201 | 64 | 5,288 | 24 | 31,005 |
| 63 | 52 | 22,952 | 49 | 9,231 | 32 | 27,304 |
| 64 | 50 | 24,523 | 50 | 9,222 | 15 | 32,964 |
| 65 | 51 | 24,521 | 47 | 9,407 | 10 | 34,141 |
| 66 | 31 | 41,328 | 25 | 16,402 | 36 | $ 25,982 |
| 67 | 13 | 62,357 | 24 | 16,758 | 60 | 15,900 |
| 68 | 22 | 49,231 | 30 | 15,546 | 68 | 9,850 |
| 69 | 34 | 39,853 | 29 | 15,743 | 58 | 16,479 |
| 70 | 32 | 40,490 | 38 | 13,461 | 4 | 39,551 |
| 71 | 11 | 66,879 | 16 | 20,897 | 30 | $ 28,386 |
| 72 | 53 | 22,261 | 54 | 7,763 | 2 | 44,414 |
| 73 | 37 | 37,573 | 44 | 10,917 | 17 | 32,629 |
| 74 | 55 | 21,076 | 56 | 7,447 | 9 | 34,380 |
| 75 | 46 | 28,284 | 51 | 9,031 | 11 | 34,031 |
| 76 | 69 | 12,585 | 60 | 6,596 | 7 | $ 37,178 |
| 77 | 14 | 61,633 | 8 | 32,571 | 51 | 20,631 |

SOURCE: Donnelley Marketing Information Services - 1989.

## PROJECTED POPULATION AND HOUSEHOLDS OF THE 77 CHICAGO COMMUNITY AREAS

- 1994 -

Showing population and number of households ... with Community Areas ranked, in descending order, for each measure.

| Community Area Number | Rank | Population | Rank | Number of Households |
|---|---|---|---|---|
| 1 | 18 | 52,789 | 10 | 26,795 |
| 2 | 17 | 57,847 | 11 | 25,665 |
| 3 | 8 | 75,992 | 6 | 36,253 |
| 4 | 28 | 42,776 | 19 | 19,749 |
| 5 | 38 | 36,347 | 31 | 15,717 |
| 6 | 1 | 137,309 | 1 | 77,347 |
| 7 | 5 | 87,766 | 2 | 51,582 |
| 8 | 6 | 81,731 | 3 | 51,074 |
| 9 | 70 | 12,209 | 68 | 4,992 |
| 10 | 30 | 40,732 | 26 | 16,242 |
| 11 | 50 | 24,917 | 45 | 10,952 |
| 12 | 59 | 18,129 | 58 | 7,042 |
| 13 | 61 | 16,214 | 63 | 6,149 |
| 14 | 24 | 45,218 | 21 | 17,286 |
| 15 | 16 | 58,067 | 12 | 25,026 |
| 16 | 20 | 49,961 | 14 | 22,521 |
| 17 | 31 | 39,772 | 29 | 15,806 |
| 18 | 72 | 11,159 | 70 | 4,617 |
| 19 | 21 | 49,200 | 17 | 21,100 |
| 20 | 60 | 16,762 | 60 | 6,594 |
| 21 | 39 | 35,449 | 34 | 15,248 |
| 22 | 4 | 89,144 | 7 | 33,544 |
| 23 | 10 | 69,946 | 13 | 22,856 |
| 24 | 3 | 105,122 | 5 | 38,163 |
| 25 | 2 | 128,918 | 4 | 41,985 |
| 26 | 44 | 29,222 | 53 | 8,559 |
| 27 | 47 | 25,850 | 52 | 8,701 |
| 28 | 15 | 59,128 | 16 | 21,156 |
| 29 | 19 | 51,368 | 32 | 15,541 |
| 30 | 9 | 71,642 | 18 | 19,863 |
| 31 | 26 | 44,372 | 37 | 13,843 |
| 32 | 74 | 9,882 | 61 | 6,589 |
| 33 | 75 | 7,230 | 75 | 2,590 |
| 34 | 62 | 15,023 | 64 | 5,738 |
| 35 | 41 | 32,172 | 38 | 13,635 |
| 36 | 65 | 13,894 | 72 | 4,373 |
| 37 | 76 | 4,489 | 76 | 1,585 |
| 38 | 25 | 45,151 | 24 | 16,645 |
| 39 | 58 | 19,555 | 47 | 9,542 |
| 40 | 48 | 25,662 | 49 | 9,243 |

PROJECTED POPULATION AND HOUSEHOLDS
OF THE 77 CHICAGO COMMUNITY AREAS - 1994 - (Continued)

| Community Area Number | Rank | Population | Rank | Number of Households |
|---|---|---|---|---|
| 41 | 40 | 32,522 | 25 | 16,291 |
| 42 | 45 | 28,820 | 43 | 12,061 |
| 43 | 7 | 76,388 | 8 | 33,372 |
| 44 | 35 | 38,902 | 22 | 17,047 |
| 45 | 63 | 14,213 | 69 | 4,708 |
| 46 | 29 | 41,158 | 36 | 13,928 |
| 47 | 77 | 3,566 | 77 | 1,018 |
| 48 | 53 | 22,050 | 57 | 7,243 |
| 49 | 12 | 64,642 | 20 | 19,562 |
| 50 | 71 | 11,391 | 73 | 3,904 |
| 51 | 56 | 20,537 | 62 | 6,416 |
| 52 | 57 | 20,000 | 56 | 7,564 |
| 53 | 27 | 44,316 | 42 | 12,522 |
| 54 | 69 | 12,876 | 74 | 3,498 |
| 55 | 64 | 13,905 | 66 | 5,271 |
| 56 | 34 | 39,109 | 35 | 14,132 |
| 57 | 73 | 10,670 | 71 | 4,408 |
| 58 | 43 | 29,512 | 40 | 12,682 |
| 59 | 68 | 12,958 | 67 | 5,163 |
| 60 | 42 | 31,996 | 41 | 12,639 |
| 61 | 22 | 48,743 | 28 | 16,130 |
| 62 | 66 | 13,051 | 65 | 5,364 |
| 63 | 52 | 22,124 | 50 | 9,137 |
| 64 | 49 | 25,049 | 46 | 9,675 |
| 65 | 51 | 23,754 | 48 | 9,360 |
| 66 | 32 | 39,682 | 27 | 16,144 |
| 67 | 14 | 61,823 | 23 | 17,044 |
| 68 | 23 | 48,542 | 30 | 15,739 |
| 69 | 36 | 38,290 | 33 | 15,499 |
| 70 | 33 | 39,498 | 39 | 13,480 |
| 71 | 11 | 66,802 | 15 | 21,405 |
| 72 | 54 | 21,500 | 55 | 7,695 |
| 73 | 37 | 37,336 | 44 | 11,139 |
| 74 | 55 | 21,223 | 54 | 7,712 |
| 75 | 46 | 27,236 | 51 | 8,929 |
| 76 | 67 | 13,041 | 59 | 7,021 |
| 77 | 13 | 62,068 | 9 | 33,150 |

SOURCE: Donnelley Marketing Information Services - 1989.

## ESTIMATED SIZE AND INCOME OF THE 276 SUBURBAN PLACES WITHIN THE NICA*

Showing population, number of households, and median household income . . . with towns ranked, in descending order, for each measure.

| Municipality | Rank | Population | Rank | Number of Households | Rank | Median Household Income Amount |
|---|---|---|---|---|---|---|
| Addison | 34 | 31,119 | 34 | 10,727 | 122 | $ 35,295 |
| Algonquin | 137 | 7,713 | 139 | 2,712 | 88 | 39,333 |
| Alsip | 69 | 18,367 | 67 | 7,071 | 191 | 29,989 |
| Antioch | 165 | 5,523 | 162 | 1,992 | 174 | 31,405 |
| Arbury Hills (C) | 221 | 2,115 | 227 | 670 | | d.n.a. |
| Arlington Heights | 6 | 69,651 | 7 | 25,351 | 58 | $ 43,985 |
| Aurora | 1 | 89,029 | 1 | 32,184 | 194 | 29,545 |
| Bannockburn | 245 | 1,328 | 248 | 390 | 167 | 31,770 |
| Barrington | 113 | 11,042 | 113 | 3,919 | 34 | 58,310 |
| Barrington Hills | 180 | 4,518 | 176 | 1,606 | 6 | 92,347 |
| Bartlett | 72 | 17,897 | 78 | 6,026 | 107 | $ 36,552 |
| Batavia | 86 | 15,214 | 85 | 5,494 | 142 | 34,045 |
| Beach Park | 124 | 9,340 | d.n.a. | | | d.n.a. |
| Bedford Park | 251 | 1,024 | 251 | 330 | 57 | 44,997 |
| Beecher | 225 | 2,036 | 222 | 734 | 168 | 31,672 |
| Bellwood | 56 | 22,375 | 58 | 7,632 | 214 | $ 28,511 |
| Bensenville | 79 | 16,223 | 79 | 5,735 | 110 | 36,308 |
| Berkeley | 166 | 5,445 | 161 | 1,993 | 108 | 36,495 |
| Berwyn | 19 | 44,029 | 14 | 19,820 | 219 | 28,001 |
| Bloomingdale | 94 | 14,182 | 94 | 4,874 | 91 | 39,076 |
| Blue Island | 57 | 22,262 | 46 | 8,933 | 248 | $ 24,410 |
| Bolingbrook | 16 | 46,289 | 21 | 14,657 | 160 | 32,322 |
| Braidwood | 197 | 3,399 | 195 | 1,144 | 192 | 29,911 |
| Bridgeview | 90 | 14,662 | 92 | 4,964 | 201 | 29,173 |
| Broadview | 135 | 7,848 | 126 | 3,238 | 220 | 27,839 |
| Brookfield | 65 | 18,767 | 60 | 7,510 | 178 | $ 31,099 |
| Buffalo Grove | 36 | 29,935 | 39 | 9,716 | 51 | 47,460 |
| Bull Valley | 263 | 585 | 261 | 204 | 39 | 54,548 |
| Burbank | 39 | 28,417 | 45 | 9,132 | 161 | 32,246 |
| Burlington | 262 | 589 | 263 | 190 | 114 | 36,245 |
| Burnham | 186 | 4,231 | 182 | 1,505 | 232 | $ 26,760 |
| Burr Ridge | 177 | 4,612 | 175 | 1,653 | 26 | 65,695 |
| Calumet City | 22 | 39,643 | 19 | 16,144 | 218 | 28,028 |
| Calumet Park | 145 | 6,861 | 141 | 2,585 | 243 | 25,798 |
| Carol Stream | 53 | 23,001 | 54 | 8,115 | 123 | 35,200 |
| Carpentersville | 45 | 26,600 | 53 | 8,229 | 185 | $ 30,608 |
| Cary | 131 | 8,258 | 134 | 2,899 | 95 | 38,626 |
| Channahon | 176 | 4,760 | 179 | 1,556 | 126 | 34,999 |
| Channel Lake (C) | 229 | 1,958 | 223 | 726 | | d.n.a. |
| Chicago Heights | 26 | 34,406 | 27 | 11,495 | 238 | 26,438 |
| Chicago Ridge | 91 | 14,321 | 86 | 5,471 | 224 | $ 27,480 |
| Cicero | 9 | 61,408 | 6 | 25,384 | 257 | 22,486 |
| Clarendon Hills | 149 | 6,438 | 145 | 2,451 | 46 | 49,170 |
| Country Club Hills | 82 | 15,289 | 96 | 4,786 | 139 | 34,264 |
| Countryside | 143 | 6,952 | 135 | 2,890 | 141 | 34,055 |

* Northeastern Illinois Counties Area formerly Chicago SMSA.

ESTIMATED SIZE AND INCOME OF 276 SUBURBS (Continued)

| Municipality | Rank | Population | Rank | Number of Households | Median Household Income Rank | Median Household Income Amount |
|---|---|---|---|---|---|---|
| Crest Hill | 126 | 8,930 | 122 | 3,385 | 207 | $ 28,922 |
| Crestwood | 109 | 11,568 | 115 | 3,906 | 175 | 31,273 |
| Crete | 161 | 5,615 | 156 | 2,069 | 82 | 39,818 |
| Crystal Lake | 58 | 22,100 | 63 | 7,383 | 85 | 39,385 |
| Darien | 76 | 17,045 | 76 | 6,130 | 68 | 41,763 |
| Deer Park | 232 | 1,829 | 235 | 568 | 22 | $ 71,363 |
| Deerfield | 73 | 17,366 | 84 | 5,529 | 21 | 71,748 |
| Des Plaines | 14 | 53,468 | 15 | 19,732 | 112 | 36,291 |
| Dixmoor | 185 | 4,310 | 173 | 1,671 | 250 | 23,675 |
| Dolton | 51 | 23,157 | 57 | 7,851 | 151 | 33,284 |
| Downers Grove | 20 | 43,317 | 18 | 16,723 | 71 | $ 41,442 |
| East Dundee | 205 | 2,877 | 200 | 1,041 | 129 | 34,925 |
| East Hazelcrest | 247 | 1,274 | 236 | 554 | 252 | 23,537 |
| Elburn | 235 | 1,660 | 237 | 533 | 96 | 38,351 |
| Elgin | 2 | 77,297 | 2 | 29,575 | 213 | 28,524 |
| Elk Grove Village | 29 | 33,143 | 26 | 11,913 | 84 | $ 39,395 |
| Elmhurst | 21 | 41,999 | 20 | 15,243 | 69 | 41,550 |
| Elmwood Park | 54 | 22,776 | 41 | 9,507 | 189 | 30,093 |
| Elwood | 250 | 1,098 | 249 | 354 | 117 | 35,759 |
| Evanston | 5 | 70,368 | 4 | 28,334 | 144 | 33,934 |
| Evergreen Park | 62 | 20,399 | 64 | 7,354 | 135 | $ 34,592 |
| Flossmoor | 133 | 8,166 | 137 | 2,815 | 18 | 74,776 |
| Ford Heights | 178 | 4,566 | 198 | 1,133 | 260 | 18,445 |
| Forest Lake (C) | 230 | 1,919 | 228 | 646 | | d.n.a. |
| Forest Park | 84 | 15,251 | 55 | 8,004 | 247 | 24,545 |
| Forest View | 264 | 547 | 262 | 201 | 146 | $ 33,827 |
| Fox Lake | 140 | 7,105 | 136 | 2,827 | 210 | 28,694 |
| Fox Lake Hills (C) | 217 | 2,272 | 219 | 775 | | d.n.a. |
| Fox River Grove | 193 | 3,641 | 190 | 1,291 | 115 | 36,145 |
| Fox River Valley Gardens | 261 | 628 | 260 | 217 | 128 | 34,948 |
| Frankfort | 164 | 5,528 | 171 | 1,751 | 101 | $ 37,531 |
| Franklin Park | 71 | 18,098 | 69 | 6,731 | 180 | 30,808 |
| Gages Lake (C) | 189 | 3,943 | 186 | 1,409 | | d.n.a. |
| Geneva | 101 | 12,227 | 103 | 4,367 | 65 | 42,639 |
| Gilberts | 265 | 540 | 265 | 174 | 56 | 45,031 |
| Glen Ellyn | 48 | 25,098 | 44 | 9,249 | 48 | $ 47,982 |
| Glencoe | 132 | 8,251 | 132 | 2,945 | 3 | 106,230 |
| Glendale Heights | 44 | 26,673 | 48 | 8,653 | 113 | 36,290 |
| Glenview | 28 | 33,406 | 25 | 12,051 | 33 | 58,636 |
| Glenwood | 119 | 10,233 | 123 | 3,374 | 97 | 38,262 |
| Godley | 268 | 373 | 269 | 127 | 249 | $ 24,013 |
| Golf | 267 | 441 | 266 | 162 | 38 | 55,183 |
| Grass Lake (C) | 214 | 2,445 | 205 | 970 | | d.n.a. |
| Grayslake | 155 | 5,825 | 149 | 2,213 | 157 | 32,992 |
| Green Oaks | 234 | 1,676 | 234 | 573 | 40 | 54,296 |
| Gurnee | 117 | 10,512 | 116 | 3,894 | 63 | $ 43,120 |
| Hainesville | 274 | 201 | 273 | 74 | 239 | 26,350 |
| Hampshire | 216 | 2,316 | 221 | 747 | 156 | 33,159 |
| Hanover Park | 32 | 31,996 | 35 | 10,323 | 140 | 34,138 |
| Harvard | 158 | 5,723 | 150 | 2,172 | 216 | 28,258 |

ESTIMATED SIZE AND INCOME OF 276 SUBURBS (Continued)

| Municipality | Rank | Population | Rank | Number of Households | Median Household Income Rank | Median Household Income Amount |
|---|---|---|---|---|---|---|
| Harvey | 25 | 34,489 | 28 | 11,015 | 254 | $ 23,424 |
| Harwood Heights | 138 | 7,664 | 127 | 3,226 | 198 | 29,264 |
| Hawthorn Woods | 213 | 2,500 | 213 | 846 | 41 | 53,762 |
| Hazel Crest | 97 | 13,619 | 106 | 4,299 | 111 | 36,297 |
| Hebron | 258 | 730 | 257 | 255 | 242 | 26,094 |
| Hickory Hills | 92 | 14,305 | 90 | 5,041 | 143 | $ 33,999 |
| Highland Park | 33 | 31,239 | 32 | 10,851 | 19 | 74,684 |
| Highwood | 169 | 5,025 | 163 | 1,972 | 245 | 24,855 |
| Hillside | 134 | 7,947 | 131 | 3,026 | 134 | 34,643 |
| Hinsdale | 80 | 16,054 | 82 | 5,615 | 28 | 64,205 |
| Hodgkins | 218 | 2,230 | 206 | 956 | 255 | $ 23,235 |
| Hoffman Estates | 17 | 45,403 | 17 | 16,940 | 102 | 37,056 |
| Holiday Hills | 253 | 955 | 252 | 327 | 171 | 31,594 |
| Hometown | 171 | 4,988 | 165 | 1,932 | 241 | 26,272 |
| Homewood | 66 | 18,616 | 68 | 6,927 | 81 | 40,017 |
| Huntley | 223 | 2,097 | 225 | 709 | 75 | $ 41,155 |
| Indian Creek | 270 | 361 | 268 | 139 | 86 | 39,344 |
| Indian Head Park | 195 | 3,481 | 190 | 1,291 | 29 | 63,790 |
| Ingleside (C) | 233 | 1,732 | 230 | 624 | | d.n.a. |
| Inverness | 181 | 4,429 | 187 | 1,387 | 14 | 83,704 |
| Island Lake | 210 | 2,617 | 212 | 869 | 136 | $ 34,542 |
| Itasca | 136 | 7,831 | 144 | 2,523 | 53 | 46,022 |
| Joliet | 4 | 75,551 | 5 | 26,961 | 221 | 27,729 |
| Justice | 114 | 10,957 | 104 | 4,350 | 236 | 26,648 |
| Kenilworth | 212 | 2,515 | 215 | 812 | 1 | 144,486 |
| Kildeer | 220 | 2,128 | 229 | 644 | 8 | $ 91,246 |
| La Grange | 89 | 14,733 | 81 | 5,617 | 76 | 40,926 |
| La Grange Park | 100 | 12,438 | 89 | 5,119 | 94 | 38,667 |
| Lake Barrington | 198 | 3,242 | 197 | 1,135 | 13 | 85,566 |
| Lake Bluff | 170 | 4,994 | 168 | 1,815 | 31 | 63,113 |
| Lake Catherine (C) | 237 | 1,641 | 232 | 601 | | d.n.a. |
| Lake Forest | 77 | 16,910 | 83 | 5,568 | 7 | $ 91,264 |
| Lake-in-the Hills | 148 | 6,558 | 154 | 2,126 | 170 | 31,596 |
| Lake Villa | 239 | 1,510 | 239 | 515 | 152 | 33,283 |
| Lake Zurich | 122 | 9,963 | 129 | 3,199 | 73 | 41,304 |
| Lakemoor | 257 | 784 | 256 | 266 | 227 | $ 27,372 |
| Lakewood | 238 | 1,570 | 238 | 527 | 45 | 49,537 |
| Lansing | 38 | 29,040 | 30 | 10,903 | 164 | 31,905 |
| Lemont | 146 | 6,668 | 148 | 2,279 | 149 | 33,441 |
| Libertyville | 70 | 18,331 | 75 | 6,280 | 47 | 48,104 |
| Lincolnshire | 183 | 4,366 | 189 | 1,366 | 4 | $101,999 |
| Lincolnwood | 107 | 11,895 | 109 | 4,207 | 25 | 67,641 |
| Lindenhurst | 150 | 6,430 | 158 | 2,045 | 92 | 38,982 |
| Lisle | 78 | 16,820 | 71 | 6,523 | 70 | 41,550 |
| Lockport | 127 | 8,867 | 128 | 3,215 | 147 | 33,770 |
| Lombard | 23 | 38,604 | 22 | 13,881 | 87 | $ 39,336 |
| Long Grove | 201 | 2,919 | 209 | 905 | 16 | 76,866 |
| Long Lake (C) | 215 | 2,359 | 218 | 780 | | d.n.a. |
| Lynwood | 162 | 5,569 | 164 | 1,962 | 183 | 30,648 |
| Lyons | 123 | 9,464 | 111 | 3,980 | 222 | 27,645 |

ESTIMATED SIZE AND INCOME OF 276 SUBURBS (Continued)

| Municipality | Rank | Population | Rank | Number of Households | Median Household Income Rank | Median Household Income Amount |
|---|---|---|---|---|---|---|
| Manhattan | 209 | 2,624 | 213 | 846 | 124 | $ 35,163 |
| Maple Park | 259 | 722 | 258 | 223 | 197 | 29,272 |
| Marengo | 179 | 4,524 | 178 | 1,563 | 209 | 28,760 |
| Markham | 83 | 15,259 | 110 | 4,203 | 193 | 29,846 |
| Matteson | 106 | 12,007 | 112 | 3,960 | 131 | 34,819 |
| Maywood | 42 | 26,830 | 50 | 8,465 | 225 | $ 27,446 |
| Mc Cook | 271 | 336 | 267 | 144 | 105 | 36,773 |
| Mc Cullom Lake | 249 | 1,150 | 247 | 396 | 233 | 26,738 |
| Mc Henry | 98 | 13,218 | 91 | 4,977 | 184 | 30,637 |
| Mc Henry Shores | 248 | 1,239 | 245 | 425 | | d.n.a. |
| Melrose Park | 61 | 20,804 | 52 | 8,289 | 228 | $ 27,336 |
| Merrionette Park | 226 | 2,016 | 216 | 785 | 205 | 28,997 |
| Mettawa | 269 | 369 | 270 | 114 | 10 | 89,525 |
| Midlothian | 93 | 14,246 | 95 | 4,809 | 190 | 30,012 |
| Minooka | 227 | 2,011 | 226 | 674 | 159 | 32,456 |
| Mokena | 156 | 5,810 | 167 | 1,840 | 120 | $ 35,416 |
| Monee | 255 | 819 | 254 | 279 | 133 | 34,747 |
| Montgomery | 194 | 3,610 | 192 | 1,254 | 155 | 33,167 |
| Morton Grove | 50 | 23,454 | 51 | 8,426 | 59 | 43,686 |
| Mount Prospect | 12 | 55,328 | 12 | 21,359 | 83 | 39,433 |
| Mundelein | 67 | 18,529 | 74 | 6,319 | 100 | $ 37,821 |
| Naperville | 7 | 69,646 | 11 | 21,818 | 42 | 52,346 |
| New Lenox | 151 | 6,350 | 151 | 2,168 | 109 | 36,340 |
| Niles | 37 | 29,138 | 33 | 10,772 | 137 | 34,368 |
| Norridge | 81 | 15,342 | 80 | 5,690 | 145 | 33,846 |
| North Aurora | 154 | 5,896 | 155 | 2,109 | 127 | $ 34,955 |
| North Barrington | 224 | 2,061 | 224 | 721 | 15 | 77,360 |
| North Chicago | 18 | 44,702 | 42 | 9,362 | 244 | 25,321 |
| North Riverside | 152 | 6,261 | 138 | 2,800 | 199 | 29,245 |
| Northbrook | 30 | 32,467 | 31 | 10,883 | 24 | 68,996 |
| Northfield | 160 | 5,630 | 160 | 2,025 | 17 | $ 76,170 |
| Northlake | 102 | 12,226 | 102 | 4,376 | 206 | 28,937 |
| Oak Brook | 144 | 6,892 | 142 | 2,574 | 11 | 87,135 |
| Oak Forest | 43 | 26,811 | 47 | 8,880 | 148 | 33,514 |
| Oak Lawn | 11 | 57,074 | 13 | 20,863 | 118 | 35,647 |
| Oak Park | 13 | 53,797 | 8 | 23,544 | 163 | $ 32,052 |
| Oakbrook Terrace | 219 | 2,155 | 210 | 902 | 44 | 49,902 |
| Oakwood Hills | 240 | 1,494 | 240 | 513 | 153 | 33,273 |
| Old Mill Creek | 276 | 99 | 275 | 32 | 52 | 46,496 |
| Olympia Fields | 175 | 4,825 | 177 | 1,574 | 5 | 93,379 |
| Orland Hills | 190 | 3,938 | 194 | 1,243 | 202 | $ 29,172 |
| Orland Park | 31 | 32,163 | 36 | 10,207 | 62 | 43,214 |
| Palatine | 27 | 33,563 | 24 | 12,085 | 64 | 42,731 |
| Palos Heights | 115 | 10,944 | 121 | 3,436 | 37 | 56,615 |
| Palos Hills | 74 | 17,118 | 72 | 6,446 | 132 | 34,783 |
| Palos Park | 196 | 3,447 | 196 | 1,141 | 32 | $ 62,092 |
| Park City | 174 | 4,826 | 166 | 1,925 | 203 | 29,059 |
| Park Forest | 47 | 25,391 | 43 | 9,275 | 187 | 30,223 |
| Park Ridge | 24 | 36,607 | 23 | 13,293 | 50 | 47,616 |
| Peotone | 206 | 2,849 | 201 | 1,027 | 204 | 29,005 |

ESTIMATED SIZE AND INCOME OF 276 SUBURBS (Continued)

| Municipality | Rank | Population | Rank | Number of Households | Median Household Income Rank | Median Household Income Amount |
|---|---|---|---|---|---|---|
| Phoenix | 211 | 2,584 | 208 | 929 | 259 | $ 19,048 |
| Pingree Grove | 272 | 243 | 272 | 79 | 177 | 31,153 |
| Pistakee Highlands (C) | 192 | 3,713 | 193 | 1,251 | | d.n.a. |
| Plainfield | 163 | 5,552 | 159 | 2,032 | 169 | 31,644 |
| Posen | 173 | 4,871 | 172 | 1,695 | 234 | 26,734 |
| Prairie Grove | 256 | 807 | 255 | 277 | 77 | $ 40,874 |
| Prospect Heights | 87 | 15,112 | 77 | 6,057 | 89 | 39,206 |
| Richmond | 252 | 992 | 250 | 347 | 125 | 35,095 |
| Richton Park | 120 | 10,138 | 120 | 3,459 | 150 | 33,365 |
| River Forest | 110 | 11,366 | 114 | 3,915 | 43 | 51,556 |
| River Grove | 121 | 10,137 | 101 | 4,412 | 229 | $ 27,208 |
| Riverdale | 104 | 12,144 | 87 | 5,375 | 231 | 26,771 |
| Riverside | 129 | 8,620 | 119 | 3,536 | 61 | 43,292 |
| Riverwoods | 204 | 2,886 | 204 | 978 | 9 | 90,666 |
| Robbins | 139 | 7,564 | 152 | 2,162 | 258 | 22,015 |
| Rockdale | 228 | 2,006 | 217 | 781 | 237 | $ 26,512 |
| Rolling Meadows | 55 | 22,511 | 49 | 8,614 | 103 | 37,051 |
| Romeoville | 85 | 15,247 | 108 | 4,263 | 172 | 31,594 |
| Roselle | 60 | 21,233 | 59 | 7,559 | 78 | 40,554 |
| Rosemont | 199 | 3,165 | 185 | 1,464 | 240 | 26,272 |
| Round Lake | 207 | 2,832 | 202 | 1,018 | 215 | $ 28,328 |
| Round Lake Beach | 88 | 14,775 | 98 | 4,483 | 195 | 29,448 |
| Round Lake Heights | 246 | 1,316 | 246 | 405 | 200 | 29,183 |
| Round Lake Park | 184 | 4,320 | 180 | 1,549 | 230 | 26,907 |
| St. Charles | 63 | 20,028 | 66 | 7,117 | 98 | 38,255 |
| Sauk Village | 116 | 10,846 | 130 | 3,114 | 212 | $ 28,574 |
| Schaumburg | 8 | 61,725 | 10 | 22,054 | 79 | 40,243 |
| Schiller Park | 111 | 11,216 | 100 | 4,428 | 208 | 28,789 |
| Shorewood | 172 | 4,876 | 181 | 1,519 | 72 | 41,432 |
| Skokie | 10 | 58,766 | 9 | 22,842 | 67 | 42,269 |
| Sleepy Hollow | 208 | 2,670 | 211 | 890 | 30 | $ 63,534 |
| South Barrington | 243 | 1,349 | 242 | 467 | 20 | 74,657 |
| South Chicago Heights | 191 | 3,784 | 184 | 1,467 | 256 | 23,222 |
| South Elgin | 130 | 8,399 | 133 | 2,925 | 211 | 28,632 |
| South Holland | 52 | 23,039 | 61 | 7,497 | 80 | 40,024 |
| Spring Grove | 266 | 530 | 264 | 185 | 99 | $ 37,842 |
| Steger | 125 | 9,166 | 125 | 3,328 | 253 | 23,515 |
| Stickney | 157 | 5,797 | 147 | 2,285 | 223 | 27,564 |
| Stone Park | 187 | 4,035 | 188 | 1,382 | 251 | 23,629 |
| Streamwood | 49 | 24,990 | 62 | 7,467 | 121 | 35,372 |
| Sugar Grove | 231 | 1,899 | 231 | 613 | 90 | $ 39,154 |
| Summit | 118 | 10,360 | 117 | 3,831 | 246 | 24,598 |
| Sunnyside | 241 | 1,467 | 241 | 494 | 188 | 30,201 |
| Symerton | 275 | 161 | 274 | 52 | 179 | 30,850 |
| Third Lake | 272 | 243 | 271 | 92 | 54 | 45,961 |
| Thornton | 203 | 2,889 | 199 | 1,112 | 182 | $ 30,664 |
| Tinley Park | 35 | 29,989 | 38 | 9,755 | 158 | 32,562 |
| Tower Lakes | 236 | 1,652 | 233 | 577 | 27 | 64,365 |
| Union | 260 | 645 | 258 | 223 | 217 | 28,079 |
| University Park | 167 | 5,208 | 170 | 1,786 | 166 | 31,843 |

ESTIMATED SIZE AND INCOME OF 276 SUBURBS (Continued)

| Municipality | Rank | Population | Rank | Number of Households | Median Household Income Rank | Median Household Income Amount |
|---|---|---|---|---|---|---|
| Valley View | 200 | 3,007 | 203 | 980 | | d.n.a. |
| Venetian Village (C) | 202 | 2,911 | 207 | 931 | | d.n.a. |
| Vernon Hills | 96 | 13,951 | 88 | 5,297 | 93 | $ 38,961 |
| Villa Park | 59 | 21,667 | 56 | 7,999 | 130 | 34,910 |
| Wadsworth | 242 | 1,377 | 243 | 461 | 55 | 45,142 |
| Warrenville | 128 | 8,804 | 124 | 3,345 | 104 | $ 36,951 |
| Wauconda | 141 | 7,086 | 143 | 2,564 | 181 | 30,770 |
| Waukegan | 3 | 77,184 | 3 | 28,916 | 226 | 27,411 |
| Wayne | 244 | 1,331 | 244 | 435 | 12 | 85,980 |
| West Chicago | 95 | 14,159 | 97 | 4,639 | 165 | 31,866 |
| West Dundee | 188 | 3,994 | 183 | 1,502 | 173 | $ 31,410 |
| Westchester | 75 | 17,104 | 73 | 6,352 | 74 | 41,176 |
| Western Springs | 103 | 12,201 | 105 | 4,317 | 35 | 56,734 |
| Westmont | 68 | 18,391 | 65 | 7,166 | 119 | 35,446 |
| Wheaton | 15 | 49,363 | 16 | 17,281 | 66 | 42,357 |
| Wheeling | 41 | 27,529 | 29 | 10,986 | 138 | $ 34,282 |
| Wildwood (C) | 222 | 2,103 | 220 | 752 | | d.n.a. |
| Willow Springs | 182 | 4,423 | 169 | 1,791 | 162 | 32,077 |
| Willowbrook | 159 | 5,638 | 153 | 2,147 | 36 | 56,737 |
| Wilmette | 46 | 26,232 | 40 | 9,635 | 23 | 70,241 |
| Wilmington | 142 | 7,053 | 140 | 2,696 | 235 | $ 26,712 |
| Winfield | 168 | 5,060 | 174 | 1,663 | 49 | 47,889 |
| Winnetka | 105 | 12,141 | 107 | 4,295 | 2 | 107,843 |
| Winthrop Harbor | 153 | 6,137 | 157 | 2,054 | 116 | 36,009 |
| Wonder Lake (C) | 147 | 6,608 | 146 | 2,409 | | d.n.a. |
| Wonder Lake (Inc.) | 254 | 835 | 253 | 284 | 154 | $ 33,215 |
| Wood Dale | 112 | 11,182 | 118 | 3,773 | 60 | 43,473 |
| Woodridge | 40 | 27,691 | 37 | 10,167 | 106 | 36,703 |
| Woodstock | 99 | 12,879 | 93 | 4,925 | 196 | 29,425 |
| Worth | 108 | 11,815 | 99 | 4,438 | 176 | 31,207 |
| Zion | 64 | 19,704 | 70 | 6,630 | 186 | $ 30,324 |

d.n.a. - data not available;
(C) - Census Designated Place;
(Inc.) - Incorporated.

SOURCES: Donnelley Marketing Information Services - 1989;
U.S. Census - Local Population Estimates - 1986.

## PROJECTED POPULATION AND HOUSEHOLDS OF THE 276 SUBURBAN PLACES WITHIN THE NICA*

- 2010 -

Showing population and number of households ... with towns ranked, in descending order, for each measure.

| Municipality | Rank | Population | Rank | Number of Households |
|---|---|---|---|---|
| Addison | 35 | 36,700 | 42 | 12,000 |
| Algonquin | 75 | 20,321 | 87 | 7,054 |
| Alsip | 70 | 21,614 | 58 | 9,518 |
| Antioch | 158 | 8,309 | 159 | 3,256 |
| Arbury Hills (C) | d.n.a. | | d.n.a. | |
| Arlington Heights | 7 | 78,528 | 7 | 30,929 |
| Aurora | 1 | 166,471 | 1 | 64,811 |
| Bannockburn | 239 | 1,508 | 251 | 299 |
| Barrington | 120 | 12,440 | 118 | 4,858 |
| Barrington Hills | 185 | 5,577 | 198 | 1,695 |
| Bartlett | 37 | 36,289 | 39 | 12,489 |
| Batavia | 61 | 23,581 | 61 | 9,032 |
| Beach Park | d.n.a. | | d.n.a. | |
| Bedford Park | 250 | 884 | 248 | 348 |
| Beecher | 212 | 3,218 | 212 | 1,262 |
| Bellwood | 93 | 17,626 | 95 | 6,700 |
| Bensenville | 76 | 20,300 | 84 | 7,180 |
| Berkeley | 200 | 4,367 | 192 | 1,941 |
| Berwyn | 23 | 44,036 | 17 | 19,955 |
| Bloomingdale | 57 | 24,900 | 56 | 9,900 |
| Blue Island | 77 | 20,074 | 62 | 8,900 |
| Bolingbrook | 16 | 53,334 | 19 | 18,939 |
| Braidwood | 187 | 5,394 | 194 | 1,780 |
| Bridgeview | 98 | 16,430 | 98 | 6,590 |
| Broadview | 153 | 8,503 | 145 | 3,600 |
| Brookfield | 89 | 17,847 | 79 | 7,675 |
| Buffalo Grove | 27 | 39,729 | 28 | 14,845 |
| Bull Valley | 244 | 1,311 | 243 | 470 |
| Burbank | 60 | 23,668 | 60 | 9,100 |
| Burlington | 254 | 495 | 254 | 193 |
| Burnham | 205 | 3,940 | 204 | 1,533 |
| Burr Ridge | 137 | 10,090 | 152 | 3,402 |
| Calumet City | 29 | 38,538 | 22 | 17,017 |
| Calumet Park | 152 | 8,542 | 156 | 3,296 |
| Carol Stream | 28 | 39,000 | 29 | 14,560 |
| Carpentersville | 41 | 33,790 | 45 | 11,305 |
| Cary | 97 | 16,563 | 101 | 6,348 |
| Channahon | 164 | 7,682 | 172 | 2,548 |
| Channel Lake (C) | d.n.a. | | d.n.a. | |
| Chicago Heights | 43 | 32,673 | 40 | 12,400 |
| Chicago Ridge | 101 | 16,059 | 102 | 6,300 |
| Cicero | 14 | 54,482 | 9 | 24,400 |
| Clarendon Hills | 151 | 8,600 | 153 | 3,370 |
| Country Club Hills | 81 | 19,446 | 102 | 6,300 |
| Countryside | 168 | 7,226 | 154 | 3,321 |

* Northeastern Illinois Counties Area formerly Chicago SMSA.

PROJECTED POPULATION AND HOUSEHOLDS
OF 276 SUBURBS - 2010 - (Continued)

| Municipality | Rank | Population | Rank | Number of Households |
|---|---|---|---|---|
| Crest Hill | 102 | 15,673 | 107 | 5,570 |
| Crestwood | 100 | 16,314 | 96 | 6,698 |
| Crete | 128 | 11,693 | 127 | 4,520 |
| Crystal Lake | 32 | 37,387 | 32 | 14,175 |
| Darien | 66 | 22,300 | 83 | 7,360 |
| Deer Park | 189 | 5,357 | 196 | 1,747 |
| Deerfield | 91 | 17,821 | 90 | 6,872 |
| Des Plaines | 9 | 61,606 | 11 | 24,016 |
| Dixmoor | 207 | 3,705 | 203 | 1,550 |
| Dolton | 69 | 22,038 | 67 | 8,368 |
| Downers Grove | 18 | 51,200 | 20 | 18,870 |
| East Dundee | 166 | 7,410 | 165 | 2,758 |
| East Hazelcrest | 240 | 1,418 | 240 | 565 |
| Elburn | 178 | 6,167 | 178 | 2,427 |
| Elgin | 3 | 95,322 | 2 | 39,860 |
| Elk Grove Village | 26 | 39,747 | 27 | 14,925 |
| Elmhurst | 21 | 45,000 | 24 | 15,550 |
| Elmwood Park | 72 | 21,552 | 57 | 9,620 |
| Elwood | 247 | 1,018 | 247 | 377 |
| Evanston | 8 | 70,671 | 8 | 28,600 |
| Evergreen Park | 78 | 20,014 | 77 | 7,800 |
| Floesmoor | 141 | 9,623 | 142 | 3,701 |
| Ford Heights | 194 | 4,684 | 206 | 1,400 |
| Forest Lake (C) | d.n.a. | | d.n.a. | |
| Forest Park | 106 | 15,121 | 76 | 7,831 |
| Forest View | 253 | 702 | 253 | 291 |
| Fox Lake | 127 | 11,867 | 114 | 5,245 |
| Fox Lake Hills (C) | d.n.a. | | d.n.a. | |
| Fox River Grove | 192 | 4,994 | 185 | 2,069 |
| Fox Rvr. Vly. Grdns. | 222 | 2,474 | 222 | 941 |
| Frankfort | 125 | 12,084 | 136 | 4,043 |
| Franklin Park | 95 | 16,905 | 86 | 7,062 |
| Gages Lake (C) | d.n.a. | | d.n.a. | |
| Geneva | 74 | 20,985 | 64 | 8,743 |
| Gilberts | 215 | 3,069 | 219 | 1,039 |
| Glen Ellyn | 47 | 30,200 | 48 | 10,710 |
| Glencoe | 157 | 8,339 | 155 | 3,305 |
| Glendale Heights | 48 | 30,000 | 49 | 10,700 |
| Glenview | 34 | 36,810 | 31 | 14,406 |
| Glenwood | 148 | 9,013 | 148 | 3,500 |
| Godley* | 256 | 411 | 257 | 130 |
| Golf | 255 | 472 | 255 | 164 |
| Grass Lake (C) | d.n.a. | | d.n.a. | |
| Grayslake | 110 | 14,603 | 104 | 6,077 |
| Green Oaks | 224 | 2,392 | 224 | 831 |
| Gurnee | 82 | 18,775 | 74 | 7,889 |
| Hainesville | 258 | 319 | 258 | 113 |
| Hampshire | 203 | 4,226 | 201 | 1,626 |
| Hanover Park | 33 | 37,214 | 37 | 12,940 |
| Harvard | 180 | 5,846 | 180 | 2,291 |

| | | | | | |
|---|---|---|---|---|---|
| 37 | Bergen - Passaic, NJ | 1,295,700 | Paterson, NJ | 138,300 | 1,157,400 |
| 38 | Fort Worth - Arlington, TX | 1,277,800 | Total | 703,400 | 574,400 |
| | | | Fort Worth, TX | ( 443,200) | |
| | | | Arlington, TX | ( 260,200) | |
| 39 | Indianapolis, IN | 1,243,400 | Indianapolis, IN | 733,200 | 510,200 |
| 40 | Port Lauderdale - Hollywood - Pompano Beach, FL | 1,214,300 | Total | 351,500 | 862,800 |
| | | | Fort Lauderdale, FL | ( 154,400) | |
| | | | Hollywood, FL | ( 127,200) | |
| | | | Pompano Beach, FL | ( 69,900) | |
| 41 | Portland, OR | 1,179,300 | Portland, OR | 448,200 | 731,100 |
| 42 | Charlotte - Gastonia - Rock Hill, NC - SC | 1,113,100 | Total | 526,200 | 586,900 |
| | | | Charlotte, NC | ( 390,200) | |
| | | | Gastonia, NC | ( 58,200) | |
| | | | Rock Hill, SC | ( 44,800) | |
| | | | Kannapolis, NC | ( 33,000) | |
| 43 | Salt Lake City - Ogden, UT | 1,068,500 | Total | 232,700 | 835,800 |
| | | | Salt Lake City, UT | ( 163,000) | |
| | | | Ogden, UT | ( 69,700) | |

* No Central City Present Under Office of Management and Budget Definitions.

SOURCES: United States Office of Management and Budget;
Sales Management - 1989 Survey of Buying Power Estimates.

PROJECTED POPULATION AND HOUSEHOLDS
OF 276 SUBURBS - 2010 - (Continued)

| Municipality | Rank | Population | Rank | Number of Households |
|---|---|---|---|---|
| Harvey | 39 | 34,309 | 43 | 11,493 |
| Harwood Heights | 162 | 7,849 | 147 | 3,538 |
| Hawthorn Woods | 163 | 7,688 | 170 | 2,633 |
| Hazel Crest | 88 | 17,941 | 93 | 6,811 |
| Hebron | 249 | 889 | 246 | 378 |
| Hickory Hills | 103 | 15,392 | 106 | 5,990 |
| Highland Park | 44 | 32,183 | 41 | 12,338 |
| Highwood | 191 | 5,175 | 186 | 2,062 |
| Hillside | 167 | 7,397 | 157 | 3,279 |
| Hinsdale | 94 | 17,446 | 97 | 6,598 |
| Hodgkins | 221 | 2,643 | 211 | 1,279 |
| Hoffman Estates | 11 | 58,590 | 12 | 23,828 |
| Holiday Hills | 229 | 2,025 | 232 | 693 |
| Hometown | 198 | 4,422 | 190 | 1,992 |
| Homewood | 79 | 20,000 | 72 | 8,061 |
| Huntley | 227 | 2,102 | 226 | 793 |
| Indian Creek | 245 | 1,282 | 244 | 461 |
| Indian Head Park | 176 | 6,322 | 169 | 2,665 |
| Ingleside (C) | d.n.a. | | d.n.a. | |
| Inverness | 171 | 7,177 | 179 | 2,400 |
| Island Lake | 179 | 5,970 | 182 | 2,240 |
| Itasca | 154 | 8,500 | 166 | 2,750 |
| Joliet | 4 | 90,175 | 6 | 33,780 |
| Justice | 131 | 11,010 | 120 | 4,733 |
| Kenilworth | 223 | 2,402 | 225 | 830 |
| Kildeer | 225 | 2,273 | 231 | 706 |
| La Grange | 112 | 14,028 | 112 | 5,700 |
| La Grange Park | 115 | 13,828 | 109 | 5,809 |
| Lake Barrington | 195 | 4,623 | 193 | 1,900 |
| Lake Bluff | 182 | 5,761 | 175 | 2,493 |
| Lake Catherine (C) | d.n.a. | | d.n.a. | |
| Lake Forest | 83 | 18,475 | 91 | 6,850 |
| Lake-in-the-Hills | 161 | 7,904 | 168 | 2,686 |
| Lake Villa | 160 | 7,962 | 161 | 3,200 |
| Lake Zurich | 90 | 17,833 | 99 | 6,549 |
| Lakemoor | 220 | 2,662 | 220 | 1,003 |
| Lakewood | 219 | 2,679 | 223 | 871 |
| Lansing | 49 | 29,564 | 38 | 12,750 |
| Lemont | 155 | 8,429 | 160 | 3,235 |
| Libertyville | 51 | 28,112 | 54 | 10,308 |
| Lincolnshire | 181 | 5,808 | 188 | 2,000 |
| Lincolnwood | 134 | 10,537 | 128 | 4,500 |
| Lindenhurst | 124 | 12,172 | 134 | 4,100 |
| Lisle | 54 | 26,600 | 50 | 10,570 |
| Lockport | 108 | 14,937 | 105 | 6,038 |
| Lombard | 20 | 45,600 | 23 | 16,870 |
| Long Grove | 199 | 4,376 | 208 | 1,352 |
| Long Lake (C) | d.n.a. | | d.n.a. | |
| Lynwood | 139 | 9,773 | 139 | 3,895 |
| Lyons | 149 | 8,944 | 135 | 4,080 |

PROJECTED POPULATION AND HOUSEHOLDS
OF 276 SUBURBS - 2010 - (Continued)

| Municipality | Rank | Population | Rank | Number of Households |
|---|---|---|---|---|
| Manhattan | 217 | 2,910 | 217 | 1,125 |
| Maple Park | 252 | 823 | 252 | 297 |
| Marengo | 190 | 5,216 | 183 | 2,204 |
| Markham | 114 | 13,864 | 133 | 4,259 |
| Matteson | 73 | 21,136 | 78 | 7,755 |
| Maywood | 55 | 26,531 | 65 | 8,675 |
| Mc Cook | 257 | 330 | 256 | 163 |
| Mc Cullom Lake | 242 | 1,406 | 241 | 506 |
| Mc Henry | 56 | 24,988 | 55 | 10,184 |
| Mc Henry Shores | d.n.a. | | d.n.a. | |
| Melrose Park | 86 | 18,228 | 68 | 8,266 |
| Merrionette Park | 226 | 2,164 | 218 | 1,065 |
| Mettawa | 248 | 891 | 249 | 318 |
| Midlothian | 104 | 15,229 | 110 | 5,804 |
| Minooka* | 237 | 1,714 | 237 | 583 |
| Mokena | 140 | 9,655 | 151 | 3,453 |
| Monee | 231 | 1,973 | 229 | 759 |
| Montgomery** | 174 | 6,431 | 176 | 2,488 |
| Morton Grove | 71 | 21,559 | 69 | 8,265 |
| Mount Prospect | 15 | 53,976 | 16 | 22,163 |
| Murrielein | 45 | 31,367 | 44 | 11,474 |
| Naperville | 2 | 107,696 | 3 | 37,399 |
| New Lenox | 121 | 12,422 | 129 | 4,489 |
| Niles | 42 | 32,726 | 36 | 13,600 |
| Norridge | 109 | 14,869 | 108 | 5,850 |
| North Aurora | 135 | 10,519 | 130 | 4,447 |
| North Barrington | 216 | 3,053 | 213 | 1,224 |
| North Chicago | 22 | 44,977 | 66 | 8,565 |
| North Riverside | 173 | 6,595 | 162 | 3,040 |
| Northbrook | 30 | 38,515 | 33 | 14,149 |
| Northfield | 170 | 7,183 | 164 | 2,816 |
| Northlake | 130 | 11,363 | 121 | 4,714 |
| Oak Brook | 118 | 12,600 | 138 | 3,960 |
| Oak Forest | 50 | 28,799 | 52 | 10,399 |
| Oak Lawn | 13 | 55,702 | 14 | 22,821 |
| Oak Park | 17 | 51,828 | 13 | 23,259 |
| Oakbrook Terrace | 213 | 3,100 | 199 | 1,690 |
| Oakwood Hills | 236 | 1,783 | 235 | 652 |
| Old Mill Creek | 246 | 1,031 | 245 | 425 |
| Olympia Fields | 188 | 5,389 | 191 | 1,954 |
| Orland Hills | 165 | 7,634 | 174 | 2,496 |
| Orland Park | 19 | 50,015 | 18 | 19,204 |
| Palatine | 31 | 38,208 | 26 | 15,376 |
| Palos Heights | 117 | 13,122 | 125 | 4,626 |
| Palos Hills | 84 | 18,438 | 82 | 7,391 |
| Palos Park | 193 | 4,749 | 195 | 1,757 |
| Park City | 175 | 6,427 | 158 | 3,275 |
| Park Forest | 53 | 26,838 | 46 | 10,852 |
| Park Ridge | 40 | 34,247 | 34 | 13,775 |
| Peotone | 211 | 3,329 | 209 | 1,333 |

PROJECTED POPULATION AND HOUSEHOLDS
OF 276 SUBURBS - 2010 - (Continued)

| Municipality | Rank | Population | Rank | Number of Households |
|---|---|---|---|---|
| Phoenix | 218 | 2,753 | 220 | 1,003 |
| Pingree Grove | 259 | 277 | 259 | 100 |
| Pistakee Highlands (C) | d.n.a. | | d.n.a. | |
| Plainfield | 111 | 14,420 | 113 | 5,388 |
| Posen | 201 | 4,289 | 197 | 1,710 |
| Prairie Grove | 228 | 2,077 | 230 | 708 |
| Prospect Heights | 107 | 15,048 | 92 | 6,815 |
| Richmond | 241 | 1,407 | 239 | 576 |
| Richton Park | 99 | 16,428 | 94 | 6,744 |
| River Forest | 129 | 11,574 | 132 | 4,262 |
| River Grove | 142 | 9,576 | 131 | 4,364 |
| Riverdale | 123 | 12,204 | 111 | 5,745 |
| Riverside | 156 | 8,366 | 144 | 3,612 |
| Riverwoods | 204 | 3,993 | 210 | 1,306 |
| Robbins | 159 | 8,065 | 173 | 2,517 |
| Rockdale | 233 | 1,953 | 227 | 790 |
| Rolling Meadows | 65 | 22,486 | 63 | 8,779 |
| Romeoville | 63 | 23,425 | 84 | 7,180 |
| Roselle | 68 | 22,057 | 70 | 8,181 |
| Rosemont | 210 | 3,441 | 187 | 2,009 |
| Round Lake | 144 | 9,313 | 143 | 3,680 |
| Round Lake Beach | 90 | 19,550 | 89 | 6,900 |
| Round Lake Heights | 232 | 1,965 | 234 | 689 |
| Round Lake Park | 183 | 5,700 | 188 | 2,000 |
| St. Charles | 38 | 34,747 | 35 | 13,610 |
| Sauk Village | 105 | 15,145 | 119 | 4,856 |
| Schaumburg | 5 | 85,466 | 4 | 37,000 |
| Schiller Park | 133 | 10,557 | 124 | 4,635 |
| Shorewood | 138 | 10,060 | 149 | 3,475 |
| Skokie | 12 | 56,952 | 15 | 22,624 |
| Sleepy Hollow | 208 | 3,631 | 214 | 1,209 |
| South Barrington | 196 | 4,450 | 207 | 1,398 |
| South Chicago Heights | 206 | 3,920 | 200 | 1,650 |
| South Elgin | 136 | 10,479 | 141 | 3,748 |
| South Holland | 67 | 22,253 | 71 | 8,156 |
| Spring Grove | 230 | 1,992 | 233 | 691 |
| Steger | 143 | 9,427 | 137 | 4,033 |
| Stickney | 184 | 5,646 | 181 | 2,264 |
| Stone Park | 197 | 4,441 | 205 | 1,499 |
| Streamwood | 46 | 30,223 | 53 | 10,382 |
| Sugar Grove | 169 | 7,214 | 177 | 2,461 |
| Summit | 145 | 9,286 | 140 | 3,809 |
| Sunnyside | 209 | 3,443 | 216 | 1,159 |
| Symerton | 260 | 228 | 260 | 71 |
| Third Lake | 234 | 1,849 | 228 | 760 |
| Thornton | 214 | 3,084 | 215 | 1,186 |
| Tinley Park | 24 | 41,535 | 25 | 15,507 |
| Tower Lakes | 243 | 1,392 | 242 | 490 |
| Union | 251 | 866 | 250 | 311 |
| University Park | 116 | 13,568 | 117 | 5,043 |

PROJECTED POPULATION AND HOUSEHOLDS
OF 276 SUBURBS - 2010 - (Continued)

| Municipality | Rank | Population | Rank | Number of Households |
|---|---|---|---|---|
| Valley View | d.n.a. | | d.n.a. | |
| Venetian Village (C) | d.n.a. | | d.n.a. | |
| Vernon Hills | 96 | 16,684 | 88 | 7,010 |
| Villa Park | 62 | 23,500 | 73 | 8,030 |
| Wadsworth | 235 | 1,824 | 236 | 617 |
| Warrenville | 113 | 13,900 | 115 | 5,240 |
| Wauconda | 147 | 9,100 | 150 | 3,464 |
| Waukegan | 6 | 81,636 | 5 | 35,035 |
| Wayne | 202 | 4,241 | 202 | 1,553 |
| West Chicago | 64 | 23,300 | 75 | 7,880 |
| West Dundee | 150 | 8,733 | 146 | 3,581 |
| Westchester | 85 | 18,344 | 80 | 7,600 |
| Western Springs | 126 | 12,030 | 126 | 4,527 |
| Westmont | 58 | 24,800 | 47 | 10,790 |
| Wheaton | 10 | 59,800 | 10 | 24,140 |
| Wheeling | 25 | 40,027 | 21 | 17,603 |
| Wildwood (C) | d.n.a. | | d.n.a. | |
| Willow Springs | 177 | 6,200 | 167 | 2,687 |
| Willowbrook | 132 | 10,700 | 122 | 4,700 |
| Wilmette | 52 | 27,777 | 51 | 10,422 |
| Wilmington | 186 | 5,504 | 184 | 2,167 |
| Winfield | 146 | 9,200 | 163 | 2,950 |
| Winnetka | 122 | 12,270 | 123 | 4,672 |
| Winthrop Harbor | 172 | 6,930 | 171 | 2,601 |
| Wonder Lake (C) | d.n.a. | | d.n.a. | |
| Wonder Lake (Inc.) | 238 | 1,622 | 237 | 583 |
| Wood Dale | 92 | 17,700 | 100 | 6,440 |
| Woodridge | 36 | 36,500 | 30 | 14,520 |
| Woodstock | 87 | 18,215 | 81 | 7,478 |
| Worth | 119 | 12,453 | 116 | 5,100 |
| Zion | 59 | 23,763 | 59 | 9,337 |

* Will County Portion Only;
** Kane County Portion Only;

(C) - Census Designated Place;
d.n.a. - data not available;
(Inc.) - Incorporated.

SOURCE: Northeastern Illinois Planning Commission Estimates.

## ESTIMATED SIZE AND INCOME OF THE 54 INCORPORATED AND CENSUS DESIGNATED PLACES WITHIN THE CHICAGO-GARY-LAKE COUNTY CMSA-NON NICA*

Showing population, number of households, and median household income . . . with towns ranked, in descending order, for each measure.

| Municipality | Rank | Population | Rank | Number of Households | Median Household Income Rank | Median Household Income Amount |
|---|---|---|---|---|---|---|
| Beverly Shores, IN | 41 | 886 | 41 | 308 | 4 | $ 45,382 |
| Boulder Hill, IL (C) | 18 | 8,544 | 18 | 2,851 | | d.n.a. |
| Braceville, IL | 44 | 764 | 43 | 289 | 44 | 25,886 |
| Burns Harbor, IN | 39 | 1,127 | 39 | 439 | 34 | 28,270 |
| Camp Lake, WI (C) | 33 | 2,049 | 33 | 742 | | d.n.a. |
| Carbon Hill, IL | 47 | 466 | 47 | 167 | 37 | $ 27,075 |
| Cedar Lake, IN | 19 | 7,522 | 19 | 2,431 | 39 | 26,826 |
| Chesterton, IN | 17 | 8,604 | 16 | 3,158 | 29 | 28,565 |
| Coal City, IL | 29 | 3,310 | 28 | 1,225 | 17 | 31,814 |
| Crown Point, IN | 11 | 16,182 | 13 | 5,417 | 18 | 31,362 |
| Diamond, IL | 37 | 1,328 | 36 | 480 | 22 | $ 30,735 |
| Dune Acres, IN | 49 | 356 | 48 | 139 | 1 | 78,653 |
| Dyer, IN | 15 | 10,233 | 17 | 3,091 | 6 | 37,656 |
| East Brooklyn, IL | 54 | 79 | 54 | 29 | 20 | 30,886 |
| East Chicago, IN | 4 | 35,715 | 4 | 12,994 | 50 | 21,549 |
| Eileen, IL | 46 | 653 | 46 | 235 | | d.n.a. |
| Gardner, IL | 35 | 1,429 | 35 | 539 | 21 | $ 30,863 |
| Gary, IN | 1 | 130,345 | 1 | 44,851 | 49 | 21,640 |
| Griffith, IN | 12 | 15,694 | 11 | 5,749 | 19 | 31,221 |
| Hammond, IN | 2 | 83,206 | 2 | 32,142 | 46 | 25,360 |
| Hebron, IN | 28 | 3,369 | 29 | 1,179 | 33 | $ 28,398 |
| Highland, IN | 7 | 23,384 | 7 | 8,293 | 11 | 33,624 |
| Hobart, IN | 9 | 21,738 | 9 | 7,491 | 24 | 29,749 |
| Kenosha, WI | 3 | 73,474 | 3 | 27,544 | 42 | 26,634 |
| Kinsman, IL | 53 | 148 | 53 | 50 | 16 | 28,138 |
| Kouts, IN | 36 | 1,369 | 38 | 460 | 47 | $ 24,984 |
| Lake Station, IN | 14 | 12,999 | 14 | 4,407 | 48 | 24,333 |
| Lisbon, IL | 51 | 282 | 51 | 97 | 45 | 25,412 |
| Lowell, IN | 21 | 5,350 | 23 | 1,695 | 14 | 32,513 |
| Mazon, IL | 43 | 771 | 44 | 283 | 13 | 33,161 |
| Merrillville, IN | 6 | 26,081 | 6 | 8,674 | 9 | $ 34,376 |
| Millington, IL | 48 | 429 | 49 | 135 | 12 | 33,186 |
| Morris, IL | 16 | 9,328 | 15 | 3,742 | 26 | 29,099 |
| Munster, IN | 10 | 19,688 | 10 | 6,838 | 3 | 46,233 |
| New Chicago, IN | 31 | 2,595 | 31 | 884 | 31 | 28,504 |
| Newark, IL | 42 | 870 | 42 | 298 | 30 | $ 28,511 |
| Ogden Dunes, IN | 38 | 1,172 | 37 | 461 | 2 | 49,153 |
| Oswego, IL | 30 | 2,886 | 30 | 1,031 | 7 | 36,278 |
| Paddock Lake, WI | 32 | 2,194 | 32 | 794 | 43 | 26,331 |
| Plano, IL | 22 | 5,199 | 22 | 1,797 | 32 | 28,428 |

* Northeastern Illinois Counties Area formerly Chicago SMSA.

ESTIMATED SIZE AND INCOME
OF 54 INCORPORATED AND CENSUS DESIGNATED
PLACES WITHIN THE CHICAGO-GARY-LAKE
COUNTY CMSA-NON NICA* (Continued)

| Municipality | Rank | Population | Rank | Number of Households | Median Household Income Rank | Median Household Income Amount |
|---|---|---|---|---|---|---|
| Portage, IN | 5 | 28,071 | 5 | 9,550 | 25 | $ 29,669 |
| Porter, IN | 26 | 3,658 | 25 | 1,424 | 27 | 28,930 |
| St. John, IN | 24 | 4,654 | 24 | 1,429 | 5 | 38,066 |
| Schererville, IN | 13 | 15,062 | 12 | 5,448 | 10 | 33,853 |
| Schneider, IN | 50 | 333 | 50 | 101 | 8 | 35,173 |
| Silver Lake, WI | 34 | 1,589 | 34 | 575 | 35 | $ 28,206 |
| South Haven, IN (C) | 20 | 7,213 | 20 | 2,410 | | d.n.a. |
| South Wilmington, IL | 45 | 702 | 45 | 261 | 41 | 26,719 |
| Town of Pines, IN | 40 | 986 | 40 | 343 | 23 | 29,902 |
| Twin Lakes, WI | 27 | 3,583 | 26 | 1,306 | 28 | 28,793 |
| Valparaiso, IN | 8 | 22,270 | 8 | 7,910 | 38 | $ 26,878 |
| Verona, IL | 52 | 251 | 52 | 84 | 16 | 31,820 |
| Whiting, IN | 23 | 4,888 | 21 | 1,953 | 40 | 26,777 |
| Yorkville, IL | 25 | 3,682 | 27 | 1,273 | 15 | 32,306 |

* Northeastern Illinois Counties Area formerly Chicago SMSA;
(C) - Census Designated Place;
d.n.a. - data not available.

Sources: Donnelley Marketing Information Services - 1989;
U.S. Census - Local Population Estimates - 1986.

ESTIMATED SIZE AND INCOME OF THE
91 INCORPORATED AND CENSUS DESIGNATED PLACES
WITHIN THE CHICAGO ADI - ILLINOIS
NON CHICAGO-GARY-LAKE COUNTY CMSA PORTION

Showing population, number of households,
and median household income . . . with towns
ranked, in descending order, for each measure.

| Municipality | Rank | Population | Rank | Number of Households | Rank | Median Household Income Amount |
|---|---|---|---|---|---|---|
| Aroma Park | 63 | 467 | 62 | 167 | 83 | $ 20,908 |
| Ashkum | 46 | 740 | 47 | 272 | 13 | 29,668 |
| Beaverville | 70 | 334 | 69 | 121 | 85 | 20,338 |
| Bonfield | 78 | 266 | 79 | 91 | 22 | 28,439 |
| Bourbonnais | 4 | 14,070 | 5 | 4,631 | 28 | 27,493 |
| Bradley | 7 | 10,406 | 8 | 3,840 | 54 | $ 25,149 |
| Buckingham | 72 | 298 | 75 | 102 | 88 | 18,499 |
| Buckley | 57 | 575 | 54 | 230 | 50 | 25,408 |
| Cabery | 71 | 300 | 72 | 108 | 77 | 21,403 |
| Campus | 87 | 192 | 86 | 65 | 6 | 31,190 |
| Cedar Point | 69 | 355 | 67 | 134 | 39 | $ 26,434 |
| Chatsworth | 37 | 1,060 | 31 | 455 | 36 | 26,824 |
| Chebanse | 35 | 1,061 | 38 | 366 | 15 | 29,453 |
| Cissna Park | 47 | 730 | 46 | 293 | 48 | 25,729 |
| Clifton | 30 | 1,312 | 32 | 446 | 21 | 28,493 |
| Cornell | 55 | 605 | 55 | 221 | 40 | $ 26,401 |
| Cortland | 42 | 953 | 41 | 349 | 16 | 29,325 |
| Crescent City | 53 | 632 | 50 | 236 | 31 | 27,088 |
| Cullom | 58 | 553 | 56 | 220 | 41 | 26,295 |
| Dalzell | 45 | 763 | 45 | 295 | 78 | 21,344 |
| Dana | 86 | 196 | 85 | 69 | 76 | $ 21,483 |
| Danforth | 61 | 492 | 61 | 188 | 81 | 21,150 |
| De Kalb | 1 | 31,261 | 2 | 9,652 | 86 | 19,689 |
| Donovan | 81 | 234 | 77 | 98 | 35 | 26,834 |
| Dwight | 15 | 4,318 | 16 | 1,495 | 12 | 29,727 |
| Earlville | 27 | 1,361 | 27 | 522 | 37 | $ 26,709 |
| Emington | 89 | 105 | 88 | 39 | 26 | 27,733 |
| Essex | 64 | 419 | 64 | 144 | 9 | 30,439 |
| Fairbury | 18 | 3,362 | 17 | 1,326 | 44 | 26,053 |
| Flanagan | 43 | 885 | 43 | 347 | 58 | 24,575 |
| Forrest | 32 | 1,174 | 34 | 429 | 17 | $ 29,276 |
| Genoa | 17 | 3,370 | 19 | 1,220 | 53 | 25,206 |
| Gilman | 23 | 1,935 | 23 | 761 | 62 | 23,604 |
| Grand Ridge | 52 | 655 | 53 | 231 | 3 | 32,716 |
| Grant Park | 29 | 1,320 | 30 | 459 | 18 | 29,270 |
| Herscher | 41 | 980 | 42 | 348 | 5 | $ 31,501 |
| Hinckley | 26 | 1,534 | 26 | 557 | 20 | 28,972 |
| Iroquois | 82 | 220 | 81 | 85 | 82 | 20,960 |
| Irwin | 90 | 90 | 89 | 32 | 43 | 26,193 |
| Kangley | 80 | 243 | 79 | 91 | 45 | 26,033 |
| Kankakee | 2 | 26,199 | 1 | 10,151 | 72 | $ 22,605 |
| Kingston | 51 | 692 | 50 | 236 | 47 | 25,924 |
| Kirkland | 28 | 1,357 | 29 | 487 | 42 | 26,195 |
| La Salle | 10 | 9,606 | 6 | 3,947 | 65 | 23,250 |
| Lee | 76 | 288 | 74 | 103 | 70 | 22,674 |

ESTIMATED SIZE AND INCOME OF
91 INCORPORATED AND CENSUS DESIGNATED PLACES
WITHIN THE CHICAGO ADI - ILLINOIS
NON CHICAGO-GARY-LAKE COUNTY CMSA PORTION (Continued)

| Municipality | Rank | Population | Rank | Number of Households | Median Household Income Rank | Median Household Income Amount |
|---|---|---|---|---|---|---|
| Leland | 49 | 715 | 49 | 264 | 52 | $ 25,253 |
| Leonore | 84 | 215 | 82 | 77 | 8 | 30,513 |
| Lodi | 62 | 484 | 59 | 196 | 87 | 19,669 |
| Long Point | 77 | 279 | 73 | 104 | 79 | 21,250 |
| Lostant | 59 | 525 | 59 | 196 | 19 | 29,012 |
| Malta | 39 | 1,014 | 39 | 360 | 49 | $ 25,722 |
| Manteno | 20 | 3,127 | 20 | 1,054 | 4 | 31,722 |
| Marseilles | 14 | 4,627 | 14 | 1,731 | 38 | 26,591 |
| Martinton | 68 | 363 | 68 | 130 | 25 | 27,820 |
| Mendota | 11 | 6,965 | 11 | 2,658 | 34 | 26,860 |
| Milford | 25 | 1,652 | 24 | 659 | 73 | $ 22,218 |
| Momence | 19 | 3,322 | 18 | 1,232 | 68 | 22,837 |
| Naplate | 56 | 578 | 50 | 236 | 56 | 24,901 |
| North Utica | 34 | 1,072 | 36 | 399 | 61 | 24,245 |
| Odell | 38 | 1,035 | 40 | 355 | 2 | 34,756 |
| Oglesby | 16 | 3,693 | 15 | 1,517 | 59 | $ 24,433 |
| Onarga | 33 | 1,142 | 33 | 442 | 84 | 20,677 |
| Ottawa | 3 | 17,825 | 3 | 7,066 | 24 | 28,000 |
| Papineau | 85 | 199 | 84 | 71 | 75 | 21,568 |
| Pembroke | 54 | 618 | 57 | 217 | 89 | 11,466 |
| Peru | 8 | 10,084 | 7 | 3,921 | 33 | $ 26,904 |
| Pontiac | 6 | 11,043 | 9 | 3,780 | 74 | 22,122 |
| Ransom | 65 | 401 | 65 | 141 | 30 | 27,345 |
| Reddick | 83 | 218 | 83 | 74 | 10 | 30,429 |
| Rutland | 66 | 393 | 66 | 137 | 69 | 22,823 |
| St. Anne | 31 | 1,304 | 28 | 510 | 66 | $ 23,109 |
| Sandwich | 12 | 6,044 | 12 | 2,261 | 32 | 27,059 |
| Saunemin | 67 | 392 | 63 | 148 | 51 | 25,387 |
| Seneca | 22 | 2,120 | 21 | 796 | 57 | 24,870 |
| Shabbona | 44 | 852 | 44 | 305 | 46 | 25,924 |
| Sheldon | 35 | 1,061 | 35 | 418 | 67 | $ 22,916 |
| Sheridan | 50 | 709 | 58 | 199 | 1 | 38,464 |
| Somonauk | 24 | 1,674 | 25 | 578 | 14 | 29,654 |
| South Streator (C) | 21 | 2,190 | 22 | 776 | | d.n.a. |
| Strawn | 88 | 134 | 87 | 48 | 55 | 25,097 |
| Streator | 5 | 13,602 | 4 | 5,374 | 63 | $ 23,487 |
| Sun River Terrace | 60 | 520 | | d.n.a. | | d.n.a. |
| Sycamore | 9 | 9,650 | 10 | 3,600 | 11 | 30,254 |
| Thawville | 72 | 298 | 70 | 115 | 60 | 24,420 |
| Tonica | 48 | 717 | 48 | 270 | 29 | 27,450 |
| Troy Grove | 79 | 260 | 78 | 93 | 23 | $ 28,248 |
| Union Hill | 91 | 74 | 90 | 25 | 27 | 27,587 |
| Waterman | 40 | 1,011 | 37 | 372 | 7 | 30,814 |
| Watseka | 13 | 5,542 | 13 | 2,244 | 64 | 23,260 |
| Wellington | 75 | 289 | 76 | 101 | 71 | 22,611 |
| Woodland | 72 | 298 | 70 | 115 | 80 | $ 21,194 |

(C) - Census Designated Place;
d.n.a. - data not available.

Sources: Donnelley Marketing Information Services - 1989;
U.S. Census - Local Population Estimates - 1986.

## ESTIMATED SIZE AND INCOME OF THE 23 INCORPORATED AND CENSUS DESIGNATED PLACES WITHIN THE CHICAGO ADI - INDIANA NON CHICAGO-GARY-LAKE COUNTY CMSA PORTION

Showing population, number of households, and median household income . . . with towns ranked, in descending order, for each measure.

| Municipality | Rank | Population | Rank | Number of Households | Median Household Income Rank | Amount |
|---|---|---|---|---|---|---|
| Brook | 17 | 808 | 16 | 317 | 16 | $ 21,276 |
| Collegeville (C) | 15 | 968 | 15 | 328 | d.n.a. | |
| De Motte | 5 | 2,764 | 5 | 899 | 6 | 29,254 |
| Goodland | 14 | 1,072 | 14 | 402 | 12 | 23,528 |
| Hudson Lake (C) | 11 | 1,390 | 10 | 515 | d.n.a. | |
| Kentland | 9 | 1,749 | 8 | 706 | 11 | $ 24,339 |
| Kingsbury | 21 | 292 | 22 | 97 | 18 | 19,760 |
| Kingsford Heights | 10 | 1,437 | 13 | 476 | 19 | 18,895 |
| La Crosse | 19 | 671 | 19 | 241 | 15 | 21,586 |
| La Porte | 2 | 21,371 | 2 | 8,709 | 10 | 24,748 |
| Long Beach | 7 | 2,264 | 6 | 896 | 2 | $ 42,955 |
| Michiana Shores | 20 | 533 | 20 | 195 | 4 | 31,720 |
| Michigan City | 1 | 34,468 | 1 | 12,253 | 13 | 23,327 |
| Morocco | 12 | 1,242 | 11 | 492 | 17 | 20,831 |
| Mt. Ayr | 23 | 174 | 23 | 61 | 14 | 22,563 |
| Pine Lake (C) | 8 | 1,759 | 9 | 693 | d.n.a. | |
| Pottawattomie Park | 22 | 284 | 21 | 112 | 1 | $ 51,858 |
| Remington | 13 | 1,238 | 12 | 477 | 7 | 27,128 |
| Rensselaer | 3 | 4,520 | 3 | 1,534 | 5 | 30,506 |
| Trail Creek | 6 | 2,466 | 7 | 892 | 3 | 33,866 |
| Wanatah | 16 | 832 | 17 | 297 | 9 | 25,674 |
| Westville | 4 | 3,623 | 4 | 1,110 | 20 | 17,642 |
| Wheatfield | 18 | 760 | 18 | 249 | 8 | 26,508 |

(C) - Census Designated Place;
d.n.a. - data not available.

Sources: Donnelley Marketing Information Services - 1989;
U.S. Census - Local Population Estimates - 1986.

## ECONOMIC INDICATORS

### NORTHEASTERN ILLINOIS COUNTIES AREA

| Year | Marriages | Recorded Births | Deaths | New Car Sales* |
|---|---|---|---|---|
| 1965 | 58,627 | 136,180 | 64,509 | 448,056 |
| 1966 | 60,179 | 132,199 | 66,334 | 421,389 |
| 1967 | 61,593 | 128,616 | 65,557 | 395,695 |
| 1968 | 66,050 | 125,983 | 67,766 | 431,611 |
| 1969 | 68,756 | 127,555 | 65,960 | 437,222 |
| 1970 | 67,965 | 133,701 | 66,531 | 383,000 |
| 1971 | 68,079 | 126,530 | 65,063 | 471,204 |
| 1972 | 68,823 | 114,237 | 66,446 | 500,197 |
| 1973 | 70,198 | 108,174 | 66,285 | 532,236 |
| 1974 | 67,099 | 107,281 | 63,433 | 456,111 |
| 1975 | 65,056 | 107,290 | 60,795 | 385,403 |
| 1976 | 63,975 | 108,258 | 61,681 | 473,067 |
| 1977 | 63,110 | 112,105 | 60,804 | 514,913 |
| 1978 | 62,936 | 110,505 | 60,216 | 482,053 |
| 1979 | 64,668 | 117,167 | 60,291 | 443,696 |
| 1980 | 65,616 | 121,626 | 60,517 | 358,189 |
| 1981 | 65,942 | 118,665 | 59,962 | 330,311 |
| 1982 | 65,315 | 118,528 | 59,045 | 336,600 |
| 1983 | 64,656 | 115,040 | 60,329 | 378,777 |
| 1984 | 60,889 | 116,742 | 59,224 | 395,744 |
| 1985 | 62,538 | 119,179 | 59,793 | 483,872 |
| 1986 | 61,839 | 116,662 | 60,210 | 493,261 |
| 1987 | 62,238 | 121,062 | 57,264 | 452,253 |
| 1988 | 49,950 | 126,938 | 62,634 | 467,221 |

(*) NICA and Gary-Hammond PMSA.

### RESIDENTIAL BUILDING PERMITS*

| Year | Number of Units | | | |
|---|---|---|---|---|
| | Single Family Homes | Apartments | Public Housing | Total |
| 1965 | 21,172 | 19,201 | 204 | 40,577 |
| 1966 | 18,407 | 19,042 | 1,117 | 38,566 |
| 1967 | 21,879 | 25,398 | 939 | 48,216 |
| 1968 | 23,679 | 33,020 | 1,505 | 58,204 |
| 1969 | 18,396 | 30,425 | 2,610 | 51,431 |
| 1970 | 14,470 | 23,386 | 346 | 38,202 |
| 1971 | 25,788 | 36,981 | 192 | 62,961 |
| 1972 | 24,163 | 33,102 | 218 | 57,483 |
| 1973 | 19,564 | 23,292 | 99 | 42,955 |
| 1974 | 11,617 | 10,421 | 317 | 22,355 |
| 1975 | 14,938 | 8,326 | 300 | 23,564 |
| 1976 | 24,631 | 12,576 | - | 37,207 |
| 1977 | 32,787 | 17,156 | - | 49,943 |
| 1978 | 29,073 | 16,993 | - | 46,066 |
| 1979 | 13,437 | 13,734 | - | 27,171 |
| 1980 | 6,035 | 6,955 | - | 12,990 |
| 1981 | 4,802 | 4,658 | 190 | 9,650 |
| 1982 | 5,108 | 5,440 | 381 | 10,929 |
| 1983 | 12,913 | 9,206 | 324 | 22,443 |
| 1984 | 14,292 | 7,255 | 271 | 21,818 |
| 1985 | 15,670 | 13,885 | 249 | 29,804 |
| 1986 | 23,721 | 17,420 | - | 41,141 |
| 1987 | 24,562 | 12,588 | - | 37,150 |
| 1988 | 24,974 | 11,850 | - | 36,824 |
| 1989 | 21,910 | 7,639 | - | 29,549 |

(*) NICA and Gary-Hammond PMSA.

SOURCES: Marriages . . . Individual County Clerk Offices;
Births and Deaths . . . Dept. of Public Health, State of Illinois;
New Car Sales . . . R.L. Polk & Co.
Building Permits . . . Bell Federal Savings & Loan Association.

BUILDING PERMITS REPORTED (Units)
JANUARY 1980 - DECEMBER 1989
CITY OF CHICAGO COMMUNITY AREAS

| Community Area Number | Rank | Single Units | Rank | Multi-Units | Rank | Total Units |
|---|---|---|---|---|---|---|
| 1 | 41 | 10 | 21 | 214 | 24 | 224 |
| 2 | 45 | 9 | 12 | 414 | 13 | 423 |
| 3* | 13 | 48 | 8 | 492 | 9 | 540 |
| 4 | 54 | 5 | 35 | 85 | 40 | 90 |
| 5 | 50 | 7 | 24 | 165 | 28 | 172 |
| 6 | 12 | 53 | 5 | 1,785 | 5 | 1,838 |
| 7 | 1 | 509 | 3 | 2,562 | 2 | 3,071 |
| 8 | 45 | 9 | 1 | 7,711 | 1 | 7,720 |
| 9 | 45 | 9 | 41 | 58 | 47 | 67 |
| 10 | 5 | 143 | 22 | 191 | 16 | 334 |
| 11 | 17 | 43 | 30 | 114 | 30 | 157 |
| 12 | 23 | 31 | 31 | 106 | 33 | 137 |
| 13 | 45 | 9 | 47 | 35 | 54 | 44 |
| 14 | 32 | 17 | 34 | 87 | 36 | 104 |
| 15 | 15 | 46 | 14 | 364 | 14 | 410 |
| 16 | 36 | 12 | 49 | 21 | 58 | 33 |
| 17 | 2 | 158 | 16 | 322 | 10 | 480 |
| 18 | 41 | 10 | 45 | 41 | 50 | 51 |
| 19 | 30 | 19 | 37 | 80 | 38 | 99 |
| 20 | 71 | 0 | 65 | 2 | 69 | 2 |
| 21 | 54 | 5 | 61 | 6 | 64 | 11 |
| 22 | 41 | 10 | 11 | 448 | 12 | 458 |
| 23 | 34 | 14 | 27 | 136 | 31 | 150 |
| 24 | 9 | 67 | 9 | 480 | 8 | 547 |
| 25 | 25 | 25 | 38 | 65 | 40 | 90 |
| 26 | 61 | 4 | 45 | 41 | 53 | 45 |
| 27 | 71 | 0 | 6 | 1,398 | 6 | 1,398 |
| 28 | 41 | 10 | 2 | 2,628 | 3 | 2,638 |
| 29 | 14 | 47 | 48 | 24 | 46 | 71 |
| 30 | 50 | 7 | 56 | 10 | 63 | 17 |
| 31 | 63 | 2 | 44 | 49 | 50 | 51 |
| 32 | 65 | 1 | 4 | 2,261 | 4 | 2,262 |
| 33 | 54 | 5 | 10 | 462 | 11 | 467 |
| 34 | 29 | 20 | 25 | 160 | 26 | 180 |
| 35 | 50 | 7 | 13 | 395 | 15 | 402 |
| 36 | 65 | 1 | 66 | 0 | 70 | 1 |
| 37 | 71 | 0 | 66 | 0 | 74 | 0 |
| 38 | 71 | 0 | 17 | 315 | 18 | 315 |
| 39 | 54 | 5 | 20 | 224 | 23 | 229 |
| 40 | 65 | 1 | 36 | 83 | 43 | 84 |
| 41 | 11 | 57 | 33 | 92 | 32 | 149 |
| 42 | 63 | 2 | 15 | 330 | 17 | 332 |
| 43 | 30 | 19 | 32 | 93 | 35 | 112 |
| 44 | 37 | 11 | 66 | 0 | 64 | 11 |
| 45 | 62 | 3 | 66 | 0 | 68 | 3 |

BUILDING PERMITS REPORTED (Units)
CITY OF CHICAGO COMMUNITY AREAS (Continued)

| Community Area Number | Rank | Single Units | Rank | Multi-Units | Rank | Total Units |
|---|---|---|---|---|---|---|
| 46 | 26 | 24 | 7 | 630 | 7 | 654 |
| 47 | 71 | 0 | 66 | 0 | 74 | 0 |
| 48 | 37 | 11 | 66 | 0 | 64 | 11 |
| 49 | 21 | 36 | 66 | 0 | 56 | 36 |
| 50 | 65 | 1 | 66 | 0 | 70 | 1 |
| 51 | 53 | 6 | 23 | 168 | 27 | 174 |
| 52 | 8 | 100 | 64 | 4 | 36 | 104 |
| 53 | 26 | 24 | 50 | 18 | 55 | 42 |
| 54 | 71 | 0 | 66 | 0 | 74 | 0 |
| 55 | 37 | 11 | 50 | 18 | 59 | 29 |
| 56 | 4 | 144 | 39 | 64 | 25 | 208 |
| 57 | 28 | 21 | 42 | 57 | 44 | 78 |
| 58 | 33 | 16 | 59 | 7 | 60 | 23 |
| 59 | 65 | 1 | 66 | 0 | 70 | 1 |
| 60 | 6 | 134 | 26 | 145 | 20 | 279 |
| 61 | 65 | 1 | 66 | 0 | 70 | 1 |
| 62 | 20 | 37 | 43 | 52 | 42 | 89 |
| 63 | 35 | 13 | 57 | 8 | 61 | 21 |
| 64 | 7 | 118 | 28 | 127 | 21 | 245 |
| 65 | 19 | 41 | 63 | 5 | 52 | 46 |
| 66 | 54 | 5 | 61 | 6 | 64 | 11 |
| 67 | 49 | 8 | 54 | 12 | 62 | 20 |
| 68 | 54 | 5 | 19 | 237 | 22 | 242 |
| 69 | 54 | 5 | 29 | 116 | 34 | 121 |
| 70 | 17 | 43 | 50 | 18 | 48 | 61 |
| 71 | 37 | 11 | 18 | 304 | 18 | 315 |
| 72 | 10 | 65 | 55 | 11 | 45 | 76 |
| 73 | 16 | 45 | 59 | 7 | 49 | 52 |
| 74 | 3 | 150 | 53 | 17 | 29 | 167 |
| 75 | 21 | 36 | 40 | 62 | 39 | 98 |
| 76 | 24 | 28 | 57 | 8 | 56 | 36 |
| TOTAL | | 2,610 | | 26,650 | | 29,260 |

* City of Chicago Department of Inspectional Services combines data for Community Areas 3 and 77.

SOURCE: City of Chicago - Department of Inspectional Services.

BUILDING PERMITS REPORTED (Units)
JANUARY 1980 - DECEMBER 1989
SELECTED CHICAGO SUBURBS*

| Municipality | Rank | Single Units | Rank | Multi-Units | Rank | Total Units |
|---|---|---|---|---|---|---|
| Addison | 47 | 818 | 62 | 224 | 52 | 1,042 |
| Algonquin | 11 | 2,105 | 90 | 115 | 23 | 2,220 |
| Alsip | 58 | 545 | 65 | 202 | 68 | 747 |
| Arlington Heights | 16 | 1,868 | 2 | 4,865 | 3 | 6,733 |
| Aurora | 4 | 4,097 | 5 | 2,577 | 4 | 6,674 |
| Barrington | 87 | 329 | 82 | 129 | 87 | 458 |
| Barrington Hills | 94 | 261 | 155 | 0 | 113 | 261 |
| Bartlett | 14 | 1,954 | 68 | 188 | 24 | 2,142 |
| Batavia | 23 | 1,323 | 58 | 256 | 32 | 1,579 |
| Bedford Park | 179 | 1 | 155 | 0 | 179 | 1 |
| Bellwood | 173 | 11 | 155 | 0 | 175 | 11 |
| Bensenville | 108 | 154 | 44 | 392 | 79 | 546 |
| Berkeley | 162 | 20 | 151 | 4 | 167 | 24 |
| Berwyn | 154 | 36 | 108 | 53 | 142 | 89 |
| Bloomingdale | 22 | 1,370 | 43 | 394 | 27 | 1,764 |
| Blue Island | 157 | 28 | 149 | 5 | 163 | 33 |
| Bolingbrook | 33 | 1,098 | 119 | 36 | 48 | 1,134 |
| Bridgeview | 98 | 240 | 100 | 74 | 102 | 314 |
| Broadview | 174 | 9 | 143 | 8 | 171 | 17 |
| Brookfield | 124 | 106 | 75 | 162 | 112 | 268 |
| Buffalo Grove | 6 | 3,158 | 4 | 3,032 | 5 | 6,190 |
| Burbank | 86 | 330 | 52 | 293 | 73 | 623 |
| Burr Ridge | 30 | 1,133 | 111 | 50 | 44 | 1,183 |
| Calumet City | 80 | 359 | 45 | 368 | 69 | 727 |
| Carol Stream | 2 | 4,880 | 13 | 1,206 | 6 | 6,086 |
| Carpentersville | 138 | 57 | 134 | 14 | 151 | 71 |
| Cary | 29 | 1,152 | 155 | 0 | 46 | 1,152 |
| Chesterton, IN | 103 | 197 | 152 | 2 | 124 | 199 |
| Chicago Heights | 137 | 58 | 132 | 15 | 148 | 73 |
| Chicago Ridge | 155 | 31 | 78 | 140 | 127 | 171 |
| Cicero | 171 | 12 | 141 | 9 | 169 | 21 |
| Clarendon Hills | 116 | 127 | 84 | 125 | 115 | 252 |
| Country Club Hills | 54 | 609 | 98 | 78 | 70 | 687 |
| Crest Hill | 112 | 137 | 80 | 132 | 111 | 269 |
| Crestwood | 111 | 139 | 46 | 366 | 82 | 505 |
| Crete | 85 | 337 | 103 | 69 | 93 | 406 |
| Crown Point, IN | 60 | 526 | 77 | 146 | 71 | 672 |
| Crystal Lake | 19 | 1,604 | 14 | 1,185 | 15 | 2,789 |
| Darien | 20 | 1,402 | 71 | 184 | 31 | 1,586 |
| Deerfield | 63 | 490 | 84 | 125 | 74 | 615 |
| Des Plaines | 80 | 359 | 26 | 649 | 57 | 1,008 |
| Dolton | 129 | 75 | 155 | 0 | 147 | 75 |
| Downers Grove | 15 | 1,915 | 37 | 472 | 19 | 2,387 |
| Dyer, IN | 61 | 514 | 140 | 10 | 80 | 524 |
| East Chicago, IN | 164 | 19 | 128 | 23 | 160 | 42 |
| Elgin | 8 | 2,758 | 25 | 700 | 9 | 3,458 |
| Elk Grove Village | 18 | 1,606 | 12 | 1,294 | 14 | 2,900 |
| Elmhurst | 92 | 277 | 17 | 932 | 42 | 1,209 |
| Elmwood Park | 160 | 21 | 70 | 186 | 122 | 207 |
| Evanston | 140 | 56 | 51 | 296 | 100 | 352 |

BUILDING PERMITS REPORTED (Units)
SELECTED CHICAGO SUBURBS* (Continued)

| Municipality | Rank | Single Units | Rank | Multi-Units | Rank | Total Units |
|---|---|---|---|---|---|---|
| Evergreen Park | 130 | 74 | 143 | 8 | 144 | 82 |
| Flossmoor | 100 | 230 | 109 | 52 | 108 | 282 |
| Forest Park | 141 | 54 | 115 | 43 | 140 | 97 |
| Frankfort | 76 | 385 | 129 | 22 | 92 | 407 |
| Franklin Park | 160 | 21 | 104 | 68 | 142 | 89 |
| Gary, IN | 110 | 141 | 131 | 16 | 129 | 157 |
| Geneva | 38 | 1,064 | 91 | 114 | 45 | 1,178 |
| Glen Ellyn | 65 | 485 | 47 | 345 | 64 | 830 |
| Glencoe | 142 | 53 | 126 | 24 | 146 | 77 |
| Glendale Heights | 49 | 806 | 11 | 1,416 | 22 | 2,222 |
| Glenview | 41 | 973 | 31 | 540 | 35 | 1,513 |
| Glenwood | 171 | 12 | 152 | 2 | 174 | 14 |
| Grayslake | 69 | 444 | 28 | 587 | 53 | 1,031 |
| Green Oaks | 100 | 230 | 155 | 0 | 119 | 230 |
| Griffith, IN | 89 | 303 | 107 | 54 | 98 | 357 |
| Gurnee | 17 | 1,731 | 23 | 734 | 18 | 2,465 |
| Hammond, IN | 109 | 142 | 83 | 128 | 110 | 270 |
| Hanover Park | 28 | 1,154 | 113 | 49 | 43 | 1,203 |
| Harvey | 167 | 15 | 155 | 0 | 172 | 15 |
| Harwood Heights | 147 | 44 | 123 | 27 | 151 | 71 |
| Hazel Crest | 156 | 30 | 59 | 254 | 106 | 284 |
| Hickory Hills | 106 | 178 | 149 | 5 | 125 | 183 |
| Highland, IN | 119 | 123 | 60 | 232 | 99 | 355 |
| Highland Park | 64 | 488 | 39 | 455 | 60 | 943 |
| Highwood | 152 | 39 | 109 | 52 | 141 | 91 |
| Hillside | 175 | 8 | 155 | 0 | 176 | 8 |
| Hinsdale | 75 | 387 | 87 | 120 | 81 | 507 |
| Hobart, IN | 125 | 99 | 155 | 0 | 138 | 99 |
| Hoffman Estates | 13 | 2,066 | 16 | 1,056 | 12 | 3,122 |
| Homewood | 107 | 163 | 87 | 120 | 107 | 283 |
| Indian Head Park | 115 | 130 | 64 | 203 | 101 | 333 |
| Inverness | 44 | 890 | 155 | 0 | 62 | 890 |
| Itasca | 118 | 125 | 81 | 131 | 114 | 256 |
| Joliet | 46 | 836 | 34 | 510 | 38 | 1,346 |
| La Grange | 121 | 111 | 120 | 35 | 130 | 146 |
| La Grange Park | 153 | 37 | 56 | 264 | 103 | 301 |
| Lake Bluff | 82 | 353 | 145 | 7 | 97 | 360 |
| Lake Station, IN | 114 | 131 | 155 | 0 | 134 | 131 |
| Lake Zurich | 10 | 2,181 | 93 | 97 | 20 | 2,278 |
| Lansing | 67 | 461 | 92 | 113 | 77 | 574 |
| Libertyville | 25 | 1,247 | 61 | 228 | 37 | 1,475 |
| Lincolnshire | 77 | 380 | 137 | 12 | 94 | 392 |
| Lincolnwood | 145 | 49 | 73 | 178 | 120 | 227 |
| Lindenhurst | 55 | 590 | 63 | 212 | 66 | 802 |
| Lisle | 36 | 1,086 | 10 | 1,664 | 16 | 2,750 |
| Lockport | 96 | 250 | 124 | 26 | 109 | 276 |
| Lombard | 52 | 696 | 8 | 1,773 | 17 | 2,469 |
| Lowell, IN | 99 | 235 | 136 | 13 | 117 | 248 |
| Lynwood | 79 | 367 | 99 | 76 | 91 | 443 |
| Lyons | 143 | 52 | 95 | 86 | 131 | 138 |

BUILDING PERMITS REPORTED (Units)
SELECTED CHICAGO SUBURBS* (Continued)

| Municipality | Rank | Single Units | Rank | Multi-Units | Rank | Total Units |
|---|---|---|---|---|---|---|
| Markham | 132 | 72 | 155 | 0 | 149 | 72 |
| Matteson | 71 | 414 | 106 | 62 | 84 | 476 |
| Maywood | 136 | 59 | 97 | 79 | 131 | 138 |
| Mc Henry | 37 | 1,065 | 18 | 827 | 26 | 1,892 |
| Melrose Park | 135 | 62 | 146 | 6 | 153 | 68 |
| Merrillville, IN | 70 | 440 | 48 | 341 | 67 | 781 |
| Midlothian | 97 | 243 | 111 | 50 | 105 | 293 |
| Mokena | 68 | 449 | 146 | 6 | 88 | 455 |
| Montgomery | 102 | 209 | 116 | 40 | 116 | 249 |
| Morton Grove | 123 | 107 | 126 | 24 | 134 | 131 |
| Mt. Prospect | 59 | 535 | 30 | 553 | 50 | 1,088 |
| Munde.ein | 24 | 1,307 | 53 | 272 | 32 | 1,579 |
| Munster, IN | 90 | 296 | 69 | 187 | 83 | 483 |
| Naperville | 1 | 11,115 | 1 | 6,556 | 1 | 17,671 |
| New Lenox | 40 | 1,001 | 76 | 151 | 46 | 1,152 |
| Niles | 72 | 405 | 105 | 65 | 86 | 470 |
| Norridge | 147 | 44 | 101 | 70 | 137 | 114 |
| North Aurora | 90 | 296 | 155 | 0 | 104 | 296 |
| North Chicago | 134 | 66 | 32 | 527 | 75 | 593 |
| North Riverside | 170 | 14 | 132 | 15 | 165 | 29 |
| Northbrook | 34 | 1,097 | 41 | 421 | 34 | 1,518 |
| Northfield | 120 | 119 | 114 | 45 | 128 | 164 |
| Northlake | 164 | 19 | 96 | 80 | 138 | 99 |
| Oak Brook | 47 | 818 | 155 | 0 | 65 | 818 |
| Oak Forest | 50 | 803 | 53 | 272 | 51 | 1,075 |
| Oak Lawn | 66 | 483 | 36 | 482 | 58 | 965 |
| Oak Park | 131 | 73 | 42 | 399 | 85 | 472 |
| Olympia Fields | 105 | 185 | 122 | 28 | 121 | 213 |
| Orland Park | 5 | 3,966 | 15 | 1,110 | 7 | 5,076 |
| Palatine | 43 | 921 | 6 | 2,072 | 13 | 2,993 |
| Palos Heights | 88 | 319 | 55 | 271 | 76 | 590 |
| Palos Hills | 74 | 388 | 33 | 526 | 61 | 914 |
| Park Forest | 167 | 15 | 155 | 0 | 172 | 15 |
| Park Ridge | 93 | 273 | 72 | 181 | 89 | 454 |
| Posen | 149 | 43 | 155 | 0 | 159 | 43 |
| Prospect Heights | 42 | 948 | 101 | 70 | 55 | 1,018 |
| Richton Park | 104 | 192 | 137 | 12 | 123 | 204 |
| River Forest | 176 | 5 | 124 | 26 | 164 | 31 |
| River Grove | 162 | 20 | 141 | 9 | 165 | 29 |
| Riverdale | 177 | 2 | 155 | 0 | 177 | 2 |
| Riverside | 150 | 41 | 139 | 11 | 157 | 52 |
| Robbins | 177 | 2 | 155 | 0 | 177 | 2 |
| Rolling Meadows | 53 | 686 | 49 | 326 | 56 | 1,012 |
| Romeoville | 128 | 82 | 155 | 0 | 144 | 82 |
| Roselle | 51 | 748 | 22 | 737 | 36 | 1,485 |
| Rosemont | 159 | 24 | 155 | 0 | 167 | 24 |
| Round Lake Beach | 31 | 1,116 | 79 | 136 | 40 | 1,252 |
| St. Charles | 21 | 1,390 | 24 | 728 | 25 | 2,118 |
| Sauk Village | 132 | 72 | 155 | 0 | 149 | 72 |
| Schaumburg | 3 | 4,826 | 3 | 3,357 | 2 | 8,183 |

BUILDING PERMITS REPORTED (Units)
SELECTED CHICAGO SUBURBS* (Continued)

| Municipality | Rank | Single Units | Rank | Multi-Units | Rank | Total Units |
|---|---|---|---|---|---|---|
| Schererville, IN | 12 | 2,073 | 74 | 166 | 21 | 2,239 |
| Schiller Park | 144 | 50 | 134 | 14 | 155 | 64 |
| Shorewood | 57 | 556 | 146 | 6 | 78 | 562 |
| Skokie | 117 | 126 | 89 | 119 | 118 | 245 |
| South Holland | 113 | 136 | 155 | 0 | 133 | 136 |
| Steger | 151 | 40 | 152 | 2 | 160 | 42 |
| Stickney | 158 | 27 | 116 | 40 | 154 | 67 |
| Summit | 167 | 15 | 129 | 22 | 162 | 37 |
| Tinley Park | 7 | 2,950 | 9 | 1,679 | 8 | 4,629 |
| University Park | 166 | 18 | 155 | 0 | 170 | 18 |
| Vernon Hills | 45 | 878 | 19 | 798 | 30 | 1,676 |
| Villa Park | 127 | 87 | 118 | 38 | 136 | 125 |
| Warrenville | 35 | 1,087 | 67 | 192 | 39 | 1,279 |
| Waukegan | 62 | 508 | 27 | 617 | 49 | 1,125 |
| West Chicago | 95 | 254 | 66 | 194 | 90 | 448 |
| Westchester | 84 | 347 | 50 | 298 | 72 | 645 |
| Western Springs | 145 | 49 | 155 | 0 | 158 | 49 |
| Westmont | 26 | 1,183 | 35 | 501 | 29 | 1,684 |
| Wheaton | 9 | 2,496 | 21 | 741 | 10 | 3,237 |
| Wheeling | 27 | 1,178 | 7 | 1,974 | 11 | 3,152 |
| Wilmette | 122 | 110 | 57 | 260 | 96 | 370 |
| Winfield | 32 | 1,113 | 86 | 124 | 41 | 1,237 |
| Winnetka | 138 | 57 | 155 | 0 | 156 | 57 |
| Winthrop Harbor | 83 | 352 | 120 | 35 | 95 | 387 |
| Wood Dale | 73 | 400 | 29 | 557 | 59 | 957 |
| Woodridge | 39 | 1,003 | 20 | 746 | 28 | 1,749 |
| Woodstock | 56 | 573 | 40 | 449 | 54 | 1,022 |
| Worth | 126 | 89 | 94 | 87 | 126 | 176 |
| Zion | 77 | 380 | 38 | 462 | 63 | 842 |

* Suburbs reported by Survey of Building 1980 - 1989.

SOURCE: Bell Federal Savings and Loan Association - Survey of Building.

## 1993 POPULATION PROJECTIONS WITH 1988 COMPARISONS
(Metropolitan Statistical Areas With Population 1,000,000 or More)

| Rank | M.S.A.* | 1993 Population | 1988 Population | % Change |
|---|---|---|---|---|
| 1 | Los Angeles - Long Beach, CA | 9,441,100 | 8,704,700 | + 8.5 |
| 2 | New York, NY | 8,765,100 | 8,576,900 | + 2.2 |
| 3 | CHICAGO, IL | 6,253,600 | 6,203,100 | + 0.8 |
| 4 | Philadelphia, PA - NJ | 5,013,300 | 4,909,700 | + 2.1 |
| 5 | Detroit, MI | 4,386,000 | 4,396,400 | - 0.2 |
| 6 | Washington, DC | 4,008,500 | 3,729,800 | + 7.5 |
| 7 | Boston - Lawrence - Salem - Lowell - Brockton, MA** | 3,766,100 | 3,725,500 | + 1.1 |
| 8 | Houston, TX | 3,422,500 | 3,197,100 | + 7.1 |
| 9 | Atlanta, GA | 3,086,500 | 2,766,400 | +11.6 |
| 10 | Dallas, TX | 2,757,400 | 2,476,200 | +11.4 |
| 11 | Nassau - Suffolk, NY | 2,711,000 | 2,669,200 | + 1.6 |
| 12 | San Diego, CA | 2,690,100 | 2,382,000 | +12.9 |
| 13 | Riverside - San Bernardino, CA | 2,672,200 | 2,287,700 | +16.8 |
| 14 | St. Louis, MO | 2,534,700 | 2,482,100 | + 2.1 |
| 15 | Minneapolis - St. Paul, MN | 2,507,700 | 2,377,200 | + 5.5 |
| 16 | Anaheim - Santa Ana, CA | 2,477,100 | 2,273,700 | + 8.9 |
| 17 | Baltimore, MD | 2,456,900 | 2,367,400 | + 3.8 |
| 18 | Phoenix, AZ | 2,385,300 | 2,057,600 | +15.9 |
| 19 | Tampa - St. Petersburg - Clearwater, FL | 2,270,000 | 2,033,100 | +11.7 |
| 20 | Oakland, CA | 2,145,900 | 2,009,100 | + 6.8 |
| 21 | Pittsburgh, PA | 2,060,000 | 2,109,100 | - 2.3 |
| 22 | Miami - Hialeah, FL | 1,987,000 | 1,850,400 | + 7.4 |
| 23 | Seattle, WA | 1,975,300 | 1,842,500 | + 7.2 |
| 24 | Newark, NJ | 1,917,700 | 1,902,700 | + 0.8 |
| 25 | Cleveland, OH | 1,824,600 | 1,853,900 | - 1.6 |
| 26 | Denver, CO | 1,823,400 | 1,684,500 | + 8.2 |
| 27 | San Francisco, CA | 1,673,300 | 1,605,500 | + 4.2 |
| 28 | Kansas City, MO - KS | 1,637,800 | 1,567,600 | + 4.5 |
| 29 | Sacramento, CA | 1,568,200 | 1,398,200 | +12.2 |
| 30 | San Jose, CA | 1,518,000 | 1,437,400 | + 5.6 |
| 31 | Norfolk - Virginia Beach - Newport News, VA | 1,476,900 | 1,372,300 | + 7.6 |
| 32 | Cincinnati, OH | 1,460,500 | 1,442,700 | + 1.2 |
| 33 | Fort Worth - Arlington, TX | 1,458,500 | 1,277,800 | +14.1 |
| 34 | San Antonio, TX | 1,424,200 | 1,298,200 | + 9.7 |
| 35 | Milwaukee, WI | 1,396,300 | 1,401,300 | - 0.4 |
| 36 | Columbus, OH | 1,379,000 | 1,334,900 | + 3.3 |
| 37 | New Orleans, LA | 1,348,800 | 1,324,400 | + 1.8 |
| 38 | Fort Lauderdale - Hollywood - Pompano Beach, FL | 1,330,600 | 1,214,300 | + 9.6 |
| 39 | Bergen - Passaic, NJ | 1,299,800 | 1,295,700 | + 0.3 |
| 40 | Indianapolis, IN | 1,278,600 | 1,243,400 | + 2.8 |
| 41 | Portland, OR | 1,212,900 | 1,179,300 | + 2.8 |
| 42 | Charlotte - Gastonia - Rock Hill, NC - SC | 1,193,100 | 1,113,100 | + 7.2 |
| 43 | Hartford - New Britain - Middletown - Bristol, CT** | 1,153,100 | 1,117,400 | + 3.2 |
| 44 | Orlando, FL | 1,151,300 | 989,700 | +16.3 |
| 45 | Salt Lake City - Ogden, UT | 1,143,200 | 1,068,500 | + 7.0 |
| 46 | Monmouth - Ocean, NJ | 1,068,000 | 987,000 | + 8.2 |
| 47 | Nashville, TN | 1,063,900 | 985,000 | + 8.0 |
| 48 | Oklahoma City, OK | 1,045,800 | 983,800 | + 6.3 |
| 49 | Middlesex - Somerset - Hunterdon, NJ | 1,034,700 | 978,600 | + 5.7 |
| 50 | Jacksonville, FL | 1,021,300 | 918,000 | +11.3 |
| 51 | Memphis, TN | 1,015,300 | 981,200 | + 3.5 |
| 52 | Rochester, NY | 1,002,100 | 993,300 | + 0.9 |

* 1983 - OMB revised definitions.
** Sales Management definitions.

SOURCE: Sales Management - 1989 Survey of Buying Power Estimates.

## MEDIAN HOUSEHOLD EFFECTIVE BUYING INCOME METROPOLITAN STATISTICAL AREAS WITH POPULATION OF 1,000,000 OR MORE

| Rank | M.S.A. | Median Household Effective Buying Income |
|---|---|---|
| 1 | San Jose, CA | $ 41,717 |
| 2 | Nassau - Suffolk, NY | 41,534 |
| 3 | Washington, DC - MD - VA | 38,489 |
| 4 | Bergen - Passaic, NJ | 38,404 |
| 5 | Anaheim - Santa Ana, CA | 37,096 |
| 6 | Newark, NJ | $ 34,806 |
| 7 | Oakland, CA | 34,640 |
| 8 | San Francisco, CA | 34,227 |
| 9 | Hartford - New Britain - Middletown - Bristol, CT* | 34,135 |
| 10 | Boston - Lawrence - Salem - Lowell - Brockton, MA* | 33,558 |
| 11 | Seattle, WA | $ 32,665 |
| 12 | Minneapolis - St. Paul, MN - WI | 30,814 |
| 13 | Los Angeles - Long Beach, CA | 29,561 |
| 14 | San Diego, CA | 29,555 |
| 15 | Baltimore, MD | 29,490 |
| 16 | Atlanta, GA | $ 29,262 |
| 17 | CHICAGO, IL | 29,103 |
| 18 | Philadelphia, PA | 28,706 |
| 19 | Sacramento, CA | 28,430 |
| 20 | Denver, CO | 27,791 |
| 21 | Milwaukee, WI | $ 27,680 |
| 22 | Detroit, MI | 27,580 |
| 23 | Kansas City, MO - KS | 27,571 |
| 24 | St. Louis, MO | 27,397 |
| 25 | Riverside - San Bernardino, CA | 27,135 |
| 26 | Dallas, TX | $ 26,963 |
| 27 | Fort Lauderdale - Hollywood - Pompano Beach, FL | 26,836 |
| 28 | Portland, OR | 26,430 |
| 29 | Houston, TX | 26,279 |
| 30 | Fort Worth - Arlington, TX | 26,198 |
| 31 | Norfolk - Virginia Beach - Newport News, VA | $ 26,197 |
| 32 | Indianapolis, IN | 25,690 |
| 33 | Phoenix, AZ | 25,639 |
| 34 | Cincinnati, OH | 25,388 |
| 35 | Cleveland, OH | 25,214 |
| 36 | Salt Lake City - Ogden, UT | $ 24,826 |
| 37 | Charlotte - Gastonia - Rock Hill, NC - SC | 24,634 |
| 38 | Columbus, OH | 23,681 |
| 39 | Pittsburgh, PA | 23,627 |
| 40 | New York, NY | 23,227 |
| 41 | Miami - Hialeah, FL | $ 23,194 |
| 42 | Tampa - St. Petersburg - Clearwater, FL | 22,084 |
| 43 | San Antonio, TX | 21,316 |
| 44 | New Orleans, LA | 20,171 |

* Sales and Marketing Management definitions.

SOURCE: Sales Management - 1989 Survey of Buying Power Estimates.

## MEDIAN HOME VALUE AND MEDIAN CONTRACT RENT OF THE 77 CHICAGO COMMUNITY AREAS

Showing median home value (non-condominium housing units) and median contract rent . . . with Community Areas ranked, in descending order, for each measure

| Community Area Number | Rank | Median Home Value | Rank | Median Contract Rent |
|---|---|---|---|---|
| 1 | 12 | $ 74,900 | 27 | $ 293 |
| 2 | 9 | 80,138 | 9 | 337 |
| 3 | 15 | 71,259 | 54 | 246 |
| 4 | 20 | 69,058 | 37 | 279 |
| 5 | 36 | 46,000 | 51 | 256 |
| 6 | 26 | $ 62,872 | 15 | $ 310 |
| 7 | 2 | 136,003 | 6 | 343 |
| 8 | 1 | 200,000+ | 2 | 362 |
| 9 | 10 | 79,405 | 4 | 351 |
| 10 | 11 | 78,476 | 5 | 347 |
| 11 | 13 | $ 73,850 | 13 | $ 315 |
| 12 | 7 | 94,430 | 3 | 353 |
| 13 | 8 | 82,131 | 11 | 316 |
| 14 | 21 | 68,465 | 41 | 274 |
| 15 | 17 | 70,460 | 31 | 286 |
| 16 | 25 | $ 62,905 | 44 | $ 267 |
| 17 | 14 | 72,578 | 11 | 316 |
| 18 | 16 | 70,800 | 22 | 302 |
| 19 | 22 | 64,973 | 38 | 278 |
| 20 | 34 | 46,706 | 43 | 269 |
| 21 | 42 | $ 42,474 | 46 | $ 260 |
| 22 | 59 | 35,900 | 53 | 248 |
| 23 | 64 | 33,539 | 49 | 257 |
| 24 | 73 | 29,956 | 63 | 231 |
| 25 | 37 | 45,967 | 39 | 277 |
| 26 | 66 | $ 33,327 | 46 | $ 260 |
| 27 | 75 | 28,793 | 64 | 230 |
| 28 | 53 | 37,656 | 74 | 165 |
| 29 | 72 | 31,140 | 58 | 240 |
| 30 | 65 | 33,416 | 56 | 244 |
| 31 | 77 | $ 27,395 | 68 | $ 217 |
| 32 | 6 | 100,000 | 23 | 299 |
| 33 | 61 | 35,000 | 75 | 156 |
| 34 | 35 | 46,071 | 71 | 183 |
| 35 | 49 | 40,000 | 70 | 197 |
| 36 | 69 | $ 32,500 | 76 | $ 124 |
| 37 | 68 | 32,551 | 73 | 182 |
| 38 | 71 | 31,471 | 71 | 183 |
| 39 | 5 | 101,546 | 27 | 293 |
| 40 | 76 | 27,403 | 67 | 224 |
| 41 | 4 | $111,482 | 20 | $ 303 |
| 42 | 67 | 32,965 | 62 | 234 |
| 43 | 38 | 44,474 | 25 | 295 |
| 44 | 41 | 42,811 | 33 | 285 |
| 45 | 43 | 42,404 | 25 | 295 |

MEDIAN HOME VALUE AND MEDIAN CONTRACT RENT OF THE 77 CHICAGO COMMUNITY AREAS (Continued)

| Community Area Number | Rank | Median Home Value | Rank | Median Contract Rent |
|---|---|---|---|---|
| 46 | 52 | $ 37,888 | 58 | $ 240 |
| 47 | 58 | 36,049 | 29 | 291 |
| 48 | 33 | 47,389 | 17 | 308 |
| 49 | 48 | 40,703 | 31 | 286 |
| 50 | 56 | 36,583 | 42 | 271 |
| 51 | 56 | $ 36,348 | 69 | $ 215 |
| 52 | 47 | 41,478 | 55 | 245 |
| 53 | 46 | 41,520 | 20 | 303 |
| 54 | 60 | 35,732 | 77 | 122 |
| 55 | 39 | 43,938 | 64 | 230 |
| 56 | 27 | $ 62,753 | 40 | $ 275 |
| 57 | 32 | 52,789 | 35 | 284 |
| 58 | 51 | 38,936 | 57 | 242 |
| 59 | 63 | 33,566 | 61 | 236 |
| 60 | 57 | 36,092 | 66 | 226 |
| 61 | 74 | $ 29,738 | 60 | $ 239 |
| 62 | 30 | 56,387 | 24 | 298 |
| 63 | 50 | 39,422 | 49 | 257 |
| 64 | 24 | 63,080 | 18 | 307 |
| 65 | 28 | 59,746 | 19 | 304 |
| 66 | 45 | $ 41,586 | 48 | $ 258 |
| 67 | 62 | 34,655 | 33 | 285 |
| 68 | 70 | 32,054 | 52 | 252 |
| 69 | 54 | 37,002 | 45 | 262 |
| 70 | 23 | 64,359 | 6 | 343 |
| 71 | 44 | $ 41,796 | 30 | $ 287 |
| 72 | 19 | 69,513 | 14 | 312 |
| 73 | 40 | 43,359 | 10 | 317 |
| 74 | 29 | 59,127 | 6 | 343 |
| 75 | 31 | 53,335 | 15 | 310 |
| 76 | 3 | $111,677 | 1 | $ 391 |
| 77 | 18 | 70,179 | 36 | 280 |

SOURCE: L.P. Claritas Co. - Alexandria, Virginia.

## MEDIAN HOME VALUE AND MEDIAN CONTRACT RENT OF THE 276 SUBURBAN PLACES WITHIN THE NICA*

Showing median home value (non-condominium housing units) and median contract rent . . . with towns ranked, in descending order, for each measure.

| Municipality | Rank | Median Home Value | Rank | Median Contract Rent |
|---|---|---|---|---|
| Addison | 86 | $ 84,607 | 183 | $ 327 |
| Algonquin | 71 | 91,568 | 189 | 325 |
| Alsip | 158 | 67,850 | 165 | 337 |
| Antioch | 138 | 70,974 | 189 | 325 |
| Arbury Hills (C) | 212 | 59,406 | 51 | 420 |
| Arlington Heights | 48 | $103,639 | 64 | $ 399 |
| Aurora | 230 | 56,616 | 222 | 303 |
| Bannockburn | 1 | 200,000+ | d.n.a. | |
| Barrington | 38 | 122,797 | 26 | 494 |
| Barrington Hills | 1 | 200,000+ | 27 | 489 |
| Bartlett | 89 | $ 83,593 | 50 | $ 421 |
| Batavia | 100 | 78,130 | 194 | 323 |
| Beach Park | d.n.a. | | d.n.a. | |
| Bedford Park | 200 | 62,781 | 147 | 344 |
| Beecher | 160 | 67,634 | 147 | 344 |
| Bellwood | 202 | $ 62,366 | 176 | $ 332 |
| Bensenville | 132 | 71,276 | 61 | 401 |
| Berkeley | 156 | 68,000 | 118 | 360 |
| Berwyn | 198 | 62,949 | 254 | 274 |
| Bloomingdale | 65 | 92,749 | 68 | 394 |
| Blue Island | 261 | $ 46,225 | 250 | $ 278 |
| Bolingbrook | 147 | 69,123 | 176 | 332 |
| Braidwood | 259 | 47,103 | 162 | 339 |
| Bridgeview | 182 | 65,093 | 205 | 315 |
| Broadview | 206 | 62,066 | 222 | 303 |
| Brookfield | 169 | $ 66,940 | 153 | $ 341 |
| Buffalo Grove | 56 | 97,879 | 54 | 414 |
| Bull Valley | 18 | 175,714 | d.n.a. | |
| Burbank | 193 | 63,483 | 181 | 328 |
| Burlington | 178 | 65,600 | 243 | 281 |
| Burnham | 233 | $ 54,737 | 225 | $ 302 |
| Burr Ridge | 23 | 154,630 | 1 | 500+ |
| Calumet City | 231 | 55,453 | 205 | 315 |
| Calumet Park | 264 | 45,222 | 240 | 288 |
| Carol Stream | 92 | 82,803 | 144 | 345 |
| Carpentersville | 205 | $ 52,129 | 203 | $ 316 |
| Cary | 104 | 75,806 | 117 | 361 |
| Channahon | 181 | 65,098 | 96 | 375 |
| Channel Lake (C) | 236 | 53,312 | 212 | 310 |
| Chicago Heights | 243 | 50,426 | 252 | 276 |
| Chicago Ridge | 187 | $ 64,348 | 163 | $ 338 |
| Cicero | 225 | 56,993 | 263 | 257 |
| Clarendon Hills | 63 | 94,398 | 119 | 359 |
| Country Club Hills | 175 | 65,903 | 43 | 434 |
| Countryside | 99 | 78,596 | 104 | 368 |

MEDIAN HOME VALUE AND CONTRACT RENT OF THE 276 SUBURBAN PLACES (Continued)

| Municipality | Rank | Median Home Value | Rank | Median Contract Rent |
|---|---|---|---|---|
| Crest Hill | 251 | $ 48,662 | 241 | $ 284 |
| Crestwood | 186 | 64,683 | 119 | 359 |
| Crete | 95 | 80,746 | 221 | 305 |
| Crystal Lake | 112 | 73,637 | 109 | 365 |
| Darien | 54 | 99,024 | 91 | 379 |
| Deer Park | 20 | $170,183 | 212 | $ 310 |
| Deerfield | 33 | 125,673 | 30 | 477 |
| Des Plaines | 93 | 80,854 | 119 | 359 |
| Dixmoor | 272 | 34,451 | 234 | 294 |
| Dolton | 222 | 57,704 | 168 | 335 |
| Downers Grove | 78 | $ 87,786 | 144 | $ 345 |
| East Dundee | 122 | 72,352 | 181 | 328 |
| East Hazelcrest | 234 | 54,200 | 92 | 378 |
| Elburn | 150 | 68,656 | 196 | 322 |
| Elgin | 170 | 66,909 | 214 | 309 |
| Elk Grove Village | 82 | $ 86,071 | 61 | $ 401 |
| Elmhurst | 94 | 80,830 | 114 | 363 |
| Elmwood Park | 124 | 72,122 | 189 | 325 |
| Elwood | 239 | 53,110 | 255 | 272 |
| Evanston | 59 | 97,033 | 79 | 387 |
| Evergreen Park | 195 | $ 63,271 | 197 | $ 321 |
| Flossmoor | 35 | 124,725 | 34 | 464 |
| Ford Heights | 274 | 28,353 | 265 | 250 |
| Forest Lake (C) | 137 | 71,018 | 267 | 225 |
| Forest Park | 221 | 57,733 | 201 | 317 |
| Forest View | 173 | $ 65,906 | 243 | $ 281 |
| Fox Lake | 214 | 59,082 | 179 | 330 |
| Fox Lake Hills (C) | 184 | 64,959 | 74 | 389 |
| Fox River Grove | 164 | 67,293 | 114 | 363 |
| Fox Rvr. Vly. Gdns. | 157 | 67,961 | 38 | 457 |
| Frankfort | 70 | $ 91,581 | 151 | $ 342 |
| Franklin Park | 159 | 67,720 | 227 | 301 |
| Gages Lake (C) | 166 | 67,083 | 34 | 464 |
| Geneva | 73 | 90,675 | 99 | 372 |
| Gilberts | 121 | 72,500 | 65 | 397 |
| Glen Ellyn | 64 | $ 94,240 | 129 | $ 354 |
| Glencoe | 15 | 184,040 | 39 | 449 |
| Glendale Heights | 123 | 72,303 | 159 | 340 |
| Glenview | 34 | 125,074 | 59 | 403 |
| Glenwood | 120 | 72,688 | 109 | 365 |
| Godley | 271 | $ 35,500 | 233 | $ 295 |
| Golf | 14 | 186,364 | d.n.a. | |
| Grass Lake (C) | 192 | 63,523 | 58 | 406 |
| Grayslake | 145 | 69,391 | 172 | 334 |
| Green Oaks | 28 | 131,777 | 1 | 500+ |
| Gurnee | 97 | $ 80,161 | 51 | $ 420 |
| Hainesville | 247 | 49,375 | 237 | 292 |
| Hampshire | 180 | 65,226 | 134 | 350 |
| Hanover Park | 139 | 70,797 | 147 | 344 |
| Harvard | 219 | 58,330 | 225 | 302 |

MEDIAN HOME VALUE AND CONTRACT RENT OF THE 276 SUBURBAN PLACES (Continued)

| Municipality | Rank | Median Home Value | Rank | Median Contract Rent |
|---|---|---|---|---|
| Harvey | 270 | $ 37,367 | 252 | $ 276 |
| Harwood Heights | 105 | 75,290 | 165 | 337 |
| Hawthorn Woods | 21 | 163,068 | 1 | 500+ |
| Hazel Crest | 210 | 61,036 | 65 | 397 |
| Hebron | 227 | 56,833 | 259 | 261 |
| Hickory Hills | 102 | $ 76,983 | 168 | $ 335 |
| Highland Park | 26 | 136,771 | 89 | 381 |
| Highwood | 125 | 71,979 | 132 | 351 |
| Hillside | 149 | 68,725 | 136 | 349 |
| Hinsdale | 36 | 124,596 | 55 | 409 |
| Hodgkins | 254 | $ 48,108 | 260 | $ 260 |
| Hoffman Estates | 85 | 84,640 | 63 | 400 |
| Holiday Hills | 171 | 66,734 | 45 | 433 |
| Hometown | 256 | 47,431 | 266 | 230 |
| Homewood | 115 | 73,349 | 90 | 380 |
| Huntley | 152 | $ 68,467 | 136 | $ 349 |
| Indian Creek | 47 | 105,000 | d.n.a. | |
| Indian Head Park | 42 | 121,304 | 28 | 486 |
| Ingleside (C) | 235 | 53,952 | 87 | 382 |
| Inverness | 1 | 200,000+ | 1 | 500+ |
| Island Lake | 207 | $ 61,938 | 43 | $ 434 |
| Itasca | 77 | 88,797 | 84 | 383 |
| Joliet | 244 | 50,253 | 257 | 263 |
| Justice | 179 | 65,394 | 159 | 340 |
| Kenilworth | 1 | 200,000+ | 1 | 500+ |
| Kildeer | 1 | $200,000+ | 143 | $ 346 |
| La Grange | 66 | 92,612 | 132 | 351 |
| La Grange Park | 88 | 83,820 | 153 | 341 |
| Lake Barrington | 17 | 182,102 | 1 | 500+ |
| Lake Bluff | 31 | 128,272 | 31 | 475 |
| Lake Catherine (C) | 215 | $ 58,684 | 139 | $ 347 |
| Lake Forest | 9 | 200,000 | 49 | 426 |
| Lake-in-the-Hills | 162 | 67,318 | 1 | 500+ |
| Lake Villa | 110 | 74,421 | 105 | 367 |
| Lake Zurich | 81 | 86,678 | 124 | 357 |
| Lakemoor | 266 | $ 43,452 | 159 | $ 340 |
| Lakewood | 40 | 121,694 | 1 | 500+ |
| Lansing | 194 | 63,345 | 139 | 347 |
| Lemont | 165 | 67,248 | 227 | 301 |
| Libertyville | 44 | 114,938 | 114 | 363 |
| Lincolnshire | 16 | $183,689 | 1 | $ 500+ |
| Lincolnwood | 41 | 121,396 | 1 | 500+ |
| Lindenhurst | 106 | 75,244 | 1 | 500+ |
| Lisle | 57 | 97,550 | 79 | 387 |
| Lockport | 211 | 61,002 | 230 | 299 |
| Lombard | 111 | $ 74,347 | 70 | $ 393 |
| Long Grove | 1 | 200,000+ | 112 | 364 |
| Long Lake (C) | 257 | 47,323 | 57 | 408 |
| Lynwood | 114 | 73,455 | 74 | 389 |
| Lyons | 196 | 63,206 | 209 | 312 |

MEDIAN HOME VALUE AND CONTRACT RENT OF THE 276 SUBURBAN PLACES (Continued)

| Municipality | Rank | Median Home Value | Rank | Median Contract Rent |
|---|---|---|---|---|
| Manhattan | 203 | $ 62,360 | 168 | $ 335 |
| Maple Park | 245 | 49,750 | 262 | 258 |
| Marengo | 208 | 61,814 | 235 | 293 |
| Markham | 268 | 40,862 | 42 | 435 |
| Matteson | 119 | 72,697 | 99 | 372 |
| Maywood | 250 | $ 49,018 | 216 | $ 307 |
| Mc Cook | 183 | 65,000 | 238 | 291 |
| Mc Cullom Lake | 249 | 49,135 | 153 | 341 |
| Mc Henry | 154 | 68,149 | 138 | 348 |
| Mc Henry Shores | 163 | 67,313 | 1 | 500+ |
| Melrose Park | 130 | $ 71,574 | 247 | $ 280 |
| Merrionette Park | 238 | 53,140 | 187 | 326 |
| Mettawa | 9 | 200,000 | 77 | 388 |
| Midlothian | 226 | 56,887 | 210 | 311 |
| Minooka | 107 | 75,042 | 139 | 347 |
| Mokena | 140 | $ 70,352 | 119 | $ 359 |
| Monee | 224 | 57,330 | 183 | 327 |
| Montgomery | 204 | 62,342 | 174 | 333 |
| Morton Grove | 67 | 92,501 | 216 | 307 |
| Mount Prospect | 61 | 96,556 | 74 | 389 |
| Mundelein | 128 | $ 71,765 | 112 | $ 364 |
| Naperville | 45 | 111,166 | 83 | 384 |
| New Lenox | 126 | 71,935 | 107 | 366 |
| Niles | 79 | 87,445 | 124 | 357 |
| Norridge | 84 | 85,321 | 129 | 354 |
| North Aurora | 161 | $ 67,565 | 178 | $ 331 |
| North Barrington | 19 | 173,469 | 151 | 342 |
| North Chicago | 246 | 49,442 | 250 | 278 |
| North Riverside | 148 | 69,022 | 207 | 314 |
| Northbrook | 25 | 142,125 | 1 | 500+ |
| Northfield | 29 | $131,006 | 1 | $ 500+ |
| Northlake | 188 | 64,336 | 232 | 296 |
| Oak Brook | 1 | 200,000+ | 33 | 468 |
| Oak Forest | 143 | 69,851 | 153 | 341 |
| Oak Lawn | 134 | 71,170 | 131 | 353 |
| Oak Park | 118 | $ 72,918 | 199 | $ 319 |
| Oakbrook Terrace | 136 | 71,051 | 37 | 458 |
| Oakwood Hills | 131 | 71,320 | 96 | 375 |
| Old Mill Creek | 52 | 100,000 | d.n.a. | |
| Olympia Fields | 24 | 143,547 | 1 | 500+ |
| Orland Hills | 185 | $ 64,807 | 1 | $ 500+ |
| Orland Park | 53 | 99,724 | 92 | 378 |
| Palatine | 58 | 97,173 | 77 | 388 |
| Palos Heights | 51 | 101,925 | 29 | 479 |
| Palos Hills | 74 | 90,144 | 124 | 357 |
| Palos Park | 43 | $121,210 | 1 | $ 500+ |
| Park City | 242 | 52,017 | 260 | 260 |
| Park Forest | 228 | 56,592 | 168 | 335 |
| Park Ridge | 49 | 103,191 | 102 | 371 |
| Peotone | 191 | 63,599 | 214 | 309 |

MEDIAN HOME VALUE AND CONTRACT RENT OF THE 276 SUBURBAN PLACES (Continued)

| Municipality | Rank | Median Home Value | Rank | Median Contract Rent |
|---|---|---|---|---|
| Phoenix | 273 | $ 29,555 | 243 | $ 281 |
| Pingree Grove | 247 | 49,375 | 134 | 350 |
| Pistakee Highlands (C) | 201 | 62,422 | 1 | 500+ |
| Plainfield | 108 | 74,955 | 187 | 326 |
| Posen | 265 | 44,622 | 222 | 303 |
| Prairie Grove | 32 | $126,154 | 242 | $ 283 |
| Prospect Heights | 50 | 102,008 | 95 | 376 |
| Richmond | 153 | 68,398 | 201 | 317 |
| Richton Park | 189 | 64,324 | 72 | 390 |
| River Forest | 37 | 123,558 | 124 | 357 |
| River Grove | 155 | $ 68,138 | 183 | $ 327 |
| Riverdale | 262 | 46,123 | 216 | 307 |
| Riverside | 60 | 96,890 | 192 | 324 |
| Riverwoods | 11 | 197,590 | 1 | 500+ |
| Robbins | 275 | 27,701 | 264 | 252 |
| Rockdale | 269 | $ 40,769 | 235 | $ 293 |
| Rolling Meadows | 103 | 75,963 | 60 | 402 |
| Romeoville | 241 | 52,653 | 1 | 500+ |
| Roselle | 87 | 84,553 | 48 | 428 |
| Rosemont | 80 | 86,875 | 203 | 316 |
| Round Lake | 217 | $ 58,487 | 248 | $ 279 |
| Round Lake Beach | 229 | 56,557 | 84 | 383 |
| Round Lake Heights | 255 | 47,908 | 96 | 375 |
| Round Lake Park | 260 | 47,019 | 82 | 385 |
| St. Charles | 96 | 80,342 | 107 | 366 |
| Sauk Village | 253 | $ 48,208 | 70 | $ 393 |
| Schaumburg | 72 | 91,080 | 47 | 429 |
| Schiller Park | 135 | 71,147 | 183 | 327 |
| Shorewood | 90 | 83,569 | 198 | 320 |
| Skokie | 68 | 92,059 | 67 | 395 |
| Sleepy Hollow | 39 | $122,266 | 72 | $ 390 |
| South Barrington | 1 | 200,000+ | 45 | 433 |
| South Chicago Heights | 258 | 47,240 | 258 | 262 |
| South Elgin | 174 | 65,904 | 172 | 334 |
| South Holland | 117 | 72,973 | 180 | 329 |
| Spring Grove | 75 | $ 90,000 | 123 | $ 358 |
| Steger | 263 | 45,311 | 248 | 279 |
| Stickney | 190 | 63,799 | 227 | 301 |
| Stone Park | 216 | 58,571 | 194 | 323 |
| Streamwood | 151 | 68,473 | 1 | 500+ |
| Sugar Grove | 141 | $ 70,244 | 150 | $ 343 |
| Summit | 237 | 53,273 | 256 | 269 |
| Sunnyside | 146 | 69,212 | 1 | 500+ |
| Symerton | 267 | 43,333 | d.n.a. | |
| Third Lake | 113 | 73,571 | d.n.a. | |
| Thornton | 240 | $ 52,765 | 220 | $ 306 |
| Tinley Park | 144 | 69,527 | 139 | 347 |
| Tower Lakes | 22 | 163,060 | d.n.a. | |
| Union | 209 | 61,413 | 208 | 313 |
| University Park | 199 | 62,902 | 84 | 383 |

MEDIAN HOME VALUE AND CONTRACT RENT OF THE 276 SUBURBAN PLACES (Continued)

| Municipality | Rank | Median Home Value | Rank | Median Contract Rent |
|---|---|---|---|---|
| Valley View | 220 | $ 58,099 | 167 | $ 336 |
| Venetian Village (C) | 218 | 58,454 | 163 | 338 |
| Vernon Hills | 55 | 98,193 | 68 | 394 |
| Villa Park | 142 | 70,128 | 153 | 341 |
| Wadsworth | 62 | 96,324 | 243 | 281 |
| Warrenville | 133 | $ 71,242 | 53 | $ 419 |
| Wauconda | 167 | 67,023 | 105 | 367 |
| Waukegan | 223 | 57,664 | 230 | 299 |
| Wayne | 13 | 189,205 | 1 | 500+ |
| West Chicago | 172 | 66,226 | 174 | 333 |
| West Dundee | 127 | $ 71,923 | 153 | $ 341 |
| Westchester | 101 | 77,148 | 40 | 443 |
| Western Springs | 46 | 110,732 | 1 | 500+ |
| Westmont | 109 | 74,555 | 99 | 372 |
| Wheaton | 76 | 89,758 | 109 | 365 |
| Wheeling | 116 | $ 73,286 | 55 | $ 409 |
| Wildwood (C) | 168 | 67,000 | 102 | 371 |
| Willow Springs | 83 | 85,495 | 210 | 311 |
| Willowbrook | 30 | 129,100 | 41 | 438 |
| Wilmette | 27 | 133,048 | 25 | 498 |
| Wilmington | 252 | $ 48,385 | 216 | $ 307 |
| Winfield | 69 | 91,594 | 79 | 387 |
| Winnetka | 12 | 190,441 | 36 | 462 |
| Winthrop Harbor | 197 | 63,096 | 128 | 356 |
| Wonder Lake (C) | 213 | 59,234 | 87 | 382 |
| Wonder Lake (Inc.) | 129 | $ 71,681 | 32 | $ 469 |
| Wood Dale | 91 | 83,365 | 144 | 345 |
| Woodridge | 98 | 79,759 | 92 | 378 |
| Woodstock | 176 | 65,628 | 239 | 290 |
| Worth | 177 | 65,608 | 192 | 324 |
| Zion | 232 | $ 55,139 | 199 | $ 319 |

(C) - Census Designated Place;
(Inc.) - Incorporated;
d.n.a. - data not available due to suppression.

SOURCE: L.P. Claritas Co. - Alexandria, Virginia.

## METEOROLOGICAL DATA FOR A TYPICAL CHICAGO YEAR

### Normals, Means and Extremes

(O'Hare International Airport*)

| Months | TEMPERATURE Highs Avg. | Highs Rec. | Lows Avg. | Lows Rec. | Daily Avg. Temp. | Avg. Wind Speed (M.P.H.) |
|---|---|---|---|---|---|---|
| January | 29.2 | 65 | 13.6 | -27 | 21.4 | 11.6 |
| February | 33.9 | 71 | 18.1 | -17 | 26.0 | 11.4 |
| March | 44.3 | 88 | 27.6 | - 8 | 36.0 | 11.9 |
| April | 58.8 | 91 | 38.8 | 7 | 48.8 | 12.0 |
| May | 70.0 | 93 | 48.1 | 24 | 59.1 | 10.5 |
| June | 79.4 | 104 | 57.7 | 36 | 68.6 | 9.2 |
| July | 83.3 | 102 | 62.7 | 40 | 73.0 | 8.1 |
| August | 82.1 | 100 | 61.7 | 41 | 71.9 | 8.1 |
| September | 75.5 | 99 | 53.9 | 28 | 64.7 | 8.8 |
| October | 64.1 | 91 | 42.9 | 17 | 53.5 | 9.9 |
| November | 48.2 | 78 | 31.4 | 1 | 39.8 | 10.9 |
| December | 35.0 | 71 | 20.3 | -25 | 27.7 | 11.0 |
| Total Year | 58.7 | 104 | 39.7 | -27 | 49.2 | 10.3 |

* Chicago's Official Weather Station Effective January 17, 1980;

T - Trace (Less than 0.01 inch).

SOURCE: United States Department of Commerce: Local Climatological Data.

METEOROLOGICAL DATA FOR A TYPICAL
CHICAGO YEAR

Normals, Means and Extremes

(O'Hare International Airport*)

| PRECIPITATION | | WEATHER CONDITIONS | | | | | |
|---|---|---|---|---|---|---|---|
| Water Equivalent (In.) | Snowfall (In.) | Clear Days | Partly Cloudy Days | Cloudy Days | Precip-itation Days | 90 Degree Days | Below 0 Degree Days |
| 1.60 | 11.2 | 7 | 6 | 18 | 11 | 0 | 7 |
| 1.31 | 8.1 | 6 | 6 | 16 | 10 | 0 | 3 |
| 2.59 | 7.0 | 5 | 8 | 18 | 13 | 0 | 0 |
| 3.66 | 1.8 | 6 | 8 | 16 | 12 | 0 | 0 |
| 3.15 | 0.1 | 7 | 10 | 14 | 11 | 1 | 0 |
| 4.08 | 0.0 | 7 | 12 | 11 | 10 | 4 | 0 |
| 3.63 | 0.0 | 9 | 12 | 10 | 10 | 7 | 0 |
| 3.53 | 0.0 | 9 | 11 | 11 | 9 | 5 | 0 |
| 3.35 | T | 8 | 10 | 12 | 10 | 2 | 0 |
| 2.28 | 0.3 | 8 | 9 | 14 | 9 | 0 | 0 |
| 2.06 | 2.0 | 6 | 6 | 18 | 11 | 0 | 0 |
| 2.10 | 8.9 | 6 | 6 | 19 | 11 | 0 | 3 |
| 33.34 | 39.4 | 84 | 104 | 177 | 127 | 19 | 13 |

## RETAIL SALES — YEAR 1988

### COOK COUNTY COMPARED WITH NICA TOTAL

| Business Classification | Sales ($000's) Cook County | Balance of NICA | Total NICA |
|---|---|---|---|
| Total Retail Sales | $34,571,081 | $15,653,315 | $50,224,396 |
| % of Total NICA | 68.8% | 31.2% | 100.0% |
| All Food Stores | $ 6,178,785 | $ 2,536,027 | $ 8,714,812 |
| % of Total NICA | 70.9% | 29.1% | 100.0% |
| Supermarkets | $ 5,653,908 | $ 2,406,249 | $ 8,060,157 |
| % of Total NICA | 70.1% | 29.9% | 100.0% |
| Eating & Drinking Places | $ 3,604,900 | $ 1,108,062 | $ 4,712,962 |
| % of Total NICA | 76.5% | 23.5% | 100.0% |
| All General Merchandise Stores | $ 4,062,586 | $ 1,612,148 | $ 5,674,734 |
| % of Total NICA | 71.6% | 28.4% | 100.0% |
| Department Stores | $ 3,690,623 | $ 1,392,143 | $ 5,082,766 |
| % of Total NICA | 72.6% | 27.4% | 100.0% |
| Apparel & Accessory Stores | $ 2,473,146 | $ 841,000 | $ 3,314,146 |
| % of Total NICA | 74.6% | 25.4% | 100.0% |

(Continued on Page 86)

## RETAIL SALES — YEAR 1988

## NICA COMPARED WITH ILLINOIS TOTAL

| Business Classification | Sales ($000's) NICA | Balance of State | Total Illinois |
|---|---|---|---|
| Total Retail Sales | $50,224,396 | $25,483,663 | $75,708,059 |
| % of Total State | 66.3% | 33.7% | 100.0% |
| All Food Stores | $ 8,714,812 | $ 5,151,604 | $13,866,416 |
| % of Total State | 62.8% | 37.2% | 100.0% |
| Supermarkets | $ 8,060,157 | $ 4,892,075 | $12,952,232 |
| % of Total State | 62.2% | 37.8% | 100.0% |
| Eating & Drinking Places | $ 4,712,962 | $ 2,112,191 | $ 6,825,153 |
| % of Total State | 69.1% | 30.9% | 100.0% |
| All General Merchandise Stores | $ 5,674,734 | $ 3,168,353 | $ 8,843,087 |
| % of Total State | 64.2% | 35.8% | 100.0% |
| Department Stores | $ 5,082,766 | $ 2,603,849 | $ 7,686,615 |
| % of Total State | 66.1% | 33.9% | 100.0% |
| Apparel & Accessory Stores | $ 3,314,146 | $ 1,066,173 | $ 4,380,319 |
| % of Total State | 75.7% | 24.3% | 100.0% |

(Continued on Page 87)

RETAIL SALES — YEAR 1988

COOK COUNTY COMPARED WITH NICA TOTAL

(Continued)

| Business Classification | Sales ($000's) Cook County | Balance of NICA | Total NICA |
|---|---|---|---|
| All Furniture/Home Furnishings/Appliance Stores | $2,389,553 | $ 764,745 | $ 3,154,298 |
| % of Total NICA | 75.8% | 24.2% | 100.0% |
| Furniture & Home Furnishings Only | $1,205,159 | $ 376,617 | $ 1,581,776 |
| % of Total NICA | 76.2% | 23.8% | 100.0% |
| Automotive Dealers | $6,352,575 | $3,976,015 | $10,328,590 |
| % of Total NICA | 61.5% | 38.5% | 100.0% |
| Gasoline Service Stations | $1,941,615 | $1,166,284 | $ 3,107,899 |
| % of Total NICA | 62.5% | 37.5% | 100.0% |
| Building Materials & Hardware Dealers | $1,489,599 | $ 888,632 | $ 2,378,231 |
| % of Total NICA | 62.6% | 37.4% | 100.0% |
| Drug Stores | $1,721,363 | $ 633,828 | $ 2,355,191 |
| % of Total NICA | 73.1% | 26.9% | 100.0% |
| All Other | $4,356,959 | $2,126,574 | $ 6,483,533 |
| % of Total NICA | 67.2% | 32.8% | 100.0% |

SOURCE: Sales Management - 1989 Survey of Buying Power Estimates.

RETAIL SALES — YEAR 1988

NICA COMPARED WITH ILLINOIS TOTAL

| Business Classification | Sales ($000's) NICA | Balance of State | Total Illinois |
|---|---|---|---|
| All Furniture/Home Furnishings/Appliance Stores | $ 3,154,298 | $1,228,151 | $ 4,382,449 |
| % of Total State | 72.0% | 28.0% | 100.0% |
| Furniture & Home Furnishings Only | $ 1,581,776 | $ 603,062 | $ 2,184,838 |
| % of Total State | 72.4% | 27.6% | 100.0% |
| Automotive Dealers | $10,328,590 | $6,136,111 | $16,464,701 |
| % of Total State | 62.7% | 37.3% | 100.0% |
| Gasoline Service Stations | $ 3,107,899 | $1,969,559 | $ 5,077,458 |
| % of Total State | 61.2% | 38.8% | 100.0% |
| Building Materials & Hardware Dealers | $ 2,378,231 | $1,668,788 | $ 4,047,019 |
| % of Total State | 58.8% | 41.2% | 100.0% |
| Drug Stores | $ 2,355,191 | $ 813,330 | $ 3,168,521 |
| % of Total State | 74.3% | 25.7% | 100.0% |
| All Other | $ 6,483,533 | $2,169,403 | $ 8,652,936 |
| % of Total State | 74.9% | 25.1% | 100.0% |

SOURCE: Sales Management - 1989 Survey of Buying Power Estimates.

NUMBER OF RETAIL ESTABLISHMENTS BY DESIGNATED CLASSIFICATION
FOR NICA* COMMUNITIES - 1987
(25,000 or more population)

| Location | Total Establishments With Payroll | General Merchandise | Eating and Drinking Places | Food | Apparel | Furniture & Radio | Automotive & Filling Stations |
|---|---|---|---|---|---|---|---|
| CHICAGO | 12,785 | 219 | 4,313 | 1,671 | 1,453 | 746 | 1,060 |
| Addison | 223 | 5 | 76 | 39 | 8 | 18 | 29 |
| Arlington Heights | 455 | 9 | 123 | 34 | 52 | 73 | 58 |
| Aurora | 634 | 12 | 152 | 53 | 116 | 61 | 72 |
| Berwyn | 247 | 5 | 79 | 30 | 17 | 15 | 29 |
| Bolingbrook | 96 | 2 | 34 | 10 | 5 | 5 | 15 |
| Buffalo Grove | 96 | 0 | 15 | 15 | 15 | 13 | 8 |
| Burbank | 114 | 2 | 43 | 16 | 5 | 10 | 16 |
| Calumet City | 311 | 7 | 98 | 28 | 68 | 15 | 29 |
| Carpentersville | 36 | 0 | 12 | 6 | 0 | 2 | 5 |
| Chicago Heights | 188 | 2 | 61 | 19 | 7 | 12 | 36 |
| Cicero | 231 | 4 | 104 | 31 | 9 | 12 | 31 |
| Des Plaines | 388 | 2 | 132 | 39 | 17 | 28 | 60 |
| Downers Grove | 364 | 8 | 85 | 38 | 42 | 46 | 47 |
| Elgin | 339 | 5 | 86 | 32 | 25 | 28 | 63 |
| Elk Grove Village | 177 | 1 | 61 | 23 | 9 | 14 | 17 |
| Elmhurst | 254 | 0 | 65 | 32 | 21 | 13 | 42 |
| Evanston | 465 | 8 | 113 | 49 | 56 | 62 | 35 |
| Glen Ellyn | 162 | 0 | 38 | 20 | 9 | 17 | 19 |
| Glendale Heights | 81 | 2 | 34 | 6 | 4 | 9 | 6 |

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| Glenview | 236 | 0 | 64 | 26 | 19 | 30 | 22 |
| Hanover Park | 104 | 2 | 31 | 13 | 9 | 8 | 15 |
| Harvey | 119 | 1 | 46 | 17 | 2 | 2 | 26 |
| Highland Park | 265 | 2 | 48 | 26 | 47 | 25 | 36 |
| Hoffman Estates | 151 | 2 | 44 | 22 | 14 | 10 | 21 |
| Joliet | 608 | 10 | 166 | 45 | 85 | 43 | 79 |
| Lansing | 191 | 4 | 52 | 18 | 24 | 13 | 28 |
| Lombard | 370 | 8 | 84 | 30 | 78 | 44 | 30 |
| Maywood | 78 | 1 | 27 | 9 | 1 | 0 | 21 |
| Mount Prospect | 308 | 4 | 84 | 27 | 51 | 30 | 30 |
| Naperville | 421 | 5 | 116 | 46 | 43 | 57 | 47 |
| Niles | 355 | 7 | 82 | 28 | 72 | 45 | 20 |
| North Chicago | 73 | 1 | 41 | 6 | 1 | 0 | 10 |
| Northbrook | 370 | 8 | 82 | 30 | 92 | 34 | 20 |
| Oak Forest | 88 | 0 | 35 | 12 | 1 | 5 | 14 |
| Oak Lawn | 332 | 8 | 91 | 38 | 31 | 29 | 55 |
| Oak Park | 309 | 5 | 80 | 36 | 27 | 23 | 34 |
| Orland Park | 428 | 9 | 75 | 40 | 113 | 47 | 27 |
| Palatine | 204 | 4 | 55 | 23 | 10 | 26 | 26 |
| Park Forest | 62 | 2 | 14 | 9 | 9 | 3 | 8 |
| Park Ridge | 220 | 0 | 41 | 58 | 23 | 16 | 17 |
| Schaumburg | 589 | 8 | 116 | 42 | 142 | 73 | 51 |
| Skokie | 508 | 9 | 114 | 44 | 99 | 54 | 31 |
| Tinley Park | 146 | 2 | 36 | 22 | 16 | 8 | 23 |
| Waukegan | 484 | 13 | 124 | 47 | 78 | 39 | 66 |
| Wheaton | 186 | 2 | 47 | 14 | 25 | 14 | 20 |
| Wheeling | 177 | 2 | 60 | 12 | 8 | 18 | 21 |
| Wilmette | 182 | 2 | 35 | 17 | 22 | 20 | 15 |
| Woodridge | 82 | 0 | 19 | 7 | 11 | 8 | 10 |

* Northeastern Illinois Counties Area formerly Chicago SMSA.

SOURCES: Donnelley Marketing Information Services - 1989;
U.S. Census of Retail Trade - 1987.

## ESTIMATED GROSS RETAIL SALES BY DESIGNATED CLASSIFICATION FOR NICA* COMMUNITIES - 1988

(25,000 or more population)

| Location | Total Sales (000) | General Merchandise (000) | Food (000) | Eating & Drinking Places (000) | Apparel (000) | Furniture & Radio (000) | Automotive & Filling Stations (000) |
|---|---|---|---|---|---|---|---|
| CHICAGO | $14,569,275 | $1,855,238 | $2,149,185 | $2,159,634 | $997,132 | $655,584 | $2,132,144 |
| Addison | 382,599 | 64,823 | 41,801 | 20,193 | 9,400 | 5,316 | 42,515 |
| Arlington Heights | 958,124 | 111,333 | 156,522 | 75,831 | 43,370 | 66,366 | 242,110 |
| Aurora | 909,812 | 199,975 | 115,395 | 64,706 | 95,086 | 52,381 | 148,183 |
| Berwyn | 250,915 | 33,105 | 23,693 | 31,247 | 13,939 | 11,539 | 80,083 |
| Bolingbrook | 168,819 | 26,697 | 46,755 | 13,917 | 815 | 755 | 58,339 |
| Buffalo Grove | 216,509 | 15,989 | 74,391 | 12,232 | 11,853 | 4,537 | 49,326 |
| Burbank | 224,069 | 24,338 | 53,472 | 22,346 | 21,253 | 44,201 | 27,656 |
| Calumet City | 477,259 | 164,404 | 50,800 | 42,772 | 64,742 | 10,306 | 93,790 |
| Carpentersville | 117,065 | 28,500 | 30,718 | 11,936 | 7,252 | 5,146 | 3,538 |
| Chicago Heights | 273,664 | 16,514 | 29,807 | 25,409 | 1,536 | 2,063 | 132,800 |
| Cicero | 207,784 | 6,507 | 44,422 | 28,109 | 6,875 | d.n.a. | 54,453 |
| Des Plaines | 748,726 | 49,054 | 94,532 | 60,541 | 12,508 | 44,462 | 221,408 |
| Downers Grove | 813,340 | 114,571 | 129,465 | 50,231 | 52,593 | 62,588 | 204,076 |
| Elgin | 621,953 | 68,522 | 101,463 | 40,350 | 11,287 | 11,988 | 187,893 |
| Elk Grove Village | 774,855 | 30,387 | 50,943 | 34,748 | 1,592 | 12,377 | 153,029 |
| Elmhurst | 713,853 | 14,754 | 62,489 | 31,856 | 14,290 | 11,754 | 342,359 |
| Evanston | 448,462 | 20,612 | 94,511 | 43,777 | 38,049 | 38,443 | 82,532 |
| Glen Ellyn | 187,919 | 8,437 | 40,961 | 17,107 | 7,186 | 9,758 | 50,334 |
| Glendale Heights | 213,949 | 20,359 | 41,394 | 12,904 | 789 | 4,209 | 91,053 |

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| Glenview | $ 324,567 | $ 9,033 | $ 64,170 | $ 33,549 | $ 9,956 | $ 8,859 | $ 122,608 |
| Hanover Park | 141,223 | 28,735 | 43,574 | 13,738 | 2,467 | 2,427 | 9,359 |
| Harvey | 188,075 | 5,462 | 11,665 | 19,016 | 419 | 14,513 | 89,121 |
| Highland Park | 484,204 | 22,742 | 58,592 | 27,065 | 50,723 | 25,194 | 207,336 |
| Hoffman Estates | 292,634 | 46,370 | 63,147 | 30,926 | 12,836 | 24,872 | 61,173 |
| Joliet | 801,487 | 139,237 | 146,143 | 57,721 | 41,044 | 19,527 | 195,653 |
| Lansing | 328,207 | 52,849 | 76,382 | 22,126 | 23,818 | 20,236 | 59,664 |
| Lombard | 677,121 | 160,803 | 63,157 | 43,408 | 64,689 | 38,602 | 122,046 |
| Maywood | 74,735 | 1,466 | 18,159 | 7,808 | 62 | 366 | 30,761 |
| Mount Prospect | 525,590 | 120,485 | 79,716 | 37,479 | 40,206 | 21,984 | 78,311 |
| Naperville | 788,000 | 79,863 | 141,652 | 68,023 | 28,617 | 34,611 | 207,178 |
| Niles | 747,569 | 179,193 | 79,682 | 43,401 | 64,882 | 74,370 | 107,539 |
| North Chicago | 65,522 | 1,812 | 11,285 | 17,213 | 52 | 366 | 10,226 |
| Northbrook | 491,412 | 78,276 | 58,291 | 34,841 | 116,014 | 32,546 | 70,572 |
| Oak Forest | 131,349 | 1,754 | 31,668 | 13,341 | 64 | 2,413 | 43,837 |
| Oak Lawn | 777,769 | 90,187 | 136,136 | 42,241 | 28,812 | 20,721 | 320,556 |
| Oak Park | 277,785 | 10,190 | 77,415 | 25,723 | 15,052 | 9,555 | 76,796 |
| Orland Park | 761,882 | 230,504 | 103,809 | 48,116 | 84,665 | 67,444 | 103,224 |
| Palatine | 301,708 | 29,410 | 59,536 | 22,293 | 2,609 | 16,141 | 66,093 |
| Park Forest | 116,108 | 27,838 | 42,638 | 4,113 | 3,029 | 582 | 22,368 |
| Park Ridge | 262,000 | 8,500 | 69,102 | 12,303 | 10,945 | 4,628 | 104,295 |
| Schaumburg | 1,512,683 | 311,544 | 104,972 | 106,956 | 147,434 | 86,669 | 441,260 |
| Skokie | 747,163 | 178,503 | 65,604 | 51,330 | 86,248 | 48,244 | 137,026 |
| Tinley Park | 250,617 | 32,124 | 61,587 | 13,281 | 9,708 | 4,601 | 78,171 |
| Waukegan | 671,640 | 132,004 | 83,267 | 47,809 | 30,733 | 20,127 | 194,146 |
| Wheaton | 292,726 | 14,900 | 64,834 | 13,941 | 11,615 | 16,468 | 74,005 |
| Wheeling | 281,702 | 33,532 | 20,594 | 32,536 | 816 | 20,990 | 63,371 |
| Wilmette | 213,090 | 47,272 | 38,297 | 12,916 | 10,820 | 8,308 | 42,776 |
| Woodridge | 85,158 | 16,059 | 20,587 | 11,490 | 3,951 | 1,462 | 8,439 |

* Northeastern Illinois Counties Area formerly Chicago SMSA;
d.n.a. - data not available.

SOURCES: Donnelley Marketing Information Services - 1989;
State of Illinois Department of Revenue.

Again in 1988, among the Nation's

TOP TWO MARKETS

Chicago Rates First in . . . . . .

. . . Income per household
. . . Total Retail Sales per household
. . . Supermarket Sales per household
. . . General Merchandise Store Sales per household
. . . Department Store Sales per household
. . . Drug Store Sales per household
. . . Building Material/Hardware Store Sales per household
. . . Automotive Dealer Sales per household
. . . Gasoline Service Station Sales per household

| | New York* | Chicago** |
|---|---|---|
| Population | 9,409,600 | 7,372,600 |
| Households | 3,774,700 | 2,700,000 |
| Effective Buying Income | | |
| Total (000) | $138,558,566 | $103,871,697 |
| Per Household | $ 36,707 | $ 38,471 |
| Retail Sales | | |
| Total Retail Sales (000) | $ 61,309,749 | $ 50,224.396 |
| Per Household | $ 16,242 | $ 18,602 |
| Supermarket Sales (000) | $ 10,592,875 | $ 8,060,157 |
| Per Household | $ 2,806 | $ 2,985 |
| General Merchandise Stores (000) | $ 6,366,826 | $ 5,674,734 |
| Per Household | 1,687 | $ 2,102 |
| Department Stores (000) | $ 5,357,634 | $ 5,082,766 |
| Per Household | $ 1,419 | $ 1,883 |
| Drug Stores (000) | $ 2,150,939 | $ 2,355,191 |
| Per Household | $ 570 | $ 872 |
| Building Material/Hardware Stores (000) | $ 2,010,224 | $ 2,378,231 |
| Per Household | $ 533 | $ 881 |
| Automotive Dealer Sales (000) | $ 9,186,449 | $ 10,328,590 |
| Per Household | $ 2,434 | $ 3,825 |
| Gasoline Service Station Sales (000) | $ 1,967,835 | $ 3,107,899 |
| Per Household | $ 521 | $ 1,151 |

* New York PMSA and Bergen County, NJ (formerly New York SMSA);
** Northeastern Illinois Counties Area.

SOURCE: Sales Management - 1989 Survey of Buying Power Estimates.

$8,714,812,000 SPENT IN FOOD STORES

in the Northeastern Illinois Counties Area

means that

MORE DOLLARS ARE SPENT IN
FOOD STORES ALONE
in the NICA*
than are spent
in ALL RETAIL STORES
in the MSA's of

| | Total Retail Sales** |
|---|---|
| Bridgeport - Stamford - Norwalk - Danbury, CT | $8,315,406,000 |
| Charlotte - Gastonia - Rock Hill, NC - SC | $8,136,005,000 |
| Orlando, FL | $8,130,784,000 |
| Middlesex - Somerset - Hunterdon, NJ | $8,093,664,000 |
| Monmouth - Ocean, NJ | $7,548,537,000 |
| San Antonio, TX | $7,467,182,000 |
| West Palm Beach - Boca Raton - Delray Beach, FL | $7,380,468,000 |
| Oklahoma City, OK | $7,377,849,000 |
| Louisville, KY | $7,105,104,000 |
| Memphis, TN | $6,849,134,000 |

— and in all but 41 of the 319 metropolitan markets for which Sales Management estimated sales for 1988.

* Northeastern Illinois Counties Area formerly Chicago SMSA;

** "Total Retail Sales" includes money spent for new and used automobiles - - - for gasoline - - - for lumber and building supplies, and for everything else you might think of.

SOURCE: Sales Management - 1989 Survey of Buying Power Estimates.

## CONSUMER PRICE INDEXES FOR ALL URBAN CONSUMERS

## FOR "FOOD AT HOME" AND FOR "ALL ITEMS"

## —CHICAGO* AND U.S. CITY AVERAGE, COMPARED—

Selected Months, and Yearly Averages,
1960-1965-1970-1975-1980-1985-1986-1987-1988-1989

(1982 - 1984 = 100.0)

| FOOD AT HOME | March | June | Sept. | Dec. | Year Average |
|---|---|---|---|---|---|
| **Chicago** | | | | | |
| 1960 | 31.7 | 32.8 | 32.6 | 33.0 | 32.4 |
| 1965 | 33.8 | 35.1 | 34.8 | 35.3 | 34.5 |
| 1970 | 41.8 | 42.0 | 41.6 | 41.3 | 41.7 |
| 1975 | 63.2 | 62.9 | 64.4 | 66.1 | 64.1 |
| 1980 | 90.2 | 91.1 | 95.0 | 96.8 | 92.4 |
| 1985 | 103.2 | 102.5 | 102.9 | 107.1 | 103.2 |
| 1986 | 107.7 | 107.8 | 110.2 | 111.1 | 109.0 |
| 1987 | 112.5 | 114.5 | 114.8 | 115.1 | 114.2 |
| 1988 | 116.8 | 117.1 | 121.2 | 121.4 | 118.9 |
| 1989 | 124.7 | 125.3 | 125.8 | 127.6 | 125.5 |
| **U.S. City Average** | | | | | |
| 1960 | 30.9 | 31.7 | 31.6 | 32.0 | 31.5 |
| 1965 | 32.8 | 34.0 | 33.8 | 34.1 | 33.5 |
| 1970 | 39.8 | 40.0 | 40.1 | 39.8 | 39.9 |
| 1975 | 60.2 | 61.4 | 62.6 | 63.5 | 61.8 |
| 1980 | 85.6 | 87.1 | 91.0 | 92.7 | 88.4 |
| 1985 | 104.8 | 104.0 | 103.8 | 105.1 | 104.3 |
| 1986 | 105.8 | 106.0 | 108.6 | 109.0 | 107.3 |
| 1987 | 110.9 | 112.6 | 112.4 | 112.8 | 111.9 |
| 1988 | 113.9 | 115.8 | 119.0 | 119.1 | 116.6 |
| 1989 | 122.7 | 124.3 | 125.0 | 126.5 | 124.0 |
| **ALL ITEMS** | | | | | |
| **Chicago** | | | | | |
| 1960 | 30.2 | 30.4 | 30.5 | 30.5 | 30.4 |
| 1965 | 31.4 | 31.8 | 31.8 | 32.1 | 31.7 |
| 1970 | 38.3 | 38.8 | 39.4 | 39.9 | 38.9 |
| 1975 | 52.1 | 52.4 | 53.4 | 54.0 | 52.8 |
| 1980 | 78.8 | 83.1 | 83.7 | 87.1 | 82.2 |
| 1985 | 106.2 | 108.5 | 109.2 | 109.1 | 107.7 |
| 1986 | 108.4 | 110.6 | 111.8 | 110.8 | 110.0 |
| 1987 | 112.3 | 115.5 | 117.1 | 115.7 | 114.5 |
| 1988 | 116.9 | 118.9 | 122.0 | 121.3 | 119.0 |
| 1989 | 123.0 | 126.7 | 127.1 | 126.5 | 125.0 |
| **U.S. City Average** | | | | | |
| 1960 | 29.4 | 29.6 | 29.6 | 29.8 | 29.6 |
| 1965 | 31.3 | 31.6 | 31.6 | 31.8 | 31.5 |
| 1970 | 38.2 | 38.8 | 39.2 | 39.8 | 38.8 |
| 1975 | 52.7 | 53.6 | 54.6 | 55.5 | 53.8 |
| 1980 | 80.1 | 82.7 | 84.0 | 86.3 | 82.4 |
| 1985 | 106.4 | 107.6 | 108.3 | 109.3 | 107.6 |
| 1986 | 108.8 | 109.5 | 110.2 | 110.5 | 109.6 |
| 1987 | 112.1 | 113.5 | 115.0 | 115.4 | 113.6 |
| 1988 | 116.5 | 118.0 | 119.8 | 120.5 | 118.3 |
| 1989 | 122.3 | 124.1 | 125.0 | 126.1 | 124.0 |

* Chicago CMSA.

SOURCE: U.S. Department of Labor -
Bureau of Labor Statistics.

# FOOD TAKES LESS OF

# THE FAMILY'S BUDGET

THE U.S. DEPARTMENT OF LABOR COUNTED FOOD AT ONE-THIRD OF THE CITY WORKER'S COST OF LIVING IN 1950. BY 1989, THE DEPARTMENT PUT THE PORTION REQUIRED FOR FOOD AT 16.32%, AND THIS, IN SPITE OF CHANGES AND REFINEMENTS IN THE PROCESSING AND PACKING OF MANY ITEMS.

Here's the record of the relative importance of major groups used by the Department of Labor in measuring cost of living . . . at the dates of major weight revisions:

Relative Importance of Major Groups of the Consumer Price Index for all Urban Consumers, U.S. City Average, at Dates of Major Weight Revisions:

| Group | 1935-39 | December 1952 | December 1963 | December 1977 | 1982-84 |
|---|---|---|---|---|---|
| All Items | 100.0 | a-100.0 | 100.0 | 100.0 | 100.0 |
| Food and Beverages | 35.4 | 29.6 | 22.4 | b- 18.8 | 17.8 |
| Housing | c- 33.7 | a- 32.5 | 33.2 | 43.9 | 42.6 |
| Apparel and Upkeep | d- 11.0 | 9.2 | e- 10.6 | 5.8 | 6.5 |
| Transportation | 8.2 | 11.3 | 13.9 | 18.0 | 18.7 |
| Medical Care | 4.0 | 5.1 | 5.7 | 5.0 | 4.8 |
| Entertainment | - | - | - | 4.1 | 4.4 |
| Other Goods and Services | 2.4 | 5.0 | 5.1 | 4.4 | 5.1 |

a. Including home purchase, previously excluded from index coverage.
b. Including beverages, previously excluded from index coverage.
c. Including radios, transferred to reading and recreation as of January, 1950.
d. Including laundry and dry cleaning, transferred to housing as of December, 1952.
e. Including dry cleaning and one-half the weight of laundry service included in housing in December, 1952.

Note: The Bureau of Labor Statistics reported, however, that the relative importance of the "Food" group, as of December, 1989 was 16.32% . . . comprised of the following:

| | | |
|---|---|---|
| Food and Beverages | | |
| Food | | 17.87% |
| Food at home | | 16.32% |
| Cereals & bakery products | 10.13% | |
| Meats, poultry, fish & eggs | 1.44% | |
| Dairy products | 3.12% | |
| Fruits & vegetables | 1.30% | |
| Fats & oils | 1.81% | |
| Sugar & sweets | .27% | |
| Non-alcoholic beverages | .35% | |
| Other prepared foods | .80% | |
| Food away from home | 1.05% | |
| Alcoholic Beverages | 6.19% | |
| | 1.55% | |

Note: Individual percentages may not equal total due to standard rounding procedure.

SOURCE: U.S. Department of Labor - Bureau of Labor Statistics.

## WHAT HAPPENED TO PRICES IN CHICAGO

## IN THE LAST 10 YEARS? . . . LAST 5 YEARS? . . . LAST YEAR?

| Product or Service Group | Consumer Price Indexes For All Urban Consumers December of Each Year 1979 | 1984 | 1988 | 1989 | Percent Increase In Past 10 Yrs. | 5 Yrs. | Year |
|---|---|---|---|---|---|---|---|
| All Items | 76.4 | 105.1 | 121.3 | 126.5 | 65.6 | 20.4 | 4.3 |
| * Food | 86.9 | 101.8 | 119.2 | 124.2 | 42.9 | 22.0 | 4.2 |
| Housing | 71.1 | 106.3 | 123.1 | 127.2 | 78.9 | 19.7 | 3.3 |
| Apparel and Upkeep | 93.8 | 104.7 | 119.8 | 117.5 | 25.3 | 12.2 | -1.9 |
| ** Transportation | 77.4 | 103.6 | 108.6 | 113.1 | 46.1 | 9.2 | 4.1 |
| Medical Care | 71.5 | 109.3 | 140.8 | 155.6 | 117.6 | 42.4 | 10.5 |

### * Food Breakdown

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| Food at home | 88.0 | 101.1 | 121.4 | 127.6 | 45.0 | 26.2 | 5.1 |
| Cereals and Bakery Prod. | 82.1 | 104.4 | 124.6 | 137.1 | 67.0 | 31.3 | 10.0 |
| Meats, Poultry, Fish | 91.9 | 101.8 | 121.9 | 129.3 | 40.7 | 27.0 | 6.1 |
| Dairy Products | 89.7 | 101.6 | 117.9 | 129.5 | 44.4 | 27.5 | 9.8 |
| Fruits and Vegetables | 82.4 | 97.8 | 135.0 | 129.0 | 56.6 | 31.9 | -4.4 |
| Other Foods at home | 87.7 | 101.1 | 114.9 | 118.5 | 35.1 | 17.2 | 3.1 |
| Foods away from home | 84.6 | 103.3 | 115.3 | 118.0 | 39.5 | 14.2 | 2.3 |

### ** Transportation Breakdown

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| Private Transportation | 79.8 | 103.9 | 107.9 | 113.0 | 41.6 | 8.8 | 4.7 |
| Public Transportation | 58.8 | 101.7 | 114.3 | 114.6 | 94.9 | 12.7 | 0.3 |

SOURCE: U.S. Department of Labor - Bureau of Labor Statistics.

# CHICAGO-GARY-LAKE COUNTY SUBURBAN CMSA ZIP CODES

| Northeastern Illinois Counties Area Municipality | Zip Code |
|---|---|
| Abbott Park | 60064 |
| Addison | 60101 |
| Alden | 60001 |
| Algonquin | 60102 |
| Algonquin Shores | 60102 |
| Alsip | 60658 |
| Andres | 60468 |
| Antioch | 60002 |
| Aptakisic | 60069 |
| Arbury Hills | 60448 |
| Argo | 60501 |
| Argonne | 60439 |
| Arlington Heights | 60004 |
| | 60005 |
| | 60006 |
| Aurora | 60504 |
| | 60505 |
| | 60506 |
| | 60507 |
| Balmond | 60144 |
| | 60510 |
| Bannockburn | 60015 |
| Barrington | 60010 |
| | 60011 |
| Barrington Hills | 60010 |
| Bartlett | 60103 |
| Batavia | 60510 |
| Bedford Park | 60501 |
| | 60638 |
| Beecher | 60401 |
| Bellwood | 60104 |
| Bemes | 60401 |
| | 60417 |
| Bensenville | 60106 |
| Berkeley | 60163 |
| Berwyn | 60402 |
| Big Foot Prairie | 60033 |
| Big Rock | 60511 |
| Biltmore | 60010 |
| Bloomingdale | 60108 |
| Blue Island | 60406 |
| Bolingbrook | 60440 |
| Bowes | 60123 |
| Braidwood | 60408 |
| Bridgeview | 60455 |
| Broadview | 60153 |
| Brookfield | 60513 |
| Buffalo Grove | 60089 |
| Bull Valley | 60012 |
| | 60050 |
| | 60098 |
| Burbank | 60459 |
| Burlington | 60109 |
| Burnham | 60633 |
| Burr Ridge | 60521 |
| Burton Bridge | 60012 |
| | 60014 |
| | 60050 |
| Calumet City | 60409 |
| Calumet Park | 60643 |
| Carol Stream | 60188 |
| Carpentersville | 60110 |
| Cary | 60013 |
| Caton Farm | 60435 |
| | 60544 |
| Channahon | 60410 |

| Northeastern Illinois Counties Area Municipality | Zip Code |
|---|---|
| Channel Lake | 60002 |
| Chemung | 60033 |
| Chicago Heights | 60411 |
| Chicago Ridge | 60415 |
| Cicero | 60650 |
| Clarendon Hills | 60514 |
| Cloverdale | 60103 |
| Country Club Hills | 60478 |
| Countryside | 60525 |
| Crest Hill | 60435 |
| Crestwood | 60445 |
| Crete | 60417 |
| Crooked Lake | 60046 |
| Crystal Lake | 60012 |
| | 60014 |
| Cuba | 60010 |
| Custer Park | 60418 |
| Darien | 60559 |
| Deep Lake | 60046 |
| Deer Park | 60010 |
| Deerfield | 60015 |
| Des Plaines | 60016 |
| | 60017 |
| | 60018 |
| | 60019 |
| Diamond Lake | 60060 |
| Dixmoor | 60426 |
| Dolton | 60419 |
| Downers Grove | 60515 |
| | 60516 |
| Downey | 60064 |
| Eagle Lake | 60401 |
| East Dundee | 60118 |
| East Hazelcrest | 60429 |
| Echo Lake | 60047 |
| Elburn | 60119 |
| Elgin | 60120 |
| | 60121 |
| | 60123 |
| Elk Grove Township | 60007 |
| Elk Grove Village | 60007 |
| | 60009 |
| Elmhurst | 60126 |
| Elmwood Park | 60635 |
| Elwood | 60421 |
| Eola | 60519 |
| Evanston | 60201 |
| | 60202 |
| | 60204 |
| Evergreen Park | 60642 |
| Expo Park | 60192 |
| Fairmont | 60441 |
| Faithorne | 60417 |
| Flossmoor | 60422 |
| Flowerfield | 60148 |
| Ford Heights | 60411 |
| Forest Lake | 60047 |
| Forest Park | 60130 |
| Forest View | 60402 |
| Forrestal Village | 60638 |
| | 60088 |
| Fort Sheridan | 60037 |
| Fox Lake | 60020 |
| Fox Lake Hills | 60020 |
| | 60046 |
| Fox River Grove | 60021 |
| Fox Rvr. Vly. Gdns. | 60010 |

## CHICAGO-GARY-LAKE COUNTY SUBURBAN CMSA ZIP CODES (Continued)

| Municipality | Northeastern Illinois Counties Area Zip Code |
|---|---|
| Frankfort | 60423 |
| Franklin Park | 60131 |
| Fremont Center | 60060 |
| Gages Lake | 60030 |
| Geneva | 60134 |
| Gilberts | 60136 |
| Gilmer | 60060 |
| Glen Ellyn | 60137 |
| | 60138 |
| Glencoe | 60022 |
| Glendale Heights | 60139 |
| Glenview | 60025 |
| Glenvw. Nvl. Air Stn. | 60026 |
| Glenwood | 60425 |
| Godley | 60407 |
| Golf | 60029 |
| Goodenow | 60401 |
| Goodings Grove | 60441 |
| Grandwood Park | 60031 |
| Grass Lake | 60002 |
| Grayslake | 60030 |
| Great Lakes | 60088 |
| Green Oaks | 60048 |
| Greenwood | 60097 |
| Gurnee | 60031 |
| Hainesville | 60030 |
| Half Day | 60069 |
| Halsey Village | 60088 |
| Hampshire | 60140 |
| Hanover Park | 60103 |
| Harmony | 60152 |
| Hartland | 60098 |
| Harvard | 60033 |
| Harvey | 60426 |
| Harwood Heights | 60630 |
| | 60634 |
| | 60656 |
| Hawthorn Farm | 60048 |
| Hawthorn Woods | 60047 |
| Hazel Crest | 60429 |
| Hebron | 60034 |
| Hickory Hills | 60457 |
| Highland Park | 60035 |
| Highwood | 60040 |
| Hillside | 60162 |
| Hines | 60141 |
| Hinsdale | 60521 |
| | 60522 |
| Hodgkins | 60525 |
| Hoffman Estates | 60172 |
| | 60192 |
| | 60194 |
| | 60195 |
| | 60196 |
| Holbrook | 60411 |
| Holiday Hills | 60050 |
| Hometown | 60456 |
| Homewood | 60430 |
| Hubbard Woods | 60093 |
| Huntley | 60142 |
| Indian Creek | 60061 |
| Indian Head Park | 60525 |
| Ingleside | 60041 |
| Inverness | 60067 |

| Municipality | Northeastern Illinois Counties Area Zip Code |
|---|---|
| Island Lake | 60042 |
| Itasca | 60143 |
| Ivanhoe (Cook) | 60627 |
| Ivanhoe (Lake) | 60060 |
| Johnsburg | 60050 |
| Joliet | 60431 |
| | 60432 |
| | 60433 |
| | 60434 |
| | 60435 |
| | 60436 |
| Justice | 60458 |
| Kansville | 60144 |
| Keeneyville | 60172 |
| Kenilworth | 60043 |
| Kildeer | 60047 |
| La Fox | 60147 |
| La Grange | 60525 |
| La Grange Highlands | 60525 |
| La Grange Park | 60525 |
| Lake Barrington | 60010 |
| Lake Bluff | 60044 |
| Lake Bluff Junction | 60044 |
| Lake Catherine | 60002 |
| Lake Forest | 60045 |
| Lake-in-the-Hills | 60102 |
| Lake Marie | 60002 |
| Lake Villa | 60046 |
| Lake Zurich | 60047 |
| Lakemoor | 60050 |
| Lakewood | 60014 |
| Lansing | 60438 |
| Lawrence | 60033 |
| Lemont | 60439 |
| Libertyville | 60048 |
| Lily Cache | 60544 |
| Lily Lake | 60151 |
| Lincoln Fields | 60417 |
| Lincolnshire | 60015 |
| | 60069 |
| Lincolnwood | 60645 |
| | 60646 |
| | 60659 |
| Lindenhurst | 60046 |
| Lisle | 60532 |
| Lockport | 60441 |
| Lombard | 60148 |
| Long Grove | 60047 |
| Long Lake | 60041 |
| Loon Lake | 60002 |
| Lynwood | 60411 |
| Lyons | 60534 |
| Manhattan | 60442 |
| Maple Park | 60151 |
| Marengo | 60152 |
| Markham | 60426 |
| Marley | 60451 |
| Matteson | 60443 |
| Maywood | 60153 |
| Mc Cook | 60525 |
| Mc Cullom Lake | 60050 |
| Mc Gaw Park | 60085 |
| Mc Henry | 60050 |
| Mc Henry Shores | 60050 |

## CHICAGO-GARY-LAKE COUNTY SUBURBAN CMSA ZIP CODES (Continued)

| Northeastern Illinois Counties Area<br>Municipality | Zip Code |
|---|---|
| Mc Queens | 60123 |
| Medinah | 60157 |
| Melrose Park | 60160 |
| | 60161 |
| Merrionette Park | 60655 |
| Mettawa | 60045 |
| Midlothian | 60445 |
| Millburn | 60046 |
| Minooka | 60447 |
| Mokena | 60448 |
| Monee | 60449 |
| Montgomery | 60538 |
| Mooseheart | 60539 |
| Moraine Valley | 60455 |
| Morton Grove | 60053 |
| Mount Prospect | 60056 |
| Mundelein | 60060 |
| Mylith Park | 60084 |
| Naperville | 60540 |
| | 60563 |
| | 60564 |
| | 60565 |
| | 60566 |
| | 60567 |
| New Lenox | 60451 |
| Niles | 60648 |
| Nimitz Village | 60088 |
| Normantown | 60544 |
| Norridge | 60634 |
| | 60656 |
| North Antioch | 60002 |
| North Aurora | 60542 |
| North Barrington | 60010 |
| North Chicago | 60064 |
| North Riverside | 60546 |
| Northbrook | 60062 |
| | 60065 |
| Northfield | 60093 |
| Northlake | 60164 |
| Norwood Park Township | 60631 |
| | 60656 |
| Oak Brook | 60521 |
| | 60522 |
| Oak Forest | 60452 |
| Oak Lawn | 60453 |
| | 60454 |
| Oak Park | 60301 |
| | 60302 |
| | 60303 |
| | 60304 |
| Oakbrook Terrace | 60181 |
| Oakwood Hills | 60013 |
| Old Mill Creek | 60083 |
| Olympia Fields | 60461 |
| Ontarioville | 60103 |
| Orland Hills | 60477 |
| Orland Park | 60462 |
| Otto Mall | 60411 |
| Palatine | 60067 |
| | 60074 |
| | 60078 |

| Northeastern Illinois Counties Area<br>Municipality | Zip Code |
|---|---|
| Palos Heights | 60463 |
| Palos Hills | 60465 |
| Palos Park | 60464 |
| Park City | 60085 |
| Park Forest | 60466 |
| Park Ridge | 60068 |
| Peotone | 60468 |
| Petite Lake | 60002 |
| Phoenix | 60426 |
| Pingree Grove | 60140 |
| Pistakee | 60050 |
| Pistakee Heights | 60050 |
| Pistakee Highlands | 60050 |
| Plainfield | 60544 |
| Plato Center | 60170 |
| Posen | 60469 |
| Prairie Grove | 60012 |
| | 60014 |
| Prairie View | 60069 |
| Preston Heights | 60433 |
| | 60436 |
| Prospect Heights | 60070 |
| Ranchmart Center | 60089 |
| Ravinia | 60035 |
| Richardson | 60182 |
| Richmond | 60071 |
| Richton Park | 60471 |
| Ridgefield | 60012 |
| | 60098 |
| Riley | 60152 |
| Ringwood | 60072 |
| Ritchie | 60481 |
| River Forest | 60305 |
| River Grove | 60171 |
| Riverdale | 60627 |
| Riverside | 60546 |
| Riverwoods | 60015 |
| Robbins | 60472 |
| Rockdale | 60436 |
| Rolling Meadows | 60008 |
| Romeoville | 60441 |
| Rondout | 60048 |
| Rosecrans | 60002 |
| Roselle | 60172 |
| Rosemont | 60018 |
| Round Lake | 60073 |
| Round Lake Beach | 60073 |
| Round Lake Heights | 60073 |
| Round Lake Park | 60073 |
| Russell | 60075 |
| St. Charles | 60174 |
| | 60175 |
| Sauk Village | 60411 |
| Schaumburg | 60159 |
| | 60168 |
| | 60172 |
| | 60173 |
| | 60193 |
| | 60194 |
| | 60195 |
| | 60196 |
| Schiller Park | 60176 |
| Scraper-Moecherville | 60505 |
| Shorewood | 60435 |
| | 60436 |

## CHICAGO-GARY-LAKE COUNTY SUBURBAN CMSA ZIP CODES (Continued)

| Northeastern Illinois Counties Area<br>Municipality | Zip Code |
|---|---|
| Silver Lake | 60013 |
| Skokie | 60076 |
| | 60077 |
| | 60203 |
| Sleepy Hollow | 60118 |
| Solon Mills | 60080 |
| South Barrington | 60010 |
| | 60195 |
| South Chicago Heights | 60411 |
| South Elgin | 60177 |
| South Holland | 60473 |
| South Park | 60505 |
| | 60538 |
| Spring Grove | 60081 |
| Starks | 60140 |
| Steger | 60475 |
| Stickney | 60402 |
| Stone Park | 60165 |
| Streamwood | 60107 |
| Sugar Grove | 60554 |
| Summit | 60501 |
| Sunnyside | 60050 |
| Sylvan Lake | 60060 |
| Symerton | 60481 |
| Techny | 60082 |
| Third Lake | 60046 |
| Thornton | 60476 |
| Timber Lake | 60010 |
| Tinley Park | 60477 |
| Tower Lakes | 60010 |
| Trowel | 60119 |
| Tyler Creek Plaza | 60121 |
| Udina | 60123 |
| Union | 60180 |
| University Park | 60466 |
| Valley View | 60174 |
| Venetian Village | 60046 |
| Vernon Hills | 60061 |
| Villa Park | 60181 |
| Virgil | 60182 |
| Volo | 60041 |
| Wadsworth | 60083 |
| Warrenville | 60555 |
| Wasco | 60183 |
| Wauconda | 60084 |
| Waukegan | 60079 |
| | 60085 |
| | 60087 |
| Wayne | 60184 |
| Wentworth Avenue | 60409 |
| West Chicago | 60185 |
| West Dundee | 60118 |
| Westchester | 60154 |
| Western Springs | 60558 |
| Westmont | 60559 |
| Wheaton | 60187 |
| | 60188 |
| | 60189 |
| Wheeling | 60090 |

| Northeastern Illinois Counties Area<br>Municipality | Zip Code |
|---|---|
| Wildwood | 60030 |
| Williams Park | 60084 |
| Willow Springs | 60480 |
| Willowbrook | 60514 |
| | 60521 |
| Wilmette | 60091 |
| Wilmington | 60481 |
| Wilson | 60085 |
| Wilton Center | 60442 |
| Winfield | 60190 |
| Winnetka | 60093 |
| Winthrop Harbor | 60096 |
| Wireton | 60406 |
| Wonder Lake | 60097 |
| Wood Dale | 60191 |
| Woodfield Mall | 60173 |
| Woodridge | 60517 |
| Woodstock | 60098 |
| Wooster Lake | 60041 |
| Worth | 60482 |
| York Center | 60148 |
| Yorkfield | 60126 |
| Zion | 60099 |

### NON NICA - ILLINOIS

| | |
|---|---|
| Boulder Hill | 60538 |
| Braceville | 60407 |
| Bristol | 60512 |
| Carbon Hill | 60416 |
| Central City | 60416 |
| Coal City | 60416 |
| Diamond | 60416 |
| East Brooklyn | 60424 |
| | 60474 |
| Eileen | 60416 |
| Fox | 60560 |
| Gardner | 60424 |
| Gastville | 60538 |
| | 60543 |
| | 60544 |
| Helmer | 60541 |
| Kinsman | 60437 |
| Langham | 60479 |
| Lisbon | 60541 |
| Little Rock | 60545 |
| Mazon | 60444 |
| Millbrook | 60536 |
| Millington | 60537 |
| Morris | 60450 |
| Newark | 60541 |
| Oswego | 60543 |
| Plano | 60545 |
| Plattville | 60560 |
| South Wilmington | 60474 |
| Stockdale | 60450 |
| Verona | 60479 |
| Waupensee | 60479 |
| Yorkville | 60560 |

## CHICAGO-GARY-LAKE COUNTY SUBURBAN CMSA ZIP CODES (Continued)

### GARY-HAMMOND PMSA

| Municipality | Zip Code |
|---|---|
| Ainsworth | 46342 |
| Aylesworth | 46302 |
| Belshaw | 46356 |
| Beverly Shores | 46301 |
| Boone Grove | 46302 |
| Burns Harbor | 46304 |
| Cedar Lake | 46303 |
| Chesterton | 46304 |
| Chicago Avenue | 46312 |
| Creston | 46356 |
| Crocker | 46304 |
| Crown Point | 46307 |
| Deep River | 46342 |
| Dune Acres | 46304 |
| Dyer | 46311 |
| East Cedar Lake | 46303 |
| East Chicago | 46312 |
| Gary | 46401 |
| | 46402 |
| | 46403 |
| | 46404 |
| | 46406 |
| | 46407 |
| | 46408 |
| | 46409 |
| Griffith | 46319 |
| Hammond | 46320 |
| | 46323 |
| | 46324 |
| | 46325 |
| | 46327 |
| Harbor | 46312 |
| Hebron | 46341 |
| Highland | 46322 |
| Hobart | 46342 |
| Kouts | 46347 |
| Kreitzberg | 46311 |
| Lake Dalecarlia | 46356 |
| Lake Eliza | 46383 |
| Lake of the Four Seasons | 46307 |
| Lake Station | 46405 |
| Le Roy | 46355 |
| Lowell | 46356 |
| Malden | 46383 |
| Merrillville | 46410 |
| | 46411 |
| Munster | 46321 |
| New Chicago | 46342 |
| New Elliott | 46319 |
| North Hayden | 46356 |
| Ogden Dunes | 46368 |
| Orchard Grove | 46356 |
| Palmer | 46307 |
| Port of Indiana | 46368 |
| Portage | 46368 |
| Porter | 46304 |
| St. John | 46373 |
| Schererville | 46375 |
| Schneider | 46376 |
| Shelby | 46377 |
| South Haven | 46383 |
| Town of Pines | 46360 |
| Tremont | 46304 |
| Valparaiso | 46383 |
| | 46384 |
| Wheeler | 46393 |
| Whiting | 46394 |
| Winfield | 46307 |

### KENOSHA PMSA

| Municipality | Zip Code |
|---|---|
| Bassett | 53101 |
| Benet Lake | 53102 |
| Bristol | 53104 |
| Camp Lake | 53109 |
| Kenosha | 53140 |
| | 53141 |
| | 53142 |
| New Munster | 53152 |
| Paddock Lake | 53168 |
| Pleasant Prairie | 53158 |
| Powers Lake | 53159 |
| Salem | 53168 |
| Silver Lake | 53170 |
| Slades Corner | 53105 |
| Somers | 53171 |
| Trevor | 53179 |
| Twin Lakes | 53181 |
| Wilmot | 53192 |
| Woodworth | 53194 |

AVERAGE ANNUAL PRODUCERS PRICE INDEXES
FOR "ALL COMMODITIES" AND FOR GROUPINGS OF PROCESSED FOODS
--SELECTED PERIODS SINCE 1940--
(1982 - 84 = 100.0)

| YEAR | All Commodities | PROCESSED FOODS | | | | | |
|---|---|---|---|---|---|---|---|
| | | Cereal & Bakery Prod. | Meats, Poultry & Fish | Dairy Products | Processed Fruits & Vegetables | Sugar and Confectionery | Beverages & Beverage Materials |
| 1940 | 13.5 | 14.7 | 12.8 | 13.5 | 15.9 | 14.4 | N.A.* |
| 1945 | 18.2 | 17.9 | 18.8 | 19.4 | 23.0 | 18.5 | N.A.* |
| 1950 | 27.3 | 28.2 | 37.9 | 27.7 | 31.6 | 27.9 | 30.5 |
| 1955 | 29.3 | 33.1 | 31.7 | 31.0 | 33.3 | 31.6 | 36.2 |
| 1960 | 31.7 | 34.7 | 36.1 | 34.6 | 33.8 | 33.4 | 36.1 |
| 1965 | 32.3 | 36.7 | 37.3 | 35.8 | 34.7 | 35.8 | 38.6 |
| 1970 | 36.9 | 42.4 | 45.0 | 44.7 | 40.3 | 42.9 | 44.0 |
| 1975 | 58.4 | 70.1 | 74.2 | 62.6 | 61.9 | 94.3 | 63.2 |
| 1977 | 64.9 | 68.3 | 70.7 | 69.7 | 68.3 | 65.8 | 78.3 |
| 1978 | 69.9 | 75.0 | 84.3 | 75.7 | 73.8 | 73.3 | 77.9 |
| 1979 | 78.7 | 82.9 | 93.9 | 84.9 | 80.9 | 79.6 | 82.0 |
| 1980 | 89.8 | 93.0 | 94.4 | 92.7 | 83.3 | 119.6 | 90.7 |
| 1981 | 98.0 | 100.7 | 95.6 | 98.7 | 95.2 | 102.3 | 96.5 |
| 1982 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| 1983 | 101.3 | 102.8 | 96.7 | 100.7 | 101.1 | 108.6 | 102.6 |
| 1984 | 103.7 | 106.6 | 98.8 | 101.1 | 107.3 | 111.7 | 106.3 |
| 1985 | 103.2 | 110.3 | 95.9 | 100.2 | 108.0 | 107.9 | 107.7 |
| 1986 | 100.2 | 111.0 | 100.2 | 99.9 | 104.9 | 109.7 | 114.6 |
| 1987 | 102.8 | 112.6 | 104.9 | 101.6 | 108.6 | 112.7 | 112.5 |
| 1988 | 106.9 | 123.0 | 106.6 | 102.2 | 113.8 | 114.7 | 114.3 |
| 1989** | 112.2 | 131.1 | 111.3 | 110.6 | 120.0 | 120.1 | 118.3 |

* Not available - Data not computed until 1947;

** Preliminary.

SOURCE: U.S. Department of Labor - Bureau of Labor Statistics.

COMPARISON OF CHANGES IN FOOD PRICES FOR THE UNITED STATES AND SELECTED AREAS
Consumer Price Indexes for All Urban Consumers for December, 1989
(1982 - 84 = 100.0)

| Area | FOOD AT HOME | | | | | |
|---|---|---|---|---|---|---|
| | Total | Cereal & Bakery Prod. | Meats, Poultry, Fish & Eggs | Dairy Products | Fruits & Vegetables | Other Foods |
| United States City Average | 126.5 | 136.1 | 122.8 | 122.2 | 136.7 | 120.1 |
| Baltimore | 129.9 | 142.5 | 126.6 | 132.9 | 134.8 | 123.7 |
| Boston | 129.5 | 133.3 | 127.3 | 129.5 | 140.7 | 121.5 |
| Chicago | 127.6 | 137.1 | 130.0 | 129.5 | 129.0 | 118.5 |
| Cleveland | 124.3 | 135.0 | 125.6 | 122.5 | 138.7 | 108.2 |
| Dallas | 125.8 | 135.1 | 121.9 | 131.9 | 124.1 | 123.5 |
| Detroit | 121.9 | 134.2 | 123.5 | 113.7 | 123.8 | 116.2 |
| Houston | 129.6 | 133.6 | 119.9 | 135.6 | 141.0 | 130.3 |
| Los Angeles - Long Beach | 126.6 | 139.4 | 121.0 | 124.8 | 138.2 | 120.0 |
| Miami | 131.5 | 124.7 | 119.1 | 120.7 | 187.3 | 116.7 |
| New York | 130.6 | 140.1 | 128.7 | 123.7 | 139.6 | 124.0 |
| Philadelphia | 131.9 | 140.7 | 132.1 | 114.0 | 141.8 | 129.0 |
| Pittsburgh | 118.0 | 121.6 | 113.5 | 116.1 | 129.0 | 115.3 |
| St. Louis | 127.6 | 130.8 | 118.4 | 138.7 | 133.9 | 128.0 |
| San Francisco | 133.2 | 136.7 | 127.8 | 123.2 | 159.2 | 122.3 |
| Washington | 127.4 | 144.4 | 123.9 | 138.6 | 127.0 | 117.7 |

SOURCE: U.S. Department of Labor - Bureau of Labor Statistics.

CHICAGO ADI

ILLINOIS NON CHICAGO-GARY-LAKE COUNTY CMSA ZIP CODES

| Municipality | Zip Code | Municipality | Zip Code |
|---|---|---|---|
| Altorf | 60914 | Grier | 60973 |
| Ancona | 61311 | Griswold | 61769 |
| Aroma Park | 60910 | Harding | 60518 |
| Ashkum | 60911 | Herscher | 60941 |
| Baker | 60531 | Hinckley | 60520 |
| Beaverville | 60912 | Hopkins Park | 60944 |
| Blackstone | 61313 | Indian Oaks | 60914 |
| Blair | 60901 | Iroquois | 60945 |
| Bonfield | 60913 | Irwin | 60901 |
| Bourbonnais | 60914 | Jonesville | 61348 |
| Bradley | 60915 | Kangley | 61364 |
| Bryce | 60953 | Kankakee | 60901 |
| Buckingham | 60917 | Kerman | 61364 |
| Buckley | 60918 | Kingston | 60145 |
| Budd | 61313 | Kirkland | 60146 |
| Cabery | 60919 | L'Erable | 60927 |
| Campus | 60920 | La Hogue | 60938 |
| Cayuga | 61764 | La Salle | 61301 |
| Cedar Point | 61316 | Lee | 60530 |
| Charlotte | 60921 | Leeds | 61377 |
| Charter Grove | 60178 | Leesville | 60964 |
| Chatsworth | 60921 | Leland | 60531 |
| Chebanse | 60922 | Leonore | 61332 |
| Cissna Park | 60924 | Lida | 60948 |
| Clare | 60111 | Lodemia | 61726 |
| Claytonville | 60926 | Long Point | 61333 |
| Clifton | 60927 | Loretto | 60934 |
| Colvin Park | 60145 | Lostant | 61334 |
| Cornell | 61319 | Lowell | 61370 |
| Cortland | 60112 | Malta | 60150 |
| Crescent City | 60928 | Manteno | 60950 |
| Cullom | 60929 | Manville | 61339 |
| Dalzell | 61320 | Marseilles | 61341 |
| Dana | 61321 | Martinton | 60951 |
| Danforth | 60930 | Mc Dowell | 61764 |
| Danway | 61341 | Mc Gi[illegible] | 60556 |
| Darrow | 60966 | Mendota | 61342 |
| Dayton | 61350 | Meriden | 61342 |
| De Kalb | 60115 | Milford | 60953 |
| Delrey | 60968 | Milla | 61364 |
| Deselm | 60950 | Momence | 60954 |
| Dimmick | 61301 | Munster | 61364 |
| Donovan | 60931 | Naplate | 61350 |
| Dwight | 60420 | New Lebanon | 60135 |
| Earlville | 60518 | North Utica | 61373 |
| Elva | 60115 | Norway | 60551 |
| Emington | 60934 | Ocoya | 61726 |
| Esmond | 60129 | Odell | 60460 |
| Essex | 60935 | Oglesby | 61348 |
| Exline | 60914 | Onarga | 60955 |
| Eylar | 61769 | Ottawa | 61350 |
| Fairbury | 61739 | Papineau | 60956 |
| Fairdale | 60146 | Pembroke | 60944 |
| Flanagan | 61740 | | 60964 |
| Forrest | 61741 | Peru | 61354 |
| Fountain Creek | 60942 | Pittwood | 60970 |
| Garfield | 61377 | Pontiac | 61764 |
| Genoa | 60135 | Prairie Center | 61350 |
| Gilman | 60938 | Priscilla | 61334 |
| Goodrich | 60914 | Ransom | 60470 |
| Goodwine | 60939 | Reading | 60961 |
| Grand Ridge | 61325 | Reddick | 60961 |
| Grant Park | 60940 | Richards | 61364 |
| Graymont | 61743 | Ridgeville | 60955 |

CHICAGO ADI

ILLINOIS NON CHICAGO-GARY-LAKE COUNTY CMSA ZIP CODES (Continued)

| Municipality | Zip Code | Municipality | Zip Code |
|---|---|---|---|
| Risk | 61775 | Strawn | 61775 |
| Rollo | 60518 | Streator | 61364 |
| Rowe | 61764 | Sun River Terrace | 60964 |
| Rugby | 61764 | Swygert | 61764 |
| Rutland | 61358 | Sycamore | 60178 |
| St. Anne | 60964 | Thawville | 60968 |
| St. George | 60914 | Tonica | 61370 |
| Sandwich | 60548 | Triumph | 61371 |
| Saunemin | 61769 | Troy Grove | 61372 |
| Schwer | 60953 | Union Hill | 60969 |
| Seneca | 61360 | Utica | 61373 |
| Serena | 60549 | Vermilion Lake | 61370 |
| Shabbona | 60550 | Waltham | 61373 |
| Shabbona Grove | 60550 | Waterman | 60556 |
| Sheldon | 60966 | Watseka | 60970 |
| Sherburnville | 60940 | Wedron | 60557 |
| Sheridan | 60551 | Wellington | 60973 |
| Sollitt | 60401 | Whitaker | 60950 |
| Somonauk | 60552 | Wichert | 60965 |
| South Streator | 61364 | Wilsman | 61364 |
| Southtowne Mall | 61350 | Wing | 61741 |
| Stavanger | 61360 | Woodland | 60974 |
| Stockland | 60967 | Woodworth | 60953 |

## CHICAGO ADI-INDIANA NON CHICAGO-GARY-LAKE COUNTY CMSA ZIP CODES

| Municipality | Zip Code | Municipality | Zip Code |
|---|---|---|---|
| Ada | 47922 | Moffett | 47978 |
| Aix | 47978 | Moody | 47978 |
| Alida | 46390 | Morocco | 47963 |
| Andry | 46350 | Mount Ayr | 47964 |
| Asphaltum | 47978 | Newland | 47978 |
| Beaver City | 47963 | North Marion | 47978 |
| Brook | 47922 | North Newton | 47978 |
| Byron | 46371 | Otis | 46367 |
| Collegeville | 47978 | Parr | 47972 |
| De Motte | 46310 | Pembroke | 47978 |
| Door Village | 46350 | Percy Junction | 47948 |
| Enos | 47963 | Pine Lake | 46350 |
| Fair Oaks | 47943 | Pinola | 46350 |
| Foresman | 47922 | Pottawattomie Park | 46360 |
| Forest City | 46310 | Remington | 47977 |
| Fountain Park | 47977 | Rensselaer | 47978 |
| Gifford | 47978 | Rolling Prairie | 46371 |
| Goodland | 47948 | Roselawn | 46372 |
| Hanna | 46340 | Runnymede | 46348 |
| Haskell | 46390 | South La Porte | 46350 |
| Hesstown | 46350 | South Wanatah | 46390 |
| Hudson Lake | 46552 | Springville | 46350 |
| Karwick | 46360 | Stillwell | 46351 |
| Kentland | 47951 | Stoutsburg | 46392 |
| Kents | 47978 | Sumava Resorts | 46379 |
| Kersey | 46310 | Surrey | 47978 |
| Kingsbury | 46345 | Tefft | 46380 |
| Kingsford Heights | 46346 | Thayer | 46381 |
| Kniman | 46392 | Thomaston | 46340 |
| La Crosse | 46348 | Tracy | 46350 |
| La Porte | 46350 | Trail Creek | 46360 |
| Lake Village | 46349 | Union Center | 46350 |
| Laura | 47978 | Union Mills | 46382 |
| Lewiston | 47978 | Virgie | 46310 |
| Long Beach | 46360 | Wanatah | 46390 |
| Magee | 46350 | Waterford | 46360 |
| Marquette Mall | 46360 | Weishaars | 47948 |
| Mc Coysburg | 47978 | Wellsboro | 46382 |
| Michiana Shores | 46360 | Westville | 46391 |
| Michigan City | 46360 | Wheatfield | 46392 |
| Mill Creek | 46365 | Wilders | 46348 |
| | | Zadoc | 46392 |

## CHICAGO'S LEADING SAVINGS AND LOANS

(Listed in 1988 Ranked Order by Total Assets)

| Rank | Name | Home Office City | 1988 Assets (000) |
|---|---|---|---|
| 1 | The Talman Home FS & LA of Illinois | Chicago | $ 6,258,582 |
| 2 | Citicorp S of Illinois, A FS & LA | Chicago | $ 5,436,158 |
| 3 | St. Paul F Bank for S | Chicago | $ 3,147,603 |
| 4 | Cragin F Bank for S | Chicago | $ 2,315,946 |
| 5 | Superior Bank, A FS Bank | Countryside | $ 2,024,319 |
| 6 | Ball FS & LA | Chicago | $ 1,783,421 |
| 7 | Mid America FS & LA | Clarendon Hills | $ 1,565,454 |
| 8 | United S of America | Chicago | $ 1,410,602 |
| 9 | Pathway Financial, A FA | Matteson | $ 1,364,302 |
| 10 | Horizon FS Bank | Wilmette | $ 1,269,281 |
| 11 | Northwestern S & LA | Chicago | $ 1,250,495 |
| 12 | Standard FS & LA of Chicago | Chicago | $ 1,213,884 |
| 13 | Olympic F | Berwyn | $ 1,041,359 |
| 14 | Financial FS Bank of Olympia Fields | Olympia Fields | $ 1,018,720 |
| 15 | Great American FS & LA | Oak Park | $ 1,014,833 |
| 16 | Skokie FS & LA | Skokie | $ 1,007,894 |
| 17 | Land of Lincoln S & L | Berwyn | $ 881,264 |
| 18 | Amerifed FS Bank | Joliet | $ 861,313 |
| 19 | Hinsdale FS & LA | Hinsdale | $ 721,209 |
| 20 | Clyde FS & LA | North Riverside | $ 711,005 |
| 21 | Enterprise S Bank, FA | Chicago | $ 621,972 |
| 22 | Avondale FS Bank | Chicago | $ 558,943 |
| 23 | Arlington Heights FS & LA | Arlington Heights | $ 537,100 |
| 24 | Concordia F Bank for S | Lansing | $ 472,909 |
| 25 | Republic S Bank, FS Bank | Matteson | $ 456,850 |
| 26 | Liberty S | Chicago | $ 441,155 |
| 27 | Calumet FS & LA | Dolton | $ 392,237 |
| 28 | Home FS & LA of Elgin | Elgin | $ 392,168 |
| 29 | Regency S Bank, A FS Bank | Naperville | $ 390,231 |
| 30 | Home F Bank for S | Waukegan | $ 377,676 |
| 31 | La Grange FS & LA | La Grange | $ 362,000 |
| 32 | Liberty FS & LA of Chicago | Chicago | $ 356,485 |
| 33 | Aurora FS & LA | Aurora | $ 350,512 |
| 34 | First FS of Hegewisch | Chicago | $ 337,110 |
| 35 | First FS & LA of Des Plaines | Des Plaines | $ 306,811 |
| 36 | Irving FS & LA | Chicago | $ 303,768 |
| 37 | Lemont SA | Lemont | $ 297,219 |
| 38 | Homewood FS & LA | Homewood | $ 291,228 |
| 39 | Elmhurst FS & LA | Elmhurst | $ 287,123 |
| 40 | University Financial S, FA | Chicago | $ 273,788 |
| 41 | Hoyne S & LA | Chicago | $ 273,049 |
| 42 | Chesterfield FS & LA of Chicago | Chicago | $ 262,010 |
| 43 | Deerfield FS & LA | Deerfield | $ 259,086 |
| 44 | Brookfield F Bank for S | Brookfield | $ 258,328 |
| 45 | Norwood FS Bank | Chicago | $ 258,027 |
| 46 | Southwest FS & LA of Chicago | Chicago | $ 240,419 |
| 47 | Marengo FS & LA | Marengo | $ 233,856 |
| 48 | First S & LA of South Holland | South Holland | $ 232,372 |
| 49 | Fidelity FS & LA of Chicago | Chicago | $ 230,227 |
| 50 | First FS Bank of Proviso Township | Hillside | $ 229,184 |

## CHICAGO'S LEADING SAVINGS AND LOANS

(Listed in 1988 Ranked Order by Total Assets)

| Rank | Name | Home Office City | 1988 Assets (000) |
|---|---|---|---|
| 51 | First Cook Bank | Chicago | $ 228,385 |
| 52 | First FS & LA of Westchester | Westchester | $ 224,943 |
| 53 | Elgin F Financial Center, A FA | Elgin | $ 224,178 |
| 54 | Peerless FS Bank | Chicago | $ 220,151 |
| 55 | Community S Bank | Chicago | $ 216,120 |
| 56 | Lisle S & LA | Lisle | $ 192,509 |
| 57 | Fairfield S & LA | Long Grove | $ 184,373 |
| 58 | Suburban FS & LA | Floesmoor | $ 184,081 |
| 59 | Prospect FS Bank | Lombard | $ 176,721 |
| 60 | Central FS & LA | Cicero | $ 172,615 |
| 61 | St. Charles S & LA | St. Charles | $ 169,516 |
| 62 | Security FS & LA of Chicago | Chicago | $ 163,730 |
| 63 | North Shore S & LA | Waukegan | $ 157,420 |
| 64 | Home FS & LA of Joliet | Joliet | $ 154,650 |
| 65 | Second FS & LA of Chicago | Chicago | $ 145,472 |
| 66 | First Security FS Bank | Chicago | $ 135,179 |
| 67 | A.J. Smith FS Bank | Midlothian | $ 131,709 |
| 68 | Hemlock F Bank for S | Oak Forest | $ 125,010 |
| 69 | Damen S & LA | Schaumburg | $ 123,677 |
| 70 | Libertyville FS & LA | Libertyville | $ 112,804 |
| 71 | Lincoln Park FS & LA | Chicago | $ 109,542 |
| 72 | Midland FS & LA | Bridgeview | $ 107,299 |
| 73 | First FS & LA of Waukegan | Waukegan | $ 106,934 |
| 74 | Western S & LA | Chicago | $ 106,422 |
| 75 | Amity FS & LA | Tinley Park | $ 105,755 |
| 76 | Illinois-Service FS & LA | Chicago | $ 105,219 |
| 77 | Gage Park S & LA | Chicago | $ 103,722 |
| 78 | First S Bank of Zion | Zion | $ 94,258 |
| 79 | Mc Henry S Bank | Mc Henry | $ 92,952 |
| 80 | Co-Operative FS & LA | Westmont | $ 83,201 |
| 81 | Lincoln-Way FS Bank | New Lenox | $ 83,106 |
| 82 | Royal S & LA of Chicago | Chicago | $ 82,266 |
| 83 | North FS Bank | Chicago | $ 82,144 |
| 84 | Central FS & LA | Chicago | $ 79,725 |
| 85 | Lake FS & LA | Chicago | $ 78,160 |
| 86 | Loomis FS & LA | Chicago | $ 72,094 |
| 87 | Fort Dearborn FS & LA | Chicago | $ 71,606 |
| 88 | Batavia S & L, A F Chartered A | Batavia | $ 69,506 |
| 89 | Cardinal S & LA | West Dundee | $ 69,096 |
| 90 | American Security FS & LA | Chicago | $ 68,508 |
| 91 | East Side S & LA | Chicago | $ 68,488 |
| 92 | George Washington S & LA | Oak Lawn | $ 66,113 |
| 93 | Waukegan S & LA | Waukegan | $ 64,526 |
| 94 | Summit First FS & LA | Summit | $ 64,135 |
| 95 | Mutual FS & LA of Chicago | Chicago | $ 63,531 |
| 96 | First FS & LA of Barrington | Barrington | $ 62,383 |
| 97 | Archer FS & LA | Chicago | $ 61,200 |
| 98 | Howard S & LA | Evanston | $ 59,460 |
| 99 | Family FS of Illinois | Cicero | $ 57,526 |
| 100 | Harvard FS & LA | Harvard | $ 54,457 |

SOURCE: Federal Home Loan Bank of Chicago - 1989 Directory of Members.

## CHICAGO'S LEADING COMMERCIAL BANKS

(Listed in 1988 Ranked Order by Total Assets)

| Rank | Name | Home Office City | 1988 Assets (000) |
|---|---|---|---|
| 1 | First NB of Chicago, The | Chicago | $ 35,172,664 |
| 2 | Continental Bank, N.A. | Chicago | $ 30,571,113 |
| 3 | Harris T & SB | Chicago | $ 9,209,202 |
| 4 | Northern Trust Company, The | Chicago | $ 8,061,840 |
| 5 | American NB & TC of Chicago | Chicago | $ 4,135,111 |
| 6 | Exchange NB of Chicago, The | Chicago | $ 2,593,598 |
| 7 | La Salle National Bank | Chicago | $ 1,367,225 |
| 8 | Boulevard Bank, N.A. | Chicago | $ 874,230 |
| 9 | Lake Shore National Bank | Chicago | $ 824,463 |
| 10 | Gary-Wheaton Bank | Wheaton | $ 735,457 |
| 11 | La Salle/Northwest National Bank | Chicago | $ 732,757 |
| 12 | First NB of Evergreen Park | Evergreen Park | $ 692,464 |
| 13 | First Midwest Bank/ Illinois, N.A. | Joliet | $ 651,867 |
| 14 | First Illinois Bank of Evanston, N.A. | Evanston | $ 643,039 |
| 15 | NBD/Park Ridge Bank | Park Ridge | $ 629,747 |
| 16 | La Salle Bank/Lake-View | Chicago | $ 565,191 |
| 17 | Old Kent Bank/Chicago | Chicago | $ 558,019 |
| 18 | First Chicago Bank of Mount Prospect | Mount Prospect | $ 522,793 |
| 19 | Northern Trust Bank/ Lake Forest, N.A. | Lake Forest | $ 509,285 |
| 20 | First Midwest Bank, N.A. | Waukegan | $ 509,085 |
| 21 | First NB of Des Plaines | Des Plaines | $ 493,118 |
| 22 | Chicago-Tokyo Bank, The | Chicago | $ 487,665 |
| 23 | NBD Bank/Evanston, N.A. | Evanston | $ 486,715 |
| 24 | NBD/Highland Park Bank, N.A. | Highland Park | $ 439,032 |
| 25 | Northern Trust Bank/ O'Hare, N.A. | Chicago | $ 433,126 |
| 26 | Bank of Ravenswood | Chicago | $ 431,325 |
| 27 | NBD/Skokie Bank, N.A. | Skokie | $ 423,204 |
| 28 | First NB of Elgin, The | Elgin | $ 416,822 |
| 29 | First Chicago Bank of Oak Park, The | Oak Park | $ 416,304 |
| 30 | Marquette National Bank | Chicago | $ 407,179 |
| 31 | Harris Bank/Barrington, N.A. | Barrington | $ 405,379 |
| 32 | Glenview State Bank | Glenview | $ 378,410 |
| 33 | Old Kent Bank, N.A. | Elmhurst | $ 376,158 |
| 34 | Harris Bank/Naperville | Naperville | $ 368,389 |
| 35 | First NB of Joliet | Joliet | $ 358,080 |
| 36 | South Holland T & SB | South Holland | $ 351,901 |
| 37 | Colonial B & TC | Chicago | $ 343,690 |
| 38 | Columbia NB of Chicago | Chicago | $ 340,373 |
| 39 | Cole Taylor Bank | Chicago | $ 338,750 |
| 40 | First NB of Mount Prospect | Mount Prospect | $ 331,450 |
| 41 | Amalgamated T & SB | Chicago | $ 328,239 |
| 42 | First Illinois Bank of Wilmette | Wilmette | $ 324,586 |
| 43 | Mid-City NB of Chicago, The | Chicago | $ 324,338 |
| 44 | Manufacturers Bank | Chicago | $ 320,052 |
| 45 | Harris Bank/Hinsdale, N.A. | Hinsdale | $ 314,826 |
| 46 | NBD/Elk Grove Bank | Elk Grove Village | $ 299,262 |
| 47 | Naper Bank, N.A. | Naperville | $ 297,181 |
| 48 | Pioneer B & TC | Chicago | $ 293,906 |
| 49 | West Suburban Bank | Lombard | $ 291,820 |
| 50 | Commercial NB of Chicago | Chicago | $ 290,337 |

## CHICAGO'S LEADING COMMERCIAL BANKS

(Listed in 1988 Ranked Order by Total Assets)

| Rank | Name | Home Office City | 1988 Assets (000) |
|---|---|---|---|
| 51 | Affiliated Bank/ North Shore National | Chicago | $ 287,681 |
| 52 | Mc Henry State Bank | Mc Henry | $ 286,088 |
| 53 | Parkway B & TC | Harwood Heights | $ 283,826 |
| 54 | Lincoln National Bank | Chicago | $ 283,686 |
| 55 | Oak Brook Bank | Oak Brook | $ 276,918 |
| 56 | Old Second NB of Aurora, The | Aurora | $ 269,520 |
| 57 | Harris Bank/Roselle | Roselle | $ 253,978 |
| 58 | Affiliated Bank/ Franklin Park | Franklin Park | $ 248,280 |
| 59 | NBD/Arlington Heights Bank | Arlington Heights | $ 247,593 |
| 60 | Midwest B & TC | Elmwood Park | $ 243,061 |
| 61 | River Forest SB & TC | River Forest | $ 242,347 |
| 62 | Beverly Bank | Chicago | $ 239,602 |
| 63 | Heritage/Pullman B & TC | Chicago | $ 237,843 |
| 64 | Oak Lawn National Bank | Oak Lawn | $ 237,383 |
| 65 | Michigan Avenue NB of Chicago | Chicago | $ 236,661 |
| 66 | Standard B & TC | Evergreen Park | $ 234,278 |
| 67 | Merchants NB of Aurora | Aurora | $ 232,984 |
| 68 | Bank of Waukegan | Waukegan | $ 229,970 |
| 69 | Affiliated Bank/ Western National | Cicero | $ 223,068 |
| 70 | Bank of Lincolnwood | Lincolnwood | $ 222,618 |
| 71 | Commercial NB of Berwyn | Berwyn | $ 220,420 |
| 72 | American NB of Libertyville | Libertyville | $ 218,246 |
| 73 | Northern Trust Bank/Du Page | Oak Brook | $ 214,772 |
| 74 | Albany B & TC, N.A. | Chicago | $ 214,689 |
| 75 | First NB of Cicero | Cicero | $ 212,920 |
| 76 | South Chicago Savings Bank | Chicago | $ 208,306 |
| 77 | Heritage B & TC | Blue Island | $ 207,396 |
| 78 | Associated Bank/Chicago | Chicago | $ 206,053 |
| 79 | Harris Bank/Glencoe-Northbrook, N.A. | Glencoe | $ 203,927 |
| 80 | National Security Bank of Chicago, The | Chicago | $ 201,951 |
| 81 | First Security T & SB | Elmwood Park | $ 199,600 |
| 82 | La Salle Bank/Northbrook | Northbrook | $ 199,377 |
| 83 | First NB of Blue Island | Blue Island | $ 198,805 |
| 84 | Uptown NB of Chicago | Chicago | $ 196,980 |
| 85 | Harris Bank/Winnetka, N.A. | Winnetka | $ 196,296 |
| 86 | American NB of Bensenville | Bensenville | $ 189,009 |
| 87 | NBD/Wheaton Bank | Wheaton | $ 188,175 |
| 88 | Heritage/Bremen B & TC | Tinley Park | $ 187,699 |
| 89 | Capitol Bank & Trust | Chicago | $ 185,284 |
| 90 | Lakeside Bank | Chicago | $ 183,850 |
| 91 | Chicago City B & TC | Chicago | $ 183,246 |
| 92 | Avenue Bank of Oak Park | Oak Park | $ 180,652 |
| 93 | First NB of Niles | Niles | $ 176,989 |
| 94 | First NB of Morton Grove | Morton Grove | $ 176,573 |
| 95 | New Lenox State Bank | New Lenox | $ 173,145 |
| 96 | Aetna Bank | Chicago | $ 171,227 |
| 97 | Du Page B & TC | Glen Ellyn | $ 170,309 |
| 98 | Melrose Park Bank & Trust | Melrose Park | $ 168,339 |
| 99 | First of America Bank/ Libertyville, N.A. | Libertyville | $ 166,802 |
| 100 | NBD/Woodfield Bank | Schaumburg | $ 166,243 |

Source: Rand Mc Nally International Bankers Directory.

CHICAGO'S MAJOR REGIONAL SHOPPING CENTERS
(Showing location, distance and direction from Chicago*, size, and major tenants)

| NAME AND ADDRESS | County Distance (Miles) Direction | Size (Sq. Ft.) | Major Tenants |
|---|---|---|---|
| Addison Mall Shopping Center<br>2901 W. Addison Street<br>Chicago, IL 60618 | Cook<br>6 N.W. | 200,000 | Montgomery Ward & Co. |
| Avenue Atrium<br>900 N. Michigan Avenue<br>Chicago, Illinois 60611 | Cook<br>1 N. | 450,000 | Bloomingdale's |
| Bloomingdale Court<br>Army Trail Road between Schmale and Wheaton Roads<br>Bloomingdale, IL 60108 | DuPage<br>26 N.W. | 572,947 | Builder's Square<br>Service Merchandise Co. |
| Brementowne Mall<br>159th Street and Oak Park Avenue<br>Tinley Park, IL 60477 | Cook<br>21 S.W. | 375,000 | Gately's Peoples Department Store |
| Brickyard, The<br>6465 W. Diversey Avenue<br>Chicago, IL 60635 | Cook<br>10 N.W. | 876,000 | J.C. Penney Co.<br>K-Mart<br>Montgomery Ward & Co. |
| Burbank Town Center<br>76th Street and Cicero Avenue<br>Burbank, IL 60459 | Cook<br>10 S.W. | 321,262 | Kohl's<br>Service Merchandise Co. |
| Calumet Centre<br>Broadmoor and Calumet Avenues<br>Munster, IN 46321 | Lake, IN<br>24 S.E. | 208,781 | Montgomery Ward & Co. |
| Centre of Park Forest, The<br>Lakewood Boulevard, Orchard Drive and Western Avenue<br>Park Forest, IL 60466 | Cook<br>28 S. | 700,000 | Marshall Field & Co.<br>Sears Roebuck & Co. |
| Century Consumer Mall<br>U.S. Highway 30 and Indiana Highway 53<br>Merrillville, IN 46410 | Lake, IN<br>32 S.E. | 376,312 | Montgomery Ward & Co.<br>Service Merchandise Co. |
| Cermak Plaza<br>Cermak Road and Harlem Avenue<br>Berwyn, IL 60402 | Cook<br>10 W. | 315,879 | Sears Roebuck & Co.<br>Service Merchandise Co. |

## CHICAGO'S MAJOR REGIONAL SHOPPING CENTERS
(Showing location, distance and direction from Chicago*, size, and major tenants)

| NAME AND ADDRESS | County Distance (Miles) Direction | Size (Sq. Ft.) | Major Tenants |
|---|---|---|---|
| Chicago Ridge Mall<br>95th Street and Ridgeland Avenue<br>Chicago Ridge, IL 60415 | Cook<br>15 S.W. | 900,000 | Carson Pirie Scott & Co.<br>Kohl's<br>Madigan's<br>Sears Roebuck & Co. |
| Crystal Point Mall<br>6000 Northwest Highway<br>Crystal Lake, IL 60014 | Mc Henry<br>46 N.W. | 400,000 | K-Mart<br>Spiess, Joseph P. |
| Deerbrook Mall<br>Lake-Cook and Waukegan Roads<br>Deerfield, IL 60015 | Cook<br>22 N. | 550,000 | Homemakers Furniture<br>Service Merchandise Co.<br>Spiegel Outlet Store |
| Edens Plaza<br>Lake Avenue and Skokie Boulevard<br>Wilmette, IL 60091 | Cook<br>17 N. | 290,000 | Carson Pirie Scott & Co. |
| Evergreen Plaza<br>95th Street and Western Avenue<br>Evergreen Park, IL 60642 | Cook<br>11 S.W. | 1,200,000 | Carson Pirie Scott & Co.<br>Montgomery Ward & Co. |
| Ford City Shopping Center<br>7601 S. Cicero Avenue<br>Chicago, IL 60652 | Cook<br>10 S.W. | 1,600,000 | Carson Pirie Scott & Co.<br>J.C. Penney Co.<br>Montgomery Ward & Co.<br>Sears Roebuck & Co. |
| Forest Park Mall<br>7600 W. Roosevelt Road<br>Forest Park, IL 60130 | Cook<br>10 W. | 400,000 | Coutesy Home Center<br>Venture, Inc. |
| Fox Valley Center<br>Illinois Highways 59 and 65<br>Aurora, IL 60504 | Du Page<br>32 W. | 1,467,372 | J.C. Penney Co.<br>Kohl's<br>Lord & Taylor<br>Marshall Field & Co.<br>Sears Roebuck & Co. |
| Golf Mill Shopping Center<br>Golf Road and Milwaukee Avenue<br>Niles, IL 60648 | Cook<br>16 N.W. | 1,000,000 | J.C. Penney Co.<br>Kohl's<br>Sears Roebuck & Co. |
| Grove Shopping Center, The<br>75th Street and Lemont Road<br>Downers Grove, IL 60516 | Du Page<br>22 W.S.W. | 760,931 | Service Merchandise Co. |
| Harlem-Irving Plaza<br>4104 N. Harlem Avenue<br>Norridge, IL 60634 | Cook<br>11 N.W. | 550,000 | Carson Pirie Scott & Co.<br>Kohl's |

CHICAGO'S MAJOR REGIONAL SHOPPING CENTERS
(Showing location, distance and direction from Chicago*, size, and major tenants)

(Continued)

| NAME AND ADDRESS | County Distance (Miles) Direction | Size (Sq. Ft.) | Major Tenants |
|---|---|---|---|
| Hawthorn Center<br>Illinois Highways 21 and 60<br>Vernon Hills, IL 60061 | Lake, IL<br>31 N.W. | 1,083,635 | Carson Pirie Scott & Co.<br>Marshall Field & Co.<br>Sears Roebuck & Co. |
| Hawthorn Hills Fashion Square<br>Illinois Highways 21 and 60<br>Vernon Hills, IL 60061 | Lake, IL<br>31 N.W. | 204,114 | Kohl's |
| Hillside Mall<br>101 N. Wolf Road<br>Hillside, IL 60162 | Cook<br>14 W. | 398,399 | Ames<br>Carson Pirie Scott & Co. |
| Jefferson Square Mall<br>2450 W. Jefferson Street<br>Joliet, IL 60435 | Will<br>38 S.W. | 618,438 | Montgomery Ward & Co. |
| Lakehurst Shopping Center<br>Illinois Highways 43 and 120<br>Waukegan, IL 60085 | Lake, IL<br>36 N. | 1,200,000 | Carson Pirie Scott & Co.<br>J.C. Penney Co.<br>Montgomery Ward & Co. |
| Landings Shopping Center, The<br>167th & 168th Streets and Torrence Avenue<br>Lansing, IL 60438 | Cook<br>22 S. | 594,000 | Ames<br>Service Merchandise Co. |
| Lincoln Mall<br>U.S. Highway 30 and Cicero Avenue<br>Matteson, IL 60443 | Cook<br>27 S. | 1,200,000 | Carson Pirie Scott & Co.<br>J.C. Penney Co.<br>Montgomery Ward & Co. |
| Lincolnwood Town Center<br>Mc Cormick Boulevard and Touhy Avenue<br>Lincolnwood, Illinois 60645 | Cook<br>11 N.N.W. | 659,200 | Carson Pirie Scott & Co.<br>Madigan's |
| Louis Joliet Mall<br>Interstate Highway 55 and U.S. Highway 30<br>Joliet, IL 60435 | Will<br>36 S.W. | 921,875 | J.C. Penney Co.<br>Marshall Field & Co.<br>P.A. Bergner Co.<br>Sears Roebuck & Co. |

CHICAGO'S MAJOR REGIONAL SHOPPING CENTERS
(Showing location, distance and direction from Chicago*, size, and major tenants)

(Continued)

| NAME AND ADDRESS | County Distance (Miles) Direction | Size (Sq. Ft.) | Major Tenants |
|---|---|---|---|
| Main Street Square<br>Butterfield and Finley Roads<br>Downers Grove, IL 60515 | Du Page<br>20 W.S.W. | 133,033 | Kohl's |
| Meadowdale Shopping Center<br>Illinois Highway 25 and Lake Marion Road<br>Carpentersville, IL 60110 | Kane<br>38 N.W. | 418,676 | (Vacant) |
| Mount Prospect Plaza<br>Central and Rand Roads<br>Mt. Prospect, IL 60056 | Cook<br>20 N.W. | 410,000 | (Vacant) |
| North Riverside Park<br>7501 W. Cermak Road<br>North Riverside, IL 60546 | Cook<br>11 W. | 1,017,688 | Carson Pirie Scott & Co.<br>J.C. Penney Co.<br>Montgomery Ward & Co. |
| Northbrook Court Shopping Center<br>Lake-Cook and Lee Roads<br>Northbrook, IL 60062 | Cook<br>21 N. | 967,244 | I. Magnin & Co.<br>J.C. Penney Co.<br>Lord & Taylor<br>Neiman-Marcus |
| Northgate Shopping Center<br>900 N. Lake Street<br>Aurora, IL 60506 | Kane<br>39 W. | 555,000 | P.A. Bergner Co.<br>Sears Roebuck & Co. |
| Northland Mall<br>Geneva and Schmale Roads<br>Carol Stream, IL 60188 | Du Page<br>26 W. | 175,000 | Sears Roebuck & Co. |
| Oakbrook Center<br>Illinois Highway 83 and Cermak Road<br>Oak Brook, IL 60521 | Du Page<br>18 W. | 1,750,000 | I Magnin & Co.<br>Lord & Taylor<br>Marshall Field & Co.<br>Neiman-Marcus<br>Saks Fifth Avenue<br>Sears Roebuck & Co. |
| Old Orchard Shopping Center<br>Golf Road and Skokie Boulevard<br>Skokie, IL 60077 | Cook<br>14 N. | 1,300,000 | Lord & Taylor<br>Marshall Field & Co.<br>Saks Fifth Avenue |
| Orland Park Place Mall<br>153rd Street and La Grange Road<br>Orland Park, IL 60462 | Cook<br>22 S.W. | 750,000 | Kohl's<br>Montgomery Ward & Co.<br>Spiegel Outlet Store |
| Orland Square<br>151st Street and La Grange Road<br>Orland Park, IL 60462 | Cook<br>22 S.W. | 1,300,000 | Carson Pirie Scott & Co.<br>J.C. Penney Co.<br>Marshall Field & Co.<br>Sears Roebuck & Co. |

CHICAGO'S MAJOR REGIONAL SHOPPING CENTERS
(Showing location, distance and direction
from Chicago*, size, and major tenants)

(Continued)

| NAME AND ADDRESS | County Distance (Miles) Direction | Size (Sq. Ft.) | Major Tenants |
|---|---|---|---|
| Randhurst Shopping Center<br>999 N. Elmhurst Road<br>Mt. Prospect, IL 60056 | Cook<br>21 N.W. | 1,174,099 | Carson Pirie Scott & Co.<br>Kohl's<br>Montgomery Ward & Co.<br>P.A. Bergner Co.<br>Spiess, Joseph B. |
| Ridge Plaza<br>852 W. Dundee Road<br>Arlington Heights, IL 60004 | Cook<br>25 N.W. | 240,836 | Kohl's |
| River Oaks<br>159th Street and<br>Torrence Avenue<br>Calumet City, IL 60409 | Cook<br>20 S. | 1,175,210 | Carson Pirie Scott & Co.<br>J.C. Penney Co.<br>Marshall Field & Co.<br>Sears Roebuck & Co. |
| River Oaks West<br>159th Street and<br>Torrence Avenue<br>Calumet City, IL 60409 | Cook<br>20 S. | 211,448 | Kohl's |
| St. Charles Mall<br>Illinois Highway 38 and<br>Randall Road<br>St. Charles, IL 60174 | Kane<br>38 W. | 400,000 | K-Mart<br>Spiess, Joseph P. |
| St. Charles Shopping Center<br>Prairie Street and<br>Randall Road<br>St. Charles, IL 60174 | Kane<br>38 W. | 130,000 | Montgomery Ward & Co. |
| Southlake Mall<br>Interstate Highway 65 and<br>U.S. Highway 30<br>Merrillville, IN 46410 | Lake, IN<br>33 S.E. | 1,109,789 | Carson Pirie Scott & Co.<br>J.C. Penney Co.<br>L.S. Ayres & Co.<br>Sears Roebuck & Co. |
| Spring Hill Mall<br>Illinois Highways 31 and 72<br>West Dundee, IL 60118 | Kane<br>39 N.W. | 1,049,339 | J.C. Penney Co.<br>Kohl's<br>Marshall Field & Co.<br>P.A. Bergner Co.<br>Sears Roebuck & Co.<br>Spiess, Joseph P. |
| Stratford Square Shopping Center<br>Army Trail Road and<br>Gary Avenue<br>Bloomingdale, IL 60108 | Du Page<br>28 N.W. | 1,149,199 | Carson Pirie Scott & Co.<br>J.C. Penney Co.<br>Kohl's<br>Marshall Field & Co.<br>Montgomery Ward & Co. |
| Town and Country Mall<br>445 E. Palatine Road<br>Arlington Heights, IL 60004 | Cook<br>25 N.W. | 440,000 | K-Mart<br>Service Merchandise Co. |

CHICAGO'S MAJOR REGIONAL SHOPPING CENTERS
(Showing location, distance and direction from Chicago*, size, and major tenants)

(Continued)

| NAME AND ADDRESS | County Distance (Miles) Direction | Size (Sq. Ft.) | Major Tenants |
|---|---|---|---|
| Village Crossing Shopping Center<br>5601 W. Touhy Avenue<br>Niles, Illinois 60648 | Cook<br>13 N.W. | 807,670 | Montgomery Ward & Co.<br>Service Merchandise Co. |
| Village Shopping Center<br>35th Avenue and<br>Grant Street<br>Gary, IN 46408 | Lake, IN<br>28 S.E. | 435,000 | Goldblatt's<br>J.C. Penney Co. |
| Washington Square Mall<br>178th and Halsted Streets<br>Homewood, IL 60430 | Cook<br>22 S. | 400,000 | Builder's Square<br>Service Merchandise Co. |
| Water Tower Place<br>835 N. Michigan Avenue<br>Chicago, IL 60611 | Cook<br>1 N. | 613,703 | Lord & Taylor<br>Marshall Field & Co. |
| Westview Center<br>Barrington and Irving Park Roads<br>Hanover Park, Illinois 60103 | Cook<br>31 N.W. | 950,000 | Venture<br>Wal-Mart |
| Winston Plaza<br>9th, 14th and North Avenues<br>Melrose Park, IL 60160 | Cook<br>12 W. | 400,000 | Madigan's<br>Service Merchandise Co. |
| Woodfield<br>Interstate Highway 290 and Illinois Highway 58<br>Schaumburg, IL 60173 | Cook<br>25 N.W. | 2,267,000 | J.C. Penney Co.<br>Lord & Taylor<br>Marshall Field & Co.<br>Sears Roebuck & Co. |
| Woodgrove Festival<br>75th Street and<br>Lemont Road<br>Woodridge, IL 60517 | Du Page<br>22 W.S.W. | 242,082 | Kohl's |
| Woodmar Mall<br>165th Street and<br>Indianapolis Boulevard<br>Hammond, IN 46320 | Lake, IN<br>20 S.E. | 250,000 | Carson Pirie Scott & Co. |
| Yorktown Shopping Center<br>Butterfield Road and<br>Highland Avenue<br>Lombard, IL 60148 | Du Page<br>21 W. | 1,500,000 | Carson Pirie Scott & Co.<br>J.C. Penney Co.<br>Montgomery Ward & Co. |

* State and Madison Streets.

Note: A major regional shopping center contains one or more major Chicago department store or contains greater than 400,000 square feet of gross leasable area.

Major Tenants are either department stores; discount/catalog stores or those stores with 80,000 or more gross leasable area.

SOURCE: "Chicago Area Shopping Centers". Chicago Sun-Times.

## Section Three:

### CHICAGO SUN-TIMES NETWORK

DAILY/WEEKLY READERSHIP IN CHICAGO AREA

# THE CHICAGO SUN-TIMES NETWORK

A POWERFUL COMBINATION OF NEWSPAPERS
THAT MEANS EXCITING NEW OPPORTUNITIES
FOR ADVERTISERS IN CHICAGO

THE CHICAGO SUN-TIMES NETWORK CONSISTS OF 3 BASIC ELEMENTS

1. THE CHICAGO SUN-TIMES
2. STAR NEWSPAPERS
3. PIONEER PRESS

The Chicago Sun-Times covers the Chicago Area - both City and Suburbs with vital information about everything from local to international news.

The Star is the primary hometown newspaper to 54 communities in Chicago's South and Southwest Suburbs. The Star's 19 paid newspapers provide advertisers with excellent service and complete coverage of the Southern Suburbs.

Pioneer Press publishes 46 paid community newspapers serving the affluent North, Northwest and West Suburbs of Chicago. Each weekly paper is intensely local in its news coverage and its concern for the needs of both readers and advertisers.

DAILY/WEEKLY READERSHIP IN CHICAGO AREA

| | CHICAGO SUN-TIMES NETWORK | DAILY TRIBUNE |
|---|---|---|
| TOTAL ADULTS | 2,402,200 | 1,795,800 |
| % Coverage | 45% | 33% |
| MEN | 1,353,400 | 1,064,900 |
| % Coverage | 48% | 38% |
| WOMEN | 1,048,900 | 730,800 |
| % Coverage | 41% | 29% |
| AGE 18-34 | 842,500 | 603,400 |
| % Coverage | 39% | 28% |
| AGE 35-49 | 863,700 | 562,400 |
| % Coverage | 52% | 34% |
| AGE 50+ | 696,000 | 629,900 |
| % Coverage | 39% | 28% |
| ATTENDED/GRADUATED COLLEGE | 1,272,900 | 1,211,500 |
| % Coverage | 44% | 42% |
| PROFESSIONAL/MANAGERIAL JOBS | 666,300 | 674,500 |
| % Coverage | 43% | 44% |
| WHITE COLLAR JOBS | 1,121,500 | 981,800 |
| % Coverage | 46% | 40% |

DAILY/WEEKLY READERSHIP IN CHICAGO AREA

| | CHICAGO SUN-TIMES NETWORK | DAILY TRIBUNE |
|---|---|---|
| HOUSEHOLD INCOME $40,000+ | 979,200 | 961,800 |
| % Coverage | 44% | 43% |
| PURCHASED CAR IN PAST 2 YEARS | 1,066,600 | 808,000 |
| % Coverage | 45% | 34% |
| PURCHASED NEW CAR IN PAST 2 YEARS | 643,000 | 598,000 |
| % Coverage | 43% | 40% |
| SPENT $100 OR MORE AT A FOOD STORE IN PAST 7 DAYS | 1,098,000 | 775,000 |
| % Coverage | 48% | 34% |
| SHOPPED AT A DEPARTMENT STORE IN PAST 30 DAYS | 1,852,000 | 1,407,000 |
| % Coverage | 47% | 35% |
| MADE 3 OR MORE FOREIGN TRIPS IN PAST 3 YEARS | 156,000 | 123,000 |
| % Coverage | 44% | 35% |
| OWN STOCKS OR BONDS | 1,196,000 | 1,088,000 |
| % Coverage | 45% | 41% |
| OWN A SECOND HOME OR OTHER REAL ESTATE | 397,000 | 328,000 |
| % Coverage | 50% | 41% |

SOURCE: CHICAGO READERSHIP STUDY, MRI, 1989.

# MRI CHICAGO, 1989 SHOWS SUN-TIMES NETWORK HAS A 57% SHARE OF MAJOR DAILY NEWSPAPER AUDIENCE!

A study, conducted by Mediamark Research, that measured the audiences of Chicago's major metropolitan newspapers was conducted in 1989. This study shows that the Sun-Times Network delivers a 57% share of Chicago's major daily newspaper audience.

This study also shows that the Sun-Times Network delivers over one-half of the major daily audience of the key demographic groups among purchasing consumers:

- Adults Age 25-54
- Adults With Children
- Home Owners
- Homemakers
- Working Women
- Middle & Upper Income Adults

These are the major prospects for many of the products sold in food stores, department stores and many other types of retail outlets.

For more information, call or write your local Sun-Times office or Market Information, 401 N. Wabash, Chicago, IL (60611) (312) 321-2770

**Chicago Sun-Times®**

**Chicago:** 401 N. Wabash Avenue
Chicago 60611
Phone 1-312-321-2300

**New York:** 1370 Avenue of the Americas
Suite 701
New York 10019
Phone 1-212-664-1111

**Detroit:** 30100 Telegraph Road
Suite 320
Birmingham 48010
Phone 1-313-645-5700

**Atlanta:** Lenox Towers—Suite 939
3400 Peachtree Rd., N.E.
Atlanta 30326
Phone 1-404-237-9559

**Los Angeles:** 5757 W. Century Blvd.
Suite 378
Los Angeles 90045
Phone 1-213-642-4722

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